

IMPACT OF ADVERTISING ON CUSTOMER BUYING BEHAVIOR AT TVS MOTORS

*Project Report submitted in partial fulfillment for
the award of the Degree of*

BACHELOR OF COMMERCE (B.COM)

To

KAKATIYA UNIVERSITY



By

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GUPTA DEVRAJ GUPTA (HT. NO: 086212078)

GUNDU ANUDEEP (HT. NO: 086212075)

EMMADI PRASHANTH (HT. NO: 086212051)

Under the guidance of

**MR. AMBATI SANDEEP RAJU
ASST. PROFESSOR (MBA)**

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VAAGDEVI DEGREE & P.G COLLEGE
(Affiliated to Kakatiya University)**

**KISHANPURA, HANAMKONDA, WARANGAL-506001
2020-2023**



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Date: 09/05/2023

CERTIFICATE

This is to certify that the project report entitled "IMPACT OF ADVERTISING ON CUSTOMER BUYING BEHAVIOR AT TVS MOTOR" was carried out by JALIGAPU SAI TARAK(HT.NO.086212082) GUPTA DEVRAJ GUPTA(HT.NO.086212078) GUNDU ANUDEEP(HT.NO.086212075) EMMADI PRASHANTH(HT.NO.086212051) for the academic year 2020-2023. He has completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE(COMPUTER APPLICATIONS)


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This is to certify that the Project Report entitled **"IMACT OF ADVERTISING ON CUTOMER BUYING BEHAVIOR AT TVS MOTORS"** is a bonofide work carried out by **JALIGAPU SAI TARAK(HT.NO:086212082) GUPTA DEVRAJ GUPTA(HT.NO:086212078) GUNDU ANUDEEP(HT.NO:086212075) EMMADI PRASHANTH(HT.NO:086212051)** batch: 2020-2023 under my guidance. He submitted the Project Report in partial fulfillment of award of the degree of **BACHELOR OF COMMERCE(COMPUTER APPLICATIONS)** from **Kakatiya University.**

A Sandeep Raju
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ESTABLISHMENT OF NEXA

AND

IT'S SALES AND SERVICES

*Project Report submitted in partial fulfillment for
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To

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This is to certify that the Project report entitled "ESTABLISHMENT OF NEXA AND IT'S SALES AND SERVICES" as carried out by **B.HARSH (HT.NO:086212029)**, **B.RAKESH (HT.NO:086212031)**, **C.PAVAN (HT.NO:086212036)**, **CH.SATHISH (HT.NO:086212040)**, for the academic year 2020-2023. They are completed this project as per the rules, Vaagdevi Degree and P.G. College Hanamkonda, prescribed by the Kakatiya University in partial fulfilment of award of the degree of **BACHELOR OF COMMERCE.**

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CH.SURYA CHANDRA
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(Project guide)

FINANCIAL PERFORMANCE OF BAJAJ ALLIANZ LIFE INSURANCE

Project Report submitted in partial fulfillment for

The award of the Degree of

BACHELOR OF COMMERCE (B.COM - CA)

To

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K.ARCHANA

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Principal

Date: 09-05-2023

CERTIFICATE

This is to certify that the project report entitled "FINANCIAL PERFORMANCE OF BAJAJ ALLIANZ LIFE INSURANCE" was carried out by RAVALIKA KALAMALA (HT.NO.086212090), KUKKALA ASHWINI (HT.NO: 086212107), KORE ARCHANA (HT. NO: 086212103), KAITHA ASHRITHT (HT. NO: 086212089) for the academic year 2020-23. They had completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.COM)

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KISHANPURA, HANAMKONDA

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Date: 09-05-2023

CERTIFICATE

This is to certify that the Project Report entitled "**FINANCIAL PERFORMANCE OF BAJAJ ALLIANZ LIFE INSURANCE**" is a Bonafide work carried out by **K.RAVALIKA.(HT.NO.086212090), K.ASHWINI (HT.NO: 086212107), K.ARCHANA(HT. NO: 086212103), K.ASHRITHA (HT. NO: 086212089)** batch: 2020-2023 under my guidance. They submitted the Project Report in partial fulfillment of award of the degree of **BACHELOR OF COMMERCE(B.COM)** from Kakatiya University.


Mr.RAJU VEMULĀ
(Project Guide)

COUSTOMER SATISFACTION AND CONSUMER BEHAVIOUR

ANIKA BAJAJ AT WARANGAL

Project Report submitted in partial fulfillment for the award of the Degree of

BACHELOR OF COMMERCE

To

KAKATIYA UNIVERSITY



Submitted by

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S. VAISHALI 086212188

S. GANAPATHI 086212189

Under the guidance of

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M.Com (General)

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This is to certify that the Project report entitled "COUSTOMER SATISFACTION AND CONSUMER BEHAVIOUR ANIKA BAJAJ AT WARANGAL" as carried out by S. VAMSHI (086212186), S. VAISHALI (086212188), S. GANAPATHI (086212189), for the academic year 2023. They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.Com).

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Ms. ASMA

M.Com (General)

(Project guide)

**A STUDY ON BRAND AWARENESS
OF
BOAT LIFESTYLE COMPANY**

*Project Report submitted in partial fulfillment for
the award of the Degree of*

BACHELOR OF COMMERCE (B.COM)

To

KAKATIYA UNIVERSITY



Submitted by

AFSHA ZAREEN	(HT. NO: 086212002)
ANUMANDLA SWATHI	(HT.NO:086212009)
BUGGA ANUSHA	(HT.NO:086212034)
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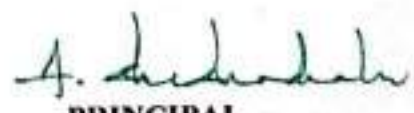
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This is to certify that the Project report entitled "A STUDY ON BRAND AWARENESS OF BOAT LIFESTYLE COMPANY" as carried out by AFSHA ZAREEN (HT. NO: 086212002), ANUMANDLA SWATHI (HT.NO:086212009), BUGGA ANUSHIA (HT.NO:086212034), CHUDABOINA NIHARIKA (HT.NO:086212041) for the academic year 2020-2023. They are completed this project as per the rules, Vaagdevi Degree and P.G.College Hanamkonda, prescribed by the Kakatiya University in partial fulfilment of award of the degree of **BACHELOR OF COMMERCE**.


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Date: 8-05-2023

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This is to certify that the Project report entitled "A STUDY ON BRAND AWARENESS OF BOAT LIFESTYLE COMPANY " as carried out by AFSHA ZAREEN (HT. NO: 086212002), ANUMANDLA SWATHI (HT.NO:086212009), BUGGA ANUSHA (HT.NO:086212034), CHUDABOINA NIHARIKA (HT.NO:086212041) for the academic year 2020-2023 They are completed this project as per the rules prescribed by the Kakatiya University in partial fulfilment of award of the degree of BACHELOR OF COMMERCE.


G.KALPANA
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(Project guide)

A STUDY ON CUSTOMER SATISFACTION OF BANKING SERVICE

*Project Report submitted in partial fulfilment for
the award of the Degree of*

BACHELOR OF COMMERCE (B.COM)

To

KAKATIYA UNIVERSITY



Submitted By

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10/05/23

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This is to certify that the Project Report entitled "A STUDY ON CUSTOMER SATISFACTION OF BANKING SERVICE" was carried out by SAMUDRALA VAMSHI (086212178), SAMUDRALA RAJESH (086212177), SATHURI KRANTHI KUMAR (086212182), SHAIK ARFATH (086212184), for the academic year 2020-2023. They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfilment of award of the degree of BACHELOR OF COMMERCE (B. Com).

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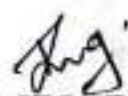
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MS. K. UMA RANI
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Date: 10/5/23

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This is to certify that the Project report entitled "A STUDY ON CUSTOMER SATISFACTION OF BANKING SERVICE " is a bonafide work carried out by **SAMUDRALA VAMSHI (086212178)**, **SAMUDRALA RAJESH (086212177)**, **SATHURI KRANTHI KUMAR (086212182)**, **SHAIK ARFATH (086212184)**, batch 2020-2023. They submitted the Project Report in partly fulfillment of award of the degree of **BACHELOR OF COMMERCE (B. Com)** from Kakatiya University.


MS. K. UMA RANI
(Project Guide)

**NESCFE; A COMPREHENSIVE ANALYSIS OF THE
WORLD'S LEADING COFFEE BRAND**

*Project Report submitted in partial fulfillment
for the award of the Degree of*

BACHELOR OF COMMERCE (B.COM)

To

KAKATIYA UNIVERSITY



Submitted By

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Principal

CERTIFICATE

This is to certify that the Project report entitled **NESCAFE: A COMPREHENSIVE OF THE WORLD'S LEADING COFFEE BRAND** as carried out by **JETTI PRABHAKAR (086212087), JANNU PRASHANTH(086212086), KATLA VARUN(086212098), KAMPALLI SAI CHARAN (086212093)**, for the academic year 2020-2023. They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of **BACHELOR OF COMMERCE (B. Com)**.


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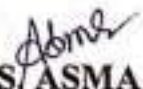
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CERTIFICATE

This is to certify that the Project report entitled “**NESCFE: A COMPREHENSIVE ANALYSIS OF THE WORLD’S LEADING COFFEE BRAND** ” as carried out by **JETTI PRABHAKAR (086212087), JANNU PRASHANTH (086212086), KATLA VARUN(086212098), KAMPALLI SAI CHARAN (086212093)**, for the academic year 2020-2023. They have completed this project under my guidance to the Kakatiya University in partial fulfillment of award of the degree of **BACHELOR OF COMMERCE (B. Com)**.


MS/ASMA

(Project Guide)

**A
PROJECT REPORT
ON
HONDA MOTORS**

*Project Report submitted in partial fulfillment for
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BACHELOR OF COMMERCE (B.COM)

To

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Submitted By

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Principal

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This is to certify that the Project report entitled "**HONDA MOTORS**" is a bonafide work carried out by **ANGALA JAHNAVI (086212006)**, **AKULA SAI KEERTHANA (086212004)**, **ASELLA FATHIMA (086212015)**, batch 2020-2023. They submitted the Project Report in partly fulfillment of award of the degree of **BACHELOR OF COMMERCE (B. Com)** from Kakatiya University.


MR. A. SANDEEP RAJU
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**FINANCIAL STATEMENT ANALYSIS IN IDBI BANK
AT HYDERABAD**

*Project Report submitted in partial fulfilment for
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To

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THUMUGANTI ANVESH	(086212204)
VANGAPALLI NAVANEETHA RAO	(086212212)
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Under the guidance of

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Principal

CERTIFICATE

This is to certify that the Project Report entitled "FINANCIAL STATEMENT ANALYSIS IN IDBI BANK AT HYDERABAD" was carried out by THIPPANI MANOJ KUMAR (086212202), THUMUGANTI ANVESH (086212204), VANGAPALLI NAVANEETHA RAO (086212212), YAMAGANI RAKESH (086212219), for the academic year 2020-2023. He has completed this project as per the rules prescribed by the Kakatiya University in partial fulfilment of award of the degree of BACHELOR OF COMMERCE (B. Com).

Head of the Department

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A. Schalam
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KISHANPURA, HANAMKONDA, WARANGAL (T.S.)

DEPARTMENT OF COMMERCE BUSINESS MANAGEMENT

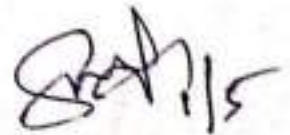
MS. P. SANDHYA RANI

M.Com, MBA, M. Com (Gen), (Ph.D.)

Date: 01/05/2023

CERTIFICATE

This is to certify that the Project report entitled "FINANCIAL STATEMENT ANALYSIS IN IDBI BANK AT HYDERABAD" is a bonafide work carried out by THIPPANI MANOJ KUMAR (086212202), THUMUGANTI ANVESH (086212204), VANGAPALLI NAVANEETHA RAO (086212212), YAMAGANI RAKESH (086212219), batch 2020-2023. They submitted the Project Report in partly fulfillment of award of the degree of BACHELOR OF COMMERCE (B. Com) from Kakatiya University.



MS. P. SANDYA RANI

(Project Guide)

CONSUMER PRECAUTIONS TOWARDS ONLINE SHOPPING

*Project report submitted in partial fulfillment for
the award of the degree of*

BACHELOR OF COMMERCE (B.COM-CA)

To

KAKATIYA UNIVERSITY



Submitted By

MD.AMJAD	(HT.NO:086212129)
MD.MUDHASIR	(HT.NO:086212130)
MD.SHOEB ALI	(HT.NO:086212132)
M.AKASH	(HT.NO:086212126)

Under the Guidance of

P.SANDHYA RANI

M.Com., MBA, M.Com(Gen), (Ph.D)

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2023



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Principal

Date: _____

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This is to certify that the project report entitled "**CONSUMER PRECAUTIONS TOWARDS ONLINE SHOPPING**" was carried out by **MD.AMJAD (HT.NO:086212129), MD.MUDHASIR (HT.NO:086212130), MD.SHOEB ALI (HT.NO:086212132), MAKASH (HT.NO:086212126)** for the academic year 2020-23. They had completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of **BACHELOR OF COMMERCE.**

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Commerce and Business
Management

Head
Dept. of Commerce & Business Management
Vaagdevi Degree & P.G.
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PRINCIPAL

Principal
VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda.

P.SANDHYA RANI

M.Com., MBA, M.Com(Gen), (Ph.D)



**DEPARTMENT OF BUSINESS MANAGEMENT
VAAGDEVI DEGREE & P.G. COLLEGE
KISHANPURA, HANAMKONDA
WARANGAL (T.S)**

Date: 08/05/2023

CERTIFICATE

This is to certify that the Project Report entitled "CONSUMER PRECAUTIONS TOWARDS ONLINE SHOPPING" is a bonofide work carried out by MD.AMJAD (HT.NO:086212129), MD.MUDHASIR(HT.NO:086212130), MD.SHOEB ALI (HT.NO:086212132), MAKASH (HT.NO:086212126) batch: 2020-2023 under my guidance. He submitted the Project Report in partial fulfillment of award of the degree of **BACHELOR OF COMMERCE** from Kakatiya University.

P.SANDHYA RANI
(Project guide)

CUSTOMER PREFERNCES
IN
CHOOSING BIG BAZAAR HYDERABAD

*Project Report submitted in partial fulfilment for
the award of the Degree of*

BACHELOR OF COMMERCE (B.COM)

To

KAKATIYA UNIVERSITY



Submitted By

SAANIYA SAJJAD

(HT. NO: 086212175)

SAMUDRALA VEVEKA

(HT. NO: 086212179)

SUMAYA NIDHA

(HT. NO: 086212191)

VANI SHANKAR GORRE

(HT. NO: 086212213)

Under the guidance of

MR. AMBATI SANDEEP RAJU
MBA, Asst. Professor

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KISHANPURA, HANAMKONDA, WARANGAL-506001
2023



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Dr. AMARAVADI SHESHA CHALAM

M.A., PGCTE, PGDTE, Ph.D.

Principal

CERTIFICATE

This is to certify that the Project report entitled "**CUSTOMER PREFERNCES IN CHOOSING BIG BAZAAR HYDERABAD**" as carried out by **SAANIYA SAJJAD (086212175), SAMUDRALA VEVEKA (086212179), SUMAYA NIDHA (086212191), VANI SHANKAR GORRE (086212213)**, for the academic year 2020-2023. They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfilment of award of the degree of **BACHELOR OF COMMERCE(B. Com)**.

Head of the department

Head

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Principal

Principal

Vaagdevi Degree & P.G. College
Kishanpura, Hanamkonda

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MR. AMBATI SANDEEP RAJU
MBA, Asst. Professor

Date: _____

CERTIFICATE

This is to certify that the Project report entitled "CUSTOMER PREFERNCES IN CHOOSING BIG BAZAAR HYDERABAD" as carried out by SAANIYA SAJJAD (086212175), SAMUDRALA VEVEKA (086212179), SUMAYA NIDHA (086212191), VANI SHANKAR GORRE (086212213), for the academic year 2020-2023. They have completed this project under my guidance to the Kakatiya University in partial fulfilment of award of the degree of **BACHELOR OF COMMERCE (B. Com)**.


MR. AMBATI SANDEEP RAJU
(Project Guide)

CONSUMER BEHAVIOUR

MRF TYRES WITH SPECIAL REFERENCE TO MAHENDRA TYRES, KHAMMAM

Project Report submitted in partial fulfillment for the award of the Degree of

BACHELOR OF COMMERCE

To

KAKATIYA UNIVERSITY



Submitted by

R. SHIVA 086212171

P. VIGNESH 086212160

P. PAWAN KALYAN 086212165

SAAD AHMEED HUSSAIN 086212174

**Under the guidance of
Mr. RAJU VEMULA**

MBA, M.Com, (B.Ed)

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This is to certify that the Project report entitled "CONSUMER BEHAVIOUR MRF TYRES WITH SPECIAL REFERENCE TO MAHENDRA TYRES KHAMMAM" as carried out by R. SHIVA (086212171), P.VIGNESH (086212160), P. PAWANKALYAN (086212165) SAAD AHMEED HUSSAIN (086212174) for the academic year 2020-2023. They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.Com).

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Head

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Principal

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Date: 9-05-2023

CERTIFICATE

This is to certify that the Project report entitled "CONSUMER BEHAVIOUR MRF TYRES WITH SPECIAL REFERENCE TO MAHENDRA TYRES KHAMMAM" as carried out by R. SHIVA (086212171), P.VIGNESH (086212160), P. PAWANKALYAN (086212165) SAAD AHMEED HUSSAIN (086212174) for the academic year 2020-2023. They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.Com).

Mr. RAJU VEMULA

MBA, M.Com, (B.Ed)

(Project Guide)

IMPACT OF ADVERTISEMENT IN SUPRABHA HOTEL AT HANAMKONDA

*Project Report submitted in partial fulfillment for
the award of the Degree of*

BACHELOR OF COMMERCE (B.COM)

KAKATIYA UNIVERSITY



By

SANIA FATHIMA

(HT. NO: 086212181)

G.NIKITHA

(HT.NO : 086212222)

S.SRIVANI

(HT.NO : 086212182)

Under the guidance of

Mrs. P. SANDHYA RANI

M.Com,MBA,M.Com(Gen),(Ph.d)

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2023



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Principal

Date: 09-05-2023

CERTIFICATE

This is to certify that the project report entitled "IMPACT OF ADVERTISEMENT IN SUPRABHA HOTEL AT HANAMKONDA", was carried out by SANIA FATHIMA (HT. NO. 086212181) for the academic year 2020-23. They are completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.COM-CA).


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PRINCIPAL

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KISHANPURA, HANAMKONDA WARANGAL (T.S.)
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Mrs P.SANDHYA RANI
M.Com.,MBA,M.Com(Gen),(Ph.d)
Assistant Professor

Date: 09/05/2023.

CERTIFICATE

This is to certify that the Project Report entitled "IMPACT OF ADVERTISEMENT IN SUPRABHA HOTEL AT HANAMKONDA" is a bonafide work carried out by SANIA FATHIMA (HT. NO: 086212181) ,G.NIKITHA (HT. NO: 086212222) ,S.SRIVANI (HT.NO: 086212182) batch: 2020-2023 under my guidance. They are submitted the Project Report in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.COM -CA) from Kakatiya University.


Mrs P.SANDHYA RANI
(Project Guide)

**“FINANCIAL FUNDS FLOW STATEMENT”
IN
“KESORAM CEMENT”**

Project Report submitted in partial fulfillment for the award of the Degree of

BACHELOR OF COMMERCE

To

KAKATIYA UNIVERSITY



Submitted by

A. SHASHMA	086212014
ASHMI	086212016
B. DEEPIKA	086212021
B. SWATHI LAXMI	086212023

**Under the guidance of
Mrs. G. KALPANA**

M.Com , MFA

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(2020- 2023)



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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

CERTIFICATE.

This is to certify that the Project report entitled "FINANCIAL FUNDS FLOW STATEMENT IN KESORAM CEMENT" as carried out by A. SHASHMA (086212014), ASHMI (086212016), B.DEEPIKA (086212021), B. SWATHILAXMI (086212023), for the academic year 2022-2023. They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.Com).


Head of the Department
Head

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Principal
Principal
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This is to certify that the Project report entitled "FINANCIAL FUNDS FLOW STATEMENT IN KESORAM CEMENT" as carried out by A. SHASHMA (086212014), ASHMI (086212016), B.DEEPIKA (086212021), B. SWATHILAXMI (086212023), for the academic year 2020-2023. They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.Com).


Mrs. G. KALPANA

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Mrs. G. KALPANA
(Project guide)

**CUSTOMER RELATIONSHIP MANAGEMENT IN
MARUTHI SUZUKI**

*Project Report submitted in partial fulfilment for
the award of the Degree of*

BACHELOR OF COMMERCE (B.COM)

To

KAKATIYA UNIVERSITY



Submitted By

JANGA RAVALI

(HT. NO: 086212084)

KANDIMALLA DIVYA

(HT. NO: 086212094)

MITTAPELLI TEJA SRI

(HT. NO: 086212127)

PAGADALA USHA

(HT. NO: 086212153)

PODETI AISHWARYA

(HT. NO: 086212162)

Under the guidance of

RAJU. VEMULA

MBA, M. Com, (B. Ed)

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

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KISHANPURA, HANAMKONDA, WARANGAL-506001

2020-2023



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Dr. AMARAVADI SHESHA CHALAM

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Principal

CERTIFICATE

This is to certify that the Project report entitled "CUSTOMER RELATIONSHIP MANAGEMENT INMARUTHI SUZUKI" as carried out by JANGA RAVALI (086212084), KANDIMALLA DIVYA (086212094), MITTAPELLI TEJA SRI (086212127), PAGADALA USHA (086212153), PODETI AISHWARYA (086212162), for the academic year 2020-2023. They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfilment of award of the degree of BACHELOR OF COMMERCE(B. Com).

Head

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315123

A. Schalam

Principal
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VAAGDEVI DEGREE & P.G. COLLEGE

KISHANPURA, HANAMKONDA, WARANGAL (T.S.)

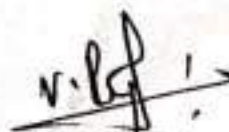
DEPARTMENT OF COMMERCE BUSINESS MANAGEMENT

RAJU. VEMULA
MBA, M. Com, (B. Ed)

Date: _____

CERTIFICATE

This is to certify that the Project report entitled "CUSTOMER RELATIONSHIPMANAGEMENT INMARUTHI SUZUKI" as carried out by JANGA RAVALI(086212084),KANDIMALLA DIVYA (086212094), MITTAPELLI TEJA SRI (086212127), PAGADALA USHA (086212153), PODETI AISHWARYA (086212162), for the academic year 2020-2023. They have completed this project under my guidance to the Kakatiya University in partial fulfilment of award of the degree of **BACHELOR OF COMMERCE (B. Com)**.


RAJU. VEMULA
(Project Guide)

INVESTMENT PLANING
ON
LIC AT WARANGAL BRANCH

Project Report submitted in partial fulfillment for the award of the Degree of

BACHELOR OF COMMERCE

To

KAKATIYA UNIVERSITY



Submitted by

MD ALHAB UR RAHEEM	086212135
MD FAIZAN	086212136
MD YOUSUF	086212138
MD YAKUB	086212133

Under the guidance of
Mrs. G. KALPANA

M.Com, MFA

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2020-2023



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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

CERTIFICATE

This is to certify that the Project report entitled "INVESTMET PLANING ON LIC AT WARANGAL" as carried out by MD. ALHAB UR RAHEEM (086212135), MD FAIZAN (086212136), MD YOUSUF (086212138), MD YAKUB (086212133), for the academic year 2020-2023. They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.Com).

Head of the Department

Head

Dept. of Commerce & Business Management

Vaagdevi Degree & P.G. College

Kishanpura, Hanamkonda

Principal

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Date: 23-05-2023

CERTIFICATE

This is to certify that the Project report entitled "INVESTMENT PLANING ON LIC AT WARANGAL" as carried out by MD. ALHAB UR RAHEEM (086212135), MD FAIZAN (086212136), MD YOUSUF (086212138), MD YAKUB (086212133), for the academic year 2020-2023. They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.Com).

Mrs. G. KALPANA

M.Com , MFA

(Project guide)

M.VENUGOPAL
MCOM,MBA

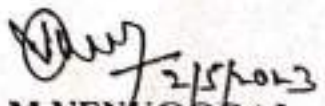


DEPARTMENT OF COMMERCE BUSINESS MANAGEMENT
VAAGDEVI DEGREE & P.G. COLLEGE
KISHANPURA, HANAMKONDA
WARANGAL (T.S.)

Date:.....02/03/2023

CERTIFICATE

This is to certify that the Project report entitled " FINANCIAL STATEMENT ANALYSIS OF DEVELOPMENT CREDIT BANK AT WARANGAL " as carried out by T.ANVESH (HT. NO: 086212199), T.RAJ KUMAR (HT.NO:086212200), T.SHIVA KRISHNA (HT.NO:086212198), T.GOUTHAMI (HT.NO:086212196) for the academic year 2020-2023. She has completed this project as per the rules prescribed by the Kakatiya University in partial fulfilment of award of the degree of BACHELOR OF COMMERCE.


M.VENUGOPAL
M.COM.,MBA
(Project guide)

Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

Date: _____

CERTIFICATE

This is to certify that the Project report entitled "WORKING CAPITAL MANAGEMENT WITH REFERENCE TO VIJAYA DAIRY PRODUCTS LIMITED AT KARIMNAGAR" as carried out by G.AKSHAYA (HT.NO:086212069), G.SRILATHA (HT. NO:086212073), G.KAVYA (086212060), E.MANJULA (HT. NO:086212056) for the academic year 2020-2023. They are completed this project as per the rules prescribed by the Kakatiya University in partial fulfilment of award of the degree of BACHELOR OF COMMERCE (B.COM -CA).



Head

Department of Commerce and Business Management

Head, Department of Commerce
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PRINCIPAL

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WARANGAL (T.S)

CERTIFICATE

This is to certify that the Project Report entitled "**WORKING CAPITAL MANAGEMENT WITH REFERENCE TO VIJAYA DAIRY PRODUCTS LIMITED AT KARIMNAGAR**" is a bonafide work carried out by **G.G.AKSHAYA** (HT. NO:086212069), **G.SRILATHA** (HT. NO:086212073), **G.KAVYA** (086212060), **E.MANJULA** (HT. NO:086212056) batch 2020-2023 under my guidance. They submitted the Project Report in partial fulfillment of award of the degree of **BACHELOR OF COMMERCE (B.COM -CA)** from Kakatiya University.


G.HARIKRISHNA
(Project Guide)

**Financial Performance of
Bajaj Allianz General Insurance Company, Hyderabad.**

Project Report submitted in partial fulfilment for the award of the Degree of

BACHELOR OF COMMERCE (computer applications)

To

KAKATIYA UNIVERSITY



Submitted by

U. TAGORE (HT. NO: 086212227)

R. ARUN (HT. NO: 086212226)

B. VENKATESH (HT. NO: 086212231)

Under the guidance of

Mr. G. LAXMAN NAYAK (M. COM general)

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAGDEVI DEGREE & P.G COLLEGE

(Affiliated to Kakatiya University)

KISHANPURA, HANAMKONDA, WARANGAL-506001

(2020- 2023)

Viswambhara Educational Society

Ph : 0870-2455



VAAGDEVI DEGREE & P.G. COLLEGE

Accredited by NAAC with 'A' Grade

(Approved by A.I.C.T.E., New Delhi & Affiliated to Kakatiya University)

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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

Date: 10-05-2023

CERTIFICATE

This is to certify that the Project report entitled "**FINANCIAL PERFORMANCE OF BAJAJ ALLIANZ GENERAL INSURANCE COMPANY HYDERABAD**" as carried out by U. TAGORE (HT. NO: 086212227) , R. ARUN (HT. NO: 086212226), B. VENKATESH (HT. NO: 086212231) for the academic year 2020-2023. She has completed this project as per the rules prescribed by the Kakatiya University in partial fulfilment of award of the degree of **BACHELOR OF COMMERCE (B.COM)**.

Head of the department

Head, Department of Commerce
VAAGDEVI DEGREE & P.G. COLLEGE
Hanamkonda, Warangal (A.P.)

PRINCIPAL

Principal
VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda

Mr. G. LAXMAN NAYAK
M. COM (general)

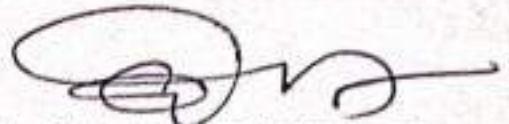


DEPARTMENT OF COMMERCE BUSINESS MANAGEMENT
VAAGDEVI DEGREE & P.G. COLLEGE
KISHANPURA, HANAMKONDA
WARANGAL (T.S.)

Date: 10.05.2023

CERTIFICATE

This is to certify that the Project report entitled **"FINANCIAL PERFORMANCE OF BAJAJ ALLIANZ GENERAL INSURANCE COMPANY HYDERABAD"** as carried out by U. TAGORE (HT. NO: 086212227) R. ARUN (HT. NO: 086212226) B. VENKATESH (HT. NO: 086212231) for the academic year 2020-2023. She has completed this project as per the rules prescribed by the Kakatiya University in partial fulfilment of award of the degree of **BACHELOR OF COMMERCE (B. COM)**.


Mr. G. LAXMAN NAYAK
M. COM
(Project guide)

A STUDY ON CONSUMER'S PERCEPTION TOWARDS ASIAN PAINTS

*Project Report submitted in partial
fulfillment for the award of the Degree of*

BACHELOR OF COMMERCE (B.COM -CA)

To

KAKATIYA UNIVERSITY



By

**B.SANTHOSH
A.BHARATH
B.PAVAN**

**(HT.NO:086212020)
(HT.NO:086212007)
(HT.NO:086212018)**

Under the guidance of

**Mrs.G.KALPANA
M.Com,MFA**

**DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT
VAAGDEVI DEGREE & P.G. COLLEGE**

(Affiliated to Kakatiya University)

**KISHANPURA, HANAMKONDA, WARANGAL-506001.
2020-2023**



VAAGDEVI DEGREE & P.G. COLLEGE

Accredited by NAAC with 'A' Grade

(Approved by A.I.C.T.E., New Delhi & Affiliated to Kakatiya University)

2-2-457/A, Kishanpura, Hanamkonda - 506 001, Warangal, T.S.

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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

CERTIFICATE

This is to certify that the project report entitled "A STUDY ON CONSUMER'S PERCEPTION TOWARDS ASIAN PAINTS" was carried out by B.SANTHOSH (HT.NO:086212020), A.BHARATH (HT.NO:086212007), B.PAVAN (HT.NO:086212018) for the academic year 2020-23. They are completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE B.COM -CA).

HEAD OF THE DEPARTMENT
Dept. of Commerce & Business Management
Vaagdevi Degree & PG College
Kishanpura, Hanamkonda

PRINCIPAL
Principal
VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda



DEPARTMENT OF BUSINESS MANAGEMENT
VAAGDEVI DEGREE & P.G. COLLEGE
KISHANPURA, HANAMKONDA
WARANGAL (T.S)

Date: 11-5-2023

CERTIFICATE

This is to certify that the project report **A STUDY ON CONSUMER'S PERCEPTION TOWARDS ASIAN PAINTS** was carried out by **B.SANTHOSH (HT.NO:086212020), A.BHARATH (HT.NO:086212020), B.PAVAN (HT.NO:086212020)** for the academic year 2020-23. Under my guidance They are completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of **BACHELOR OF COMMERCE (B.COM - CA)**.


G.KALPANA

(Project guide)

**CASH MANAGEMENT SYSTEM DABUR GROUP
INDIA LTD**

*Project Report submitted in partial fulfillment for
the award of the Degree of*

BACHELOR OF COMMERCE (B.COM)

To

KAKATIYA UNIVERSITY



Submitted By

REKHA VENKATESH

(HT. NO: 086212172)

RIYAN AHMED KHAN

(HT. NO: 086212173)

SONABONIA KRANTHI

(HT. NO: 086212187)

SUNKARI RAKESH

(HT. NO: 086212192)

Under the guidance of

Mr. T. RAJESHWAR

M.Com, LL. B, PG. D, PMIR, M.Phil.

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAGDEVI DEGREE & P.G COLLEGE

(Affiliated to Kakatiya University)

KISHANPURA, HANAMKONDA, WARANGAL-506001

2023



VAAGDEVI DEGREE & P.G. COLLEGE

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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

CERTIFICATE

This is to certify that the Project report entitled "CASH MANAGEMENT SYSTEM DABUR GROUP INDIA LTD" as carried out by SUNKARI RAKESH (086212192), REKHA VENKATESH (086212172), RIYAN AHMED KHAN (086212173), SONABONIA KRANTHI (086212187), for the academic year 2020-2023. They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfilment of award of the degree of BACHELOR OF COMMERCE (B. Com).

Head of the department

Head

Dept. of Commerce & Business Management
Vaagdevi Degree & PG College
Kishanpura, Hanamkonda

Principal

Principal

Vaagdevi Degree & P.G. College
Kishanpura, Hanamkonda

VAAGDEVI DEGREE & P.G. COLLEGE
KISHANPURA, HANAMKONDA, WARANGAL (T.S.)
DEPARTMENT OF COMMERCE BUSINESS MANAGEMENT

Mr. T. RAJESHWAR

M.Com, L.L.B, PG. D, PMIR, M.Phil.

Date: 04/05/2023

CERTIFICATE

This is to certify that the Project report entitled "**CASH MANAGEMENT SYSTEM DABUR GROUP INDIA LTD**" as carried out by **REKHA VENKATESH (086212172)**, **RIYAN AHMED KHAN (086212173)**, **SONABONIA KRANTHI (086212187)**, **SUNKARI RAKESH (086212192)**, for the academic year 2020-2023. They have completed this project under my guidance to the Kakatiya University in partial fulfilment of award of the degree of **BACHELOR OF COMMERCE (B. Com)**.


Mr. T. RAJESHWAR
(Project Guide)

**IMPACT OF ADVERTISING
IN TATA MOTORS AT WARANGAL**

Project Report submitted in partial fulfillment for the award of the Degree of
BACHELOR OF COMMERCE

To
KAKATIYA UNIVERSITY



Submitted by

T. ROHITH GOUD	086212197
R. MANIDEEP	086212170
S.KATTASWAMY	086212180
S. MALLESH	086212190

Under the guidance of
Mr. T. RAJESHWAR

M.Com , L.L.B, PG.D.PMIR. MPhil

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KISHANPURA, HANAMKONDA, WARANGAL-506001

2023



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VAAGDEVI DEGREE & P.G. COLLEGE

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(Approved by A.I.C.T.E., New Delhi & Affiliated to Kakatiya University)

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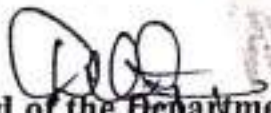
Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

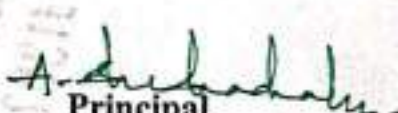
CERTIFICATE

This is to certify that the Project report entitled "IMPACT OF ADVERTISING IN TATA MOTORS AT WARANGAL" as carried out by T. ROHITH GOUD (086212197), R. MANIDEEP (086212170), S. KATTASWAMY (086212180), S. MALLESH (086212190), for the academic year 2023. They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.Com).


Head of the Department

Head

Dept. of Commerce & Business Management
Vaagdevi Degree & PG College
Kishanpura, Hanamkonda


Principal

Principal
VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda



Viswambhara Educational Society

Ph : 0870-2455188

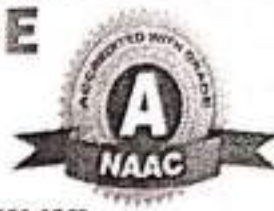
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Accredited by NAAC with 'A' Grade

(Approved by A.I.C.T.E., New Delhi & Affiliated to Kakatiya University)

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Date:.....

CERTIFICATE

This is to certify that the Project report entitled "IMPACT OF ADVERTISING IN TATA MOTORS AT WARANGAL" as carried out by T. ROHITH GOUD (086212197), R. MANIDEEP (086212170), S. KATTASWAMY (086212180), S. MALLESH (086212190), for the academic year 2023. They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.Com).

Mr. T. RAJESHWAR

M.Com , L.L.B, PG.D.PMIR. MPhil

(Project guide)

**A STUDY ON IMPLEMENTATION
OF
ADVERTISEMENT OF
SUPRABHA HOTEL**

*Project Report submitted in partial fulfillment for
the award of the Degree of*

BACHELOR OF COMMERCE (B.COM)

To

KAKATIYA UNIVERSITY



By

T.SIDDHARTHA(HT.NO: 086212205)

T.NATHSINGH (HT. NO: 086212195)

V.VIKAS (HT. NO: 086212210)

V.PAVAN (HT. NO: 086212211)

Under the guidance of

S.SRIVANI

(MBA)

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAGDEVI DEGREE & P.G COLLEGE

(Affiliated to Kakatiya University)

KISHANPURA, HANAMKONDA, WARANGAL-506001

2023



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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

Date: 09/05/2023

CERTIFICATE


This is to certify that the project report entitled "A STUDY ON IMPLEMENTATION OF ADVERTISEMENT OF SUPRABHA HOTEL" was carried out by T.SIDDHARTHA (HT.NO.086212205), T.NATHSINGH (HT.NO.086212195), V.VIKAS (HT. NO.086212210) V.PAVAN (HT. NO.086212211 for the academic year 2020-2023. They are completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.COM)


C.DATTATRAYULU
HEAD OF THE DEPARTMENT

Head

M.F.A(phD)

Dept. of Commerce & Business Management
Vaagdevi Degree & PG College
Kishanpura, Hanamkonda


PRINCIPAL
VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda.

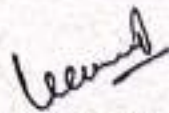


DEPARTMENT OF BUSINESS MANAGEMENT
VAAGDEVI DEGREE & P.G. COLLEGE
KISHANPURA, HANAMKONDA
WARANGAL (T.S)

Date: 09/05/2023

CERTIFICATE

This is to certify that the Project Report entitled "A STUDY ON IMPLEMENTATION OF ADVERTISEMENT OF SUPRABHA HOTEL" is a bonofide work carried out by T.SIDDHARTHA(HT.NO:086212205), T.NATHSINGH(HT.NO:086212195), V.PAVAN(HT.NO: 086212211), V.PAVAN (HT. NO: 086212211), batch: 2020-2023 under my guidance. They are submitted the Project Report in partial fulfillment of award of the degree of BACHELOR OF COMMERCE(B.COM) from Kakatiya University.


(S.SRIVANI)

(MBA)

**CUSTOMER SATISFACTION TOWARDS RAYMOND'S
AT WARANGAL**

*Project Report submitted in partial fulfillment for
the award of the Degree of*

BACHELOR OF COMMERCE (B.COM-CA)

To

KAKATIYA UNIVERSITY



Submitted by

ENGILI VISHNU

(HT.NO:086212052)

CHILUVERU RAJU

(HT.NO:086212038)

DHURSHANAPU RAVITEJA

(HT.NO:086212047)

DASARI RAKESH

(HT.NO:086212043)

Under the guidance of

MR. G.HARIKRISHNA

M.Com,MBA

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAGDEVI DEGREE & P.G COLLEGE

(Affiliated to Kakatiya University)

KISHANPURA, HANAMKONDA, WARANGAL-506001

(2020-2023)



Viswambhara Educational Society

0870-245518

VAAGDEVI DEGREE & P.G. COLLEGE

Accredited by NAAC with 'A' Grade

(Approved by A.I.C.T.E., New Delhi & Affiliated to Kakatiya University)

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Dr. AMARAVADI SHESHA CHALAM

M.A., PGCTE, PGDTE, Ph.D

Principal

Date: 10-05-2023

CERTIFICATE

This is to certify that the Project report entitled "**CUSTOMER SATISFACTION TOWARDS RAYMOND'S AT WARANGAL**" as carried out by **ENGILI VISHNU (HT.NO:086212052)**, **CHILUVERU RAJU (HT.NO:086212038)**, **DHURSHANAPU RAVITEJA (HT.NO:086212047)**, **DASRAI RAKESH (HT.NO:086212043)**, for the academic year 2020-2023. They are completed this project as per the rules, Vaagdevi Degree and P.G. College Hanamkonda, prescribed by the Kakatiya University in partial fulfilment of award of the degree of **BACHELOR OF COMMERCE**.

**Head Department
Commerce and Business
Management**

Head

Dept. of Commerce & Business Management
Vaagdevi Degree & PG College
Kishanpura, Hanamkonda

PRINCIPAL

Principal
VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda.

MR.G.HARIKRISHNA
M.Com, MBA



DEPARTMENT OF COMMERCE BUSINESS MANAGEMENT
VAAGDEVI DEGREE & P.G. COLLEGE
KISHANPURA, HANAMKONDA
WARANGAL (T.S.)

Date:..10-05-2023

CERTIFICATE

This is to certify that the Project report entitled - **CUSTOMER SATISFACTION TOWARDS RAYMOND'S AT WARANGAL** as carried out by **ENGILI VISHNU (HT.NO:086212052), CHILUVERU RAJU (HT.NO:086212038), DHURSHANAPU RAVITEJA (HT.NO:086212047), DASRAI RAKESH (HT.NO:086212043)** for the academic year 2020-2023. They are completed this project as per the rules prescribed by the Kakatiya University in partial fulfilment of award of the degree of **BACHELOR OF COMMERCE**.


MR.G.HARIKRISHNA
M.Com, MBA
(Project guide)

EFFECTIVENESS OF PROMOTION MIX
WITH REFERANCE TO ANIKA BAJAJ, WARANGAL.

*Project Report submitted in partial fulfilment for
the award of the Degree of*

BACHELOR OF COMMERCE (B.COM)

To

KAKATIYA UNIVERSITY



Submitted By

MUDDAMALLA HARIN	(HT. NO: 086212141)
MUDUSULA GANAPATHY	(HT. NO: 086212142)
NAGABELLY ARUN SAI	(HT. NO: 086212145)
PATAN BASHA	(HT. NO: 086212158)

Under the guidance of

MR. G. HARI KRISHNA
M.Com, MBA

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAGDEVI DEGREE & P.G COLLEGE
(Affiliated to Kakatiya University)
Accredited with NAAC A Grade

KISHANPURA, HANAMKONDA, WARANGAL-506001
2023



Viswambhara Educational Society

Ph : 0870-2455188

VAAGDEVI DEGREE & P.G. COLLEGE

Accredited by NAAC with 'A' Grade

(Approved by AICTE, New Delhi & Affiliated to Kakatiya University)

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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

CERTIFICATE

This is to certify that the Project Report entitled "**EFFECTIVENESS OF PROMOTION MIX WITH REFERENCE TO ANIKA BAJAJ, WARANGAL**" was carried out by **MUDDAMALLA HARIN (086212141), MUDUSULA GANAPATHI (086212142), NAGABELLY ARUN SAI (086212145), PATAN BASHA (086212158)**, for the academic year 2020-2023. They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfilment of award of the degree of **BACHELOR OF COMMERCE (B. Com)**.

Head of the department

Head, Department of Commerce
VAAGDEVI DEGREE & P.G. COLLEGE
Hanamkonda, Warangal (A.P.)

Principal

Principal
VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda.

VAAGDEVI DEGREE & P.G. COLLEGE
KISHANPURA, HANAMKONDA, WARANGAL (T.S.)
DEPARTMENT OF COMMERCE BUSINESS MANAGEMENT

MR. G. HARI KRISHNA
M.Com, MBA

Date: _____

CERTIFICATE

This is to certify that the Project report entitled "EFFECTIVENESS OF PROMOTION MIX WITH REFERENCE TO ANIKA BAJAJ, WARANGAL" is a bonafide work carried out by MUDDAMALLA HARIN (086212141), MUDUSULA GANAPATHI (086212142), NAGABELLY ARUN SAI (086212145), PATAN BASHA (086212158), batch 2020-2023. They submitted the Project Report in partly fulfillment of award of the degree of **BACHELOR OF COMMERCE (B. Com)** from Kakatiya University.


MR. G. HARI KRISHNA
(Project Guide)

**CONSUMER's BRAND PREFERENCE TOWARDS SAMSUNG
SMART TV IN RELIANCE DIGITAL AT WARANGAL**

Project Report submitted in partial fulfillment for the award of the Degree of

BACHELOR OF COMMERCE

To

KAKATIYA UNIVERSITY



Submitted by

B. VARUN 086212032

B. SANDEEP 086212033

B. CHARAN 086212035

CH. RAKESH 086212037

**Under the guidance of
Mrs. P. SANDYARANI**

M.Com ,MBA, MCom (General), (Ph.D)

**DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT
VAAGDEVI DEGREE & P.G COLLEGE**

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KISHANPURA, HANAMKONDA, WARANGAL-506001

2023



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VAAGDEVI DEGREE & P.G. COLLEGE

Accredited by NAAC with 'A' Grade

(Approved by A.I.C.T.E., New Delhi & Affiliated to Kakatiya University)

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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

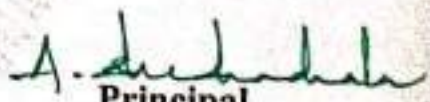
CERTIFICATE

This is to certify that the Project report entitled "CONSUMER's BRAND PREFERENCE TOWARDS SAMSUNG SMART TV IN RELIANCE DIGITAL AT WARANGAL" as carried out by B. VARUN (086212032), B. SANDEEP (086212033), B. CHARAN (086212035), CH. RAKESH (086212037), for the academic year 2023. under my guidance's They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.Com).


Head of the Department

Head

4/5/23
Dept. of Commerce & Business Management
Vaagdevi Degree & PG College
Kishanpura, Hanamkonda


Principal

Principal
Vaagdevi Degree & P.G. College
Kishanpura, Hanamkonda

External Examiner



Viswambhara Educational Society

Ph : 0870-2455188

VAAGDEVI DEGREE & P.G. COLLEGE

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Date: 04.05.2023

CERTIFICATE

This is to certify that the Project report entitled "CONSUMER's BRAND PREFERENCE TOWARDS SAMSUNG SMART TV IN RELIANCE DIGITAL AT WARANGAL" as carried out by B. VARUN (086212032), B. SANDEEP (086212033), B. CHARAN (086212035), CH. RAKESH (086212037), for the academic year 2023, under my guidance's They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.Com).

Mrs. P. SANDYARANI

M.Com ,MBA, MCom (General), (Ph.D)

(Project guide)

**CUSTOMER SATISFACTION TOWARDS BRITANNIA INDUSTRIES
LIMITED AT HYDERABAD**

Project Report submitted in partial fulfillment for the award of the Degree of

BACHELOR OF COMMERCE (B.COM)

To

KAKATIYA UNIVERSITY



By

SHAZIYA TAFHEEM (HT.NO:086212185)

PALAM PRANAVI (HT.NO:086212155)

TIRUMALASETTY ANANYA (HT.NO:086212206)

AMURLA SUCHARITHA (HT.NO:086212228)

Under the guidance of

Ms. ASMA

M.com (Gen)

**DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT
VAAGDEVI DEGREE AND P.G COLLEGE**

(Affiliated to Kakatiya University)

KISHANPURA, HANAMKONDA, WARANGAL-506001

(2020-2023)



Viswambhara Educational Society

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(Approved by A.I.C.T.E., New Delhi & Affiliated to Kakatiya University)

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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

Date: _____

CERTIFICATE

This is to certify that the project report entitled "**CUSTOMER SATISFACTION TOWARDS" BRITANNIA INDUSTRIES LIMITED AT HYDERABAD**" was carried out by **SHAZIYA TAFHEEM (HT.NO:086212185), PALAM PRANAVI (HT.NO:086212155), TIRUMALA-SETTY ANANYA (HT.NO:086212206)** and **AMURLA SUCHARITHA (HT.NO:086212228)** for the academic year 2020-2023. They had completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of the award of the degree of **BACHELOR OF COMMERCE(B.COM).**


Head Department
Department of Commerce and Business
Management
Vaagdevi Degree & PG College
Kishanpura, Hanamkonda


PRINCIPAL

Principal
Vaagdevi Degree & P.G. College
Kishanpura, Hanamkonda

ASMA,
M.Com(Gen)




DEPARTMENT OF COMMERCE
VAAGDEVI DEGREE & P.G. COLLEGE
KISHANPURA, HANAMKONDA
WARANGAL (T.S)

Date: 05 May 2023

CERTIFICATE

This is to certify that the Project Report entitled **"CUSTOMER SATISFACTION TOWARDS BRITANNIA INDUSTRIES LIMITED AT HYDERABAD"** is a Bonafide work carried out by **SHAZIYA TAFHEEM (HT.NO: 086212185), PALAM PRANAVI (HT.NO:086212155), TIRUMALASETTY ANANYA (HT.NO:086212206) and AMURLA SUCHARITHA (HT.NO:086212228)** batch 2020-2023 under my guidance. They submitted the Project Report in partial fulfillment of award of the degree of **BACHELOR OF COMMERCE (B.COM)** from **Kakatiya University**.


ASMA

(Project Guide)

A

PROJECT ON

"MARKETING STRATEGY OF TITAN WATCHES"

Project Report submitted in partial fulfillment for the award of the Degree of

BACHELOR OF COMMERCE (B.COM)

To

KAKATIYA UNIVERSITY



By

P. RAHUL (08621-2157)

P. RAJESH (08621-2161)

P. NAVEEN (08621-2164)

R. VAMSHI KRISHNA (08621-2169)

Under the guidance of

Mrs. A. SANDEEP RAJU

MBA, Asst. Professor

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

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KISHANPURA, HANAMKONDA, WARANGAL-506001

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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

CERTIFICATE

This is to certify that the Project Report entitled "MARKETING STRATEGY OF TITAN WATCHES" was carried out by P. RAHUL (08621-2157), P. RAJESH (08621-2161), P. NAVEEN (08621-2164), R. VAMSHI KRISHNA (08621-2169) for the academic year 2020-2023. He has completed this project as per the rules prescribed by the Kakatiya University in partial fulfilment of award of the degree of **BACHELOR OF COMMERCE (B. Com)**.


Head of the department
Head

Dept. of Commerce & Business Management
Vaagdevi Degree & PG College
Kishanpura, Hanumakonda


Principal

Principal
Vaagdevi Degree & P.G. College
Kishanpura, Hanamkonda

VAAGDEVI DEGREE & P.G. COLLEGE

KISHANPURA, HANAMKONDA, WARANGAL (T.S.)

DEPARTMENT OF COMMERCE BUSINESS MANAGEMENT

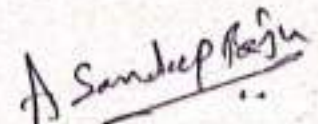
A. SANDEEP RAJU

MBA, Asst Professor

Date: 5/5/23

CERTIFICATE

This is to certify that the Project report entitled "MARKETING STRATEGY OF TITAN WATCHES" is a bonafide work carried out by P. RAHUL (08621-2157), P. RAJESH (08621-2161), P. NAVEEN (08621-2164), R. VAMSHI KRISHNA (08621-2169) batch 2020-2023. He submitted the Project Report in partly fulfillment of award of the degree of BACHELOR OF COMMERCE (B. Com) from Kakatiya University.


A. SANDEEP RAJU

(Project Guide)

A
PROJECT ON
"CUSTOMER SATISFACTION TOWARDS ROYAL ENFIELD AT
WARANGAL"

Project Report submitted in partial fulfillment for the award of the Degree of
BACHELOR OF COMMERCE (B.COM)

To
KAKATIYA UNIVERSITY



By

J. AJAY	(08621-2079)
J. PRAVEEN	(08621-2083)
K. CHANDU	(08621-2091)
K. GODSON	(08621-2092)

Under the guidance of

K. UMA RANI
MBA (HRM/MKTG), Asst. Professor

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

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(Affiliated to Kakatiya University)

KISHANPURA, HANAMKONDA, WARANGAL-506001
2023



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M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

CERTIFICATE

This is to certify that the Project Report entitled "CUSTOMER SATISFACTION TOWARDS ROYAL ENFIELD AT WARANGAL" was carried out by J. AJAY (08621-2079), J. PRAVEEN (08621-2083), K. CHANDU, (08621-2091), K. GODSON (08621-2092) for the academic year 2020-2023. He has completed this project as per the rules prescribed by the Kakatiya University in partial fulfilment of award of the degree of BACHELOR OF COMMERCE (B. Com).

Head

Dept. of Commerce & Business Management
Vaagdevi Degree & PG College
Kishanpura, Hanamkonda

Head of the department

Principal

Principal

Vaagdevi Degree & P.G. College
Kishanpura, Hanamkonda

VAAGDEVI DEGREE & P.G. COLLEGE

KISHANPURA, HANAMKONDA, WARANGAL (T.S.)

DEPARTMENT OF COMMERCE BUSINESS MANAGEMENT

K. UMA RANI

MBA (HRM/MKTG), Asst. Professor

Date: 03/05/2023

CERTIFICATE

This is to certify that the Project report entitled “**CUSTOMER SATISFACTION TOWARDS ROYAL ENFIELD AT WARANGAL**” is a bonafide work carried out by **J. AJAY (08621-2079), J. PRAVEEN (08621-2083), K. CHANDU, (08621-2091), K. GODSON (08621-2092)** batch 2020-2023. He submitted the Project Report in partly fulfillment of award of the degree of **BACHELOR OF COMMERCE (B. Com)** from Kakatiya University.


K. UMA RANI

(Project Guide)

**A STUDY ON IMPACT OF E-COMMERCE ON CONSUMER
BUYING BEHAVIOUR WITH SPECIAL REFERENCE TO
GROCERY PRODUCTS**

*Project Report submitted in partial fulfillment for
the award of the Degree of*

BACHELOR OF BUSINESS COMMERCE (B.COM-CA)

To

KAKATIYA UNIVERSITY



Submitted by

K.RUSHIKESH (HT.NO:086212101)

K.AJAY (HT.NO:086212095)

K.THARUN (HT.NO:086212099)

K.SHIVA KUMAR (HT.NO:086212100)

Under the guidance of

T.RAJESHWAR

M.COM.,L.L.B.,PG.D.,PMIR,M.Phil

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAGDEVI DEGREE & P.G COLLEGE

(Affiliated to Kakatiya University)

KISHANPURA, HANAMKONDA, WARANGAL-506001

(2020-2023)



VAAGDEVI DEGREE & P.G. COLLEGE

Accredited by NAAC with 'A' Grade

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Dr. AMARAVADI SHESHA CHALAM

MA, PG.CTE, PGDTE, Ph.D

Principal

Date: 08-05-2023

CERTIFICATE

This is to certify that the Project report entitled "A STUDY ON IMPACT OF E-COMMERCE ON CONSUMER BUYING BEHAVIOUR WITH SPECIAL REFERENCE TO GROCERY PRODUCTS" as carried out by K.RUSHIKESH (HT.NO:086212101), K.AJAY (HT.NO:086212095), K.THARUN (HT.NO:086212099), K.SHIVA KUMAR (HT.NO:086212100) for the academic year 2020-2023. They are completed this project as per the rules, Vaagdevi Degree and P.G.College Hanamkonda, prescribed by the Kakatiya University in partial fulfilment of award of the degree of BACHELOR OF COMMERCE.

[Signature]
27

Head Department
Commerce and Business
Management

Dept. of Commerce & Business Management
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M.COM.,L.L.B.,PG.D.,PMIR.M.Phil

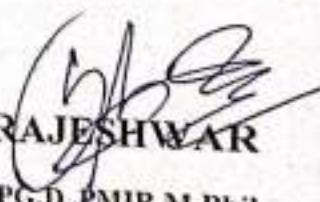


DEPARTMENT OF COMMERCE BUSINESS MANAGEMENT
VAAGDEVI DEGREE & P.G. COLLEGE
KISHANPURA, HANAMKONDA
WARANGAL (T.S.)

Date: 08-05-2023

CERTIFICATE

This is to certify that the Project report entitled "A STUDY ON IMPACT OF E-COMMERCE ON CONSUMER BUYING BEHAVIOUR WITH SPECIAL REFERENCE TO GROCERY PRODUCTS" as carried out by K.RUSHIKESH (HT.NO:086212101), K.AJAY (HT.NO:086212095), K.THARUN (HT.NO:086212099), K.SHIVA KUMAR (HT.NO:086212100) for the academic year 2020-2023. She has completed this project as per the rules prescribed by the Kakatiya University in partial fulfilment of award of the degree of BACHELOR OF COMMERCE


T.RAJESHWAR
M.COM.,L.L.B.,PG.D.,PMIR.M.Phil
(Project guide)

A *REPORT*

PROJECT ON

"BRITANNIA INDUSTRIES LIMITED AT HYDERABAD"

Project Report submitted in partial fulfillment for the award of the Degree of

BACHELOR OF COMMERCE (B.COM)

To

KAKATIYA UNIVERSITY



By

M. AJAY	(08621-2125)
MD. AHMED UDDIN	(08621-2134)
MD. KALEEM HUSSAIN	(08621-2137)
MD. ABDUL RAHEEM	(08621-2139)

Under the guidance of

Mrs. CH. SURYA CHANDRA

MBA, M.Com, BLISC, MLISC, B.Ed

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2020 – 2023



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M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

CERTIFICATE

This is to certify that the Project Report entitled "BRITANNIA INDUSTRIES LIMITED AT HYDERABAD" was carried out by M. AJAY (08621-2125), MD. AHMED UDDIN (08621-2134), MD. KALEEM HUSSAIN (08621-2137), MD. ABDUL RAHEEM (08621-2139) for the academic year 2020-2023. He has completed this project as per the rules prescribed by the Kakatiya University in partial fulfilment of award of the degree of BACHELOR OF COMMERCE (B. Com).

Head of the Department

Head

Dept. of Commerce & Business Management
Vaagdevi Degree & PG College
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Principal

Principal
VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda.

VAAGDEVI DEGREE & P.G. COLLEGE

KISHANPURA, HANAMKONDA, WARANGAL (T.S.)

DEPARTMENT OF COMMERCE BUSINESS MANAGEMENT

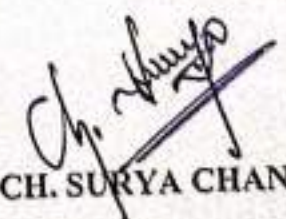
CH. SURYA CHANDRA

MBA, M.Com, BLISC, MLI^{SC}, B.Ed

Date: 08/05/2023

CERTIFICATE

This is to certify that the Project report entitled "BRITANNIA INDUSTRIES LIMITED AT HYDERABAD" is a bonafide work carried out by M. AJAY (08621-2125), MD. AHMED UDDIN (08621-2134), MD. KALEEM HUSSAIN (08621-2137), MD. ABDUL RAHEEM (08621-2139) batch 2020-2023. He submitted the Project Report in partly fulfillment of award of the degree of BACHELOR OF COMMERCE (B. Com) from Kakatiya University.


CH. SURYA CHANDRA
(Project Guide)

“CONSUMER SATISFACTION TOWARDS MARUTHI SUZUKI”

*Project Report submitted in partial fulfillment for
the award of the Degree of
BACHELOR OF COMMERCE (B.COM -CA)*

**AFFILIATED TO
KAKATIYA UNIVERSITY**



By

GUNNALA SHIVAKRISHNA	(HT. NO: 086212076)
JAGARI MAHESH	(HT. NO: 086212080)
JAKKULA NAGARAJU	(HT. NO: 086212081)
GUGULOTHU ARUN	(HT. NO: 086212071)

Under the guidance of

Mrs.K. UMA RANI

MBA(HRM/MKT)

ASSISTANT PROFESSOR

**DEPARTMENT OF COMMERCE & BUSINESS MANAGEMENT
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KISHANPURA, HANAMKONDA, WARANGAL-506001

2020-2023



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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

Date: 11/05/2023

CERTIFICATE

This is to certify that the project report entitled "COSUMER SATISFACTION TOWARDS MARUTHI SUZUKI", was carried out by GUNNALA SHIVAKRISHNA (HT. NO. 086212076), JAGARI MAHESH (HT. NO. 086212080), JAKKULA NAGARAJU (HT. NO. 086212081), GUGULOTHU ARUN (HT. NO: 086212071) for the academic year 2020-23. They are completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.COM -CA).


C.DATTATREYULU

Head
(Head of the department)
Dept. of Commerce & Business Management
Vaagdevi Degree & PG College
Kishanpura, Hanamkonda
M.P.A.(Ph.D)


PRINCIPAL

Principal
VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda.




VAAGDEVI DEGREE & P.G. COLLEGE
KISHANPURA, HANAMKONDA WARANGAL (T.S)
Accredited by NAAC 'A' Grade

Mrs K.UMA RANI
MBA(HRM/MKT)
ASSISTANT PROFESSOR

Date: 11/5/23

CERTIFICATE

This is to certify that the Project Report entitled **"COSUMER SATISFACTION TOWARDS MARUTHI SUZUKI"** is a bonafide work carried out by **GUNNALA SHIVAKRISHNA** (HT. NO. 086212076), **JAGARI MAHESH** (HT. NO. 086212080), **JAKKULA NAGARAJU** (HT. NO. 086212081), **GUGULOTHU ARUN** (HT. NO: 086212071) batch: 2020-2023 under my guidance. They submitted the Project Report in partial fulfillment of award of the degree of **BACHELOR OF COMMERCE (B.COM-CA)** from Kakatiya University.


Mrs K.UMA RANI
MBA(HRM/MKT)
ASSISTANT PROFESSOR

**CUSTOMER SATISFACTION TOWARDS RELIANCE JIO
HYDERABAD**

Project Report submitted in partial fulfillment for the award of the Degree of

BACHELOR OF COMMERCE

To

KAKATIYA UNIVERSITY



Submitted by

V. SRI RAM 086212209

T. ARAVIND KUMAR 086212201

T. HARISH 086212203

U. RAGHAVENDRA 086212208

**Under the guidance of
Mr. M. VENUGOPAL**

M.Com , MBA

**DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT
VAAGDEVI DEGREE & P.G COLLEGE**

(Affiliated to Kakatiya University)

KISHANPURA, HANAMKONDA, WARANGAL-506001

2023



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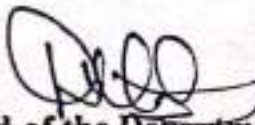
Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

CERTIFICATE

This is to certify that the Project report entitled "CUSTOMER SATISFACTION TOWARDS RELIANCE JIO HYDERABAD " as carried out by V. SRI RAM (086212209), T. ARAVIND KUMAR (086212201), T. HARISH (086212203), U. RAGHAVENDRA (086212208), for the academic year 2023. They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.Com).


Head of the Department
Head

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Principal

Principal
Vaagdevi Degree & P.G. College
Kishanpura, Hanamkonda

VAAGDEVI DEGREE & P.G. COLLEGE

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Approved by AICTE, New Delhi & Affiliated to Kakatiya University

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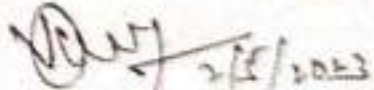
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Date: 21/5/2023

CERTIFICATE

This is to certify that the Project report entitled "CUSTOMER SATISFACTION TOWARDS RELIANCE JIO HYDERABAD " as carried out by V. SRI RAM (086212209), T. ARAVIND KUMAR (086212201), T. HARISH (086212203), U. RAGHAVENDRA (086212208), for the academic year 2023. They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.Com).


Mr. M. VENUGOPAL
M.Com, MBA
(Project guide)

**BUDGETARY CONTROL
OF
KAZIPET DIESEL LOCO SHED**

*Project Report submitted in partial fulfillment for
the award of the Degree of*

BACHELOR OF COMMERCE (C.A)

**To
KAKATIYA UNIVERSITY**



By

D.RATHAN	HTNO 086212049
G.SRAVAN	HT NO 086212057
E.JEEVAN	HT NO 086212050
G.BUNNY	HTNO 086212061

Under the guidance of

Mr.G.HARIKRISHNA
M.Com,MBA

**DEPARTMENT OF COMMERCE & BUSINESS MANAGEMENT
VAAGDEVI DEGREE & P.G. COLLEGE
Accredited with NAAC "A" Grade
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KISHANPURA, HANAMKONDA, WARANGAL-506001
2020-2023**



VAAGDEVI DEGREE & P.G. COLLEGE

Accredited by NAAC with 'A' Grade

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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

Date: _____

CERTIFICATE

This is to certify that the project report entitled "**BUDGETARY CONTROL TOWARDS KAZIPET DIESEL LOCO SHED**" was carried out by **D.RATHAN HTNO 086212049, G.SHRAVAN HT NO 086212057, L.JEEVAN HT NO 086212050, G.BUNNY HTNO 086212061** for the academic year 2020-23. They are completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of **BACHELOR OF COMMERCE (C.A.)**.

HEAD OF THE DEPARTMENT

PRINCIPAL

Principal
VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda,

G.HARIKRISHNA
M.COM.MBA
Lecturer in Commerce and Management

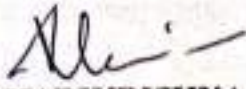


BACHELOR OF COMMERCE
VAAGDEVI DEGREE & P.G. COLLEGE
KISHANPURA, HANAMKONDA
WARANGAL (T.S)

Date: _____

CERTIFICATE

This is to certify that the project report "BUDGETARY CONTROL TOWARDS KAZIPET DIESEL LOCO SHED, KAZIPET" was carried out by D.RATHAN HTNO 086212049, G.SRAVAN HT NO 086212057, E.JEEVAN HT NO 086212050, G.BUNNY HTNO 086212061 for the academic year 2020-23. Under my guidance they are completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (CA).


G.HARIKRISHNA
(PROJECT GUIDE)

DIGITAL MARKETING AT FLIPKART

Project Report submitted in partial fulfillment for

the award of the Degree of

BACHELOR OF BUSINESS COMMERCE (B.COM-CA)

To

KAKATIYA UNIVERSITY



Submitted by

L.PAVAN KUMAR (HT.NO:086212110)

M.SURESH (HT.NO:086212123)

M.SANDEEP (HT.NO:086212124)

M.PRAVEEN (HT.NO:086212119)

Under the guidance of

S.SRIVANI
MBA

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAGDEVI DEGREE & P.G COLLEGE

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KISHANPURA, HANAMKONDA, WARANGAL-506001

(2020-2023)



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VAAGDEVI DEGREE & P.G. COLLEGE

Accredited by NAAC with 'A' Grade

(Approved by A.I.C.T.E., New Delhi & Affiliated to Kakatiya University)

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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

Date: 06/05/2023

CERTIFICATE

This is to certify that the Project report entitled "**DIGITAL MARKETING AT FLIPKART**" as carried out by **L.PAVAN KUMAR (HT.NO:086212110)**, **M.SURESH (HT.NO:086212123)**, **M.SAMDEEP (HT.NO:086212124)**, **M.PRAVEEN (HT.NO:086212119)** for the academic year 2020-2023. They are completed this project as per the rules, Vaagdevi Degree and P.G.College Hanamkonda, prescribed by the Kakatiya University in partial fulfilment of award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION**.


Head Department
Commerce and Business
Management

Head

Dept. of Commerce & Business Management
Vaagdevi Degree & PG College
Kishanpura, Hanamkonda


PRINCIPAL
Principal
VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda

S.SRIVANI
MBA

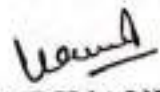


DEPARTMENT OF COMMERCE BUSINESS MANAGEMENT
VAAGDEVI DEGREE & P.G. COLLEGE
KISHANPURA, HANAMKONDA
WARANGAL (T.S.)

Date: 06/08/2023

CERTIFICATE

This is to certify that the Project report entitled “**DIGITAL MARKETING AT FLIPKART**” as carried out by **L.PAVAN KUMAR** (HT.NO:086212110), **M.SURESH** (HT.NO:086212123), **MSAMDEEP** (HT.NO:086212124), **M.PRAVEEN** (HT.NO:086212119) for the academic year 2020-2023. They are completed this project as per the rules prescribed by the Kakatiya University in partial fulfilment of award of the degree of **BACHELOR OF COMMERCE**


S.SRIVANI
MBA
(Project guide)

**STUDY OF CONSUMER BEHAVIOUR TOWARDS
RELIANCE JIO**

*Project Report submitted in partial fulfillment
for the award of the Degree of*

BACHELOR OF COMMERCE (B.COM)

To

KAKATIYA UNIVERSITY



Submitted By

LINGABATHINI PRASANNA KUMAR (ITT. NO: 086212111)

MACHARLA VISHNU VARDHAN (ITT.NO:086212112)

MADAM NITHIN (ITT. NO: 086212113)

KOTIAKONDA PRASHANTH (ITT. NO: 086212104)

Under the guidance of

**MS SRIVANI
MBA**

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

**VAAGDEVI DEGREE & P.G COLLEGE
(Affiliated to Kakatiya University)**

**KISHANPURA, HANAMKONDA, WARANGAL-506001
2020-2023**



Viswanubhara Educational Society

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Dr. AMARAVADI SHESHA CHALAM


M.A. PGDEE PGOTE PHD

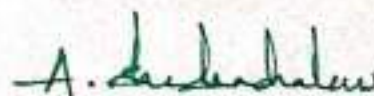
Principal

CERTIFICATE

This is to certify that the Project report entitled "STUDY OF CONSUMER BEHAVIOUR TOWARDS RELIANCE JIO" as carried out by LINGABATHINI PRASANNA KUMAR (086212111), MACHARALA VISHNU VARDHAN (086212112), MADAM NITHIN (086212113), KOTHAKONDA PRASHANTH (086212104), for

the academic year 2020-2023. They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B. Com).


Head of the Department
Dept. of Commerce & Business Management
Vaagdevi Degree & P.G. College
Kishanpura, Hanamkonda


Principal
Principal
VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda.

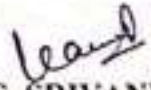
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DEPARTMENT OF COMMERCE BUSINESS MANAGEMENT

MS SRIVANI
MBA(HR)

Date: 6-05-2023

CERTIFICATE

This is to certify that the Project report entitled "STUDY OF CONSUMER BEHAVIOUR TOWARDS RELIANCE JIO" as carried out by LINGABATHINI PRASANNA KUMAR(086212111), MACHARALA VISHNU VARDHAN (0862120112), MADAM NITHIN(086212113), KOTHAKONDA PRASHANTH (086212104), for the academic year 2020-2023. They have completed this project under my guidance to the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B. Com).


MS. SRIVANI
(Project Guide)

**PROJECT REPORT ON
CUSTOMER SATISFACTION TOWARDS
EXIDE BATTERIES**

*Project Report submitted in partial fulfillment
For the award of the degree of*

BACHELOR OF COMMERCE (BCOM - CA)

TO

KAKATIYA UNIVERSITY



By

K.MANIKANTA

(H.T. NO: 086212106)

M. SHIVA

(H.T. NO: 086212116)

M.ARUN

(H.T. NO : 086212120)

M.RAJESH

(H.T. NO :086212115)

Under the guidance of

M.VENUGOPAL

M.COM,MBA

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

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KISHANPURA, HANAMKONDA.WARANGAL

2020-23



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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

CERTIFICATE

This is to Certify that the Project Report entitled "CUSTOMER SATISFACTION" With Reference to Exide Batteries (Exide Batteries), Warangal was carried out by K.MANIKANTA, Hall Ticket .No:- 086212106, M.SHIVA, Hall Ticket .No:- 086212116, M.ARUN, Hall Ticket .No:- 086212120, M.RAJESH, Hall Ticket .No:- 086212115, for the Academic year 2020-2023. They are completed this project work as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the Degree of BACHELOR OF COMMERCE (B.COM -CA).

Mr. C. Datta

Head

Head of the Department
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Vaagdevi Degree & PG College
Kishanpura, Hanamkonda

Dr. A. Shesha chalam

Principal

Principal
VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda.



DEPARTMENT OF BUSINESS MANAGEMENT
VAAGDEVI DEGREE & P.G. COLLEGE
KISHANPURA, HANAMKONDA
WARANGAL (T.S)

CERTIFICATE

This is to Certify that the Project Report entitled “CUSTOMER SATISFACTION” With Reference to Exide Batteries (Exide Batteries), Warangal was carried out by K.MANIKANTA, Hall Ticket .No:- 086212106, M.SHIVA, Hall Ticket .No:- 086212116, M.ARUN, Hall Ticket .No:- 086212120, M.RAJESH, Hall Ticket .No:- 086212115 for the Academic year 2020-2023. They are completed this project work as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the Degree of **BACHELOR OF COMMERCE (B.COM -CA)**.


M.VENUGOPAL 6/5/2023

(Project Guide)

**ANALYSIS OF LIQUIDITY MANAGEMENT
IN
IMPERIAL TOBACCO COMPANY AT HYDERABAD**

Project Report submitted in partial fulfillment for the award of the Degree of

BACHELOR OF COMMERCE

To

KAKATIYA UNIVERSITY



Submitted by

P. DIVYA	086212166
P. SAI PRASANNA	086212167
R. VYSHNAVI	086212168
V. SAI PRIYA	086212216
V. SRI VIDHYA	086212217

**Under the guidance of
Mrs. K. UMARANI**

MBA(HRM/MKT)

Asst. Professor

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(2020- 2023)



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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

CERTIFICATE

This is to certify that the Project report entitled "ANALYSIS OF LIQUIDITY MANAGEMENT IN IMPERIAL TOBACCO COMPANY AT HYDERABAD" as carried out by P.DIVYA (086212166), P. SAI PRASANNA (086212167), R. VYSHNAVI (086212168), V. SAI PRIYA (086212216), V. SAI VIDHYA (086212217) for the academic year 2020-2023. They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.Com).

Head of the Department

Head

Dept. of Commerce & Business Management
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Kishanpura, Hanamkonda

Principal

Principal
Vaagdevi Degree & P.G. College
Kishanpura, Hanamkonda



Viswambhara Educational Society

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Date: 08-05-2023

CERTIFICATE

This is to certify that the Project report entitled "ANALYSIS OF LIQUIDITY MANAGEMENT IN IMPERIAL TOBACCO COMPANY AT HYDERABAD" as carried out by P.DIVYA (086212166), P. SAI PRASANNA (086212167), R. VYSHNAVI (086212168), V. SAI PRIYA (086212216), V. SAI VIDHYA (086212217) for the academic year 2020-2023. They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.Com).


Mrs. K. UMARANI
MBA(HRM/MKT)
(Project guide)

**FINANCIAL STATEMENT ANALYSIS IN
HERO MOTO CORP LIMITED
AT HYDERABAD**

Project Report submitted in partial fulfillment for the award of the Degree of

BACHELOR OF COMMERCE

To

KAKATIYA UNIVERSITY



Submitted by

B. RANJITH	086212026
B. SRIKANTH	086212027
B. NAVEEN	086212025
A.VIPLAV	086212011

Under the guidance of
Mrs. S. SRIVANI

**DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT
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(2020- 2023)



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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

CERTIFICATE

This is to certify that the Project report entitled "FINANCIAL STATEMENT ANALYSIS IN HERO MOTOR CORP LIMITED AT HYDERABAD" as carried out by B. RANJITH (086212026), B. SRIKANTH (086212027), B. NAVEEN (086212025), A. VIPLAV (086212011), for the academic year 2023. They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.Com).

Head of the Department

Head, Department of Commerce
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Hanamkonda, Warangal (A.P.)

Principal

VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda.



Viswambhara Educational Society

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Date: 01/05/2023

CERTIFICATE

This is to certify that the Project report entitled "FINANCIAL STATEMENT ANALYSIS IN HERO MOTOR CORP LIMITED AT HYDERABAD" as carried out by B. RANJITH (086212026), B. SRIKANTH (086212027), B. NAVEEN (086212025), A. VIPLAV (086212011), for the academic year 2023. They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.Com).

Mrs. S. SRIVANI

(Project guide)

A
PROJECT ON
"COMPARATIVE ANALYSIS OF CUSTOMER SATISFACTION OF
RELIANCE JIO AND AIRTEL"

Project Report submitted in partial fulfillment for the award of the Degree of
BACHELOR OF COMMERCE (B.COM)

To
KAKATIYA UNIVERSITY



By

E. SHIVARAM	(08621-2053)
E. AKHIL	(08621-2055)
G. HARSHA VARDHAN	(08621-2066)
G. SANDEEP	(08621-2074)

Under the guidance of
Mrs. G. LAXMAN NAIK
M.Com General

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAGDEVI DEGREE & P.G COLLEGE
(Affiliated to Kakatiya University)

KISHANPURA, HANAMKONDA, WARANGAL-506001
2023



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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

CERTIFICATE

This is to certify that the Project Report entitled "COMPARATIVE ANALYSIS OF CUSTOMER SATISFACTION OF RELIANCE JIO AND AIRTEL" was carried out by E. SHIVARAM (08621-2053), E. AKHIL (08621-2055), G. HARSHA VARDHAN (08621-2066), G. SANDEEP (08621-2074) for the academic year 2020-2023. He has completed this project as per the rules prescribed by the Kakatiya University in partial fulfilment of award of the degree of BACHELOR OF COMMERCE (B. Com).

Head of the department

Head

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Vaagdevi Degree & PG College
Kishanpura, Hanamkonda

Principal

Principal
Vaagdevi Degree & P.G. College
Kishanpura, Hanamkonda

VAAGDEVI DEGREE & P.G. COLLEGE

KISHANPURA, HANAMKONDA, WARANGAL (T.S.)

DEPARTMENT OF COMMERCE BUSINESS MANAGEMENT

G. LAXMAN NAIK

M.Com. General

Date: _____

CERTIFICATE

This is to certify that the Project report entitled "**COMPARATIVE ANALYSIS OF CUSTOMER SATISFACTION OF RELIANCE JIO AND AIRTEL**" is a bonafide work carried out by **E. SHIVARAM (08621-2053), E. AKHIL (08621-2055), G. HARSHA VARDHAN (08621-2066) G. SANDEEP (08621-2074)** batch 2020-2023. He submitted the Project Report in partly fulfillment of award of the degree of **BACHELOR OF COMMERCE (B. Com)** from Kakatiya University.



G. LAXMAN NAIK

(Project Guide)

**A
PROJECT ON**

"CUSTOMER SATISFACTION ON ZOMATO"

Project Report submitted in partial fulfillment for the award of the Degree of
BACHELOR OF COMMERCE (B.COM)

**To
KAKATIYA UNIVERSITY**



By

N. KRANTHI KUMAR	(08621-2150)
N. NARENDER REDDY	(08621-2152)
P. RAJENDHAR	(08621-2159)
P. SUJITH	(08621-2163)

Under the guidance of

Mrs. G. LAXMAN NAIK
M.Com General

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAGDEVI DEGREE & P.G COLLEGE
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KISHANPURA, HANAMKONDA, WARANGAL-506001
2022 - 2023



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VAAGDEVI DEGREE & P.G. COLLEGE

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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

CERTIFICATE

This is to certify that the Project Report entitled "CUSTOMER SATISFACTION ON ZOMATO" was carried out by N. KRANTHI KUMAR (08621-2150), N. NARENDER REDDY (08621-2152), P. RAJENDHAR (08621-2159), P. SUJITH (08621-2163) for the academic year 2020-2023. He has completed this project as per the rules prescribed by the Kakatiya University in partial fulfilment of award of the degree of **BACHELOR OF COMMERCE (B. Com)**.

Head of the department

Head

Dept. of Commerce & Business Management
Vaagdevi Degree & PG College
Kishanpura, Hanamkonda

Principal

Principal

Vaagdevi Degree & P.G. College
Kishanpura, Hanamkonda

VAAGDEVI DEGREE & P.G. COLLEGE
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DEPARTMENT OF COMMERCE BUSINESS MANAGEMENT

G. LAXMAN NAIK

M.Com General

Date: _____

CERTIFICATE

This is to certify that the Project report entitled "**CUSTOMER SATISFACTION ON ZOMATO**" is a bonafide work carried out by **N. KRANTHI KUMAR (08621-2150)**, **N. NARENDER REDDY (08621-2152)**, **P. RAJENDHAR (08621-2159)**, **P. SUTTH (08621-2163)** batch 2021-2023. He submitted the Project Report in partly fulfillment of award of the degree of **BACHELOR OF COMMERCE (B. Com)** from Kakatiya University.


G. LAXMAN NAIK

(Project Guide)

**CUSTOMER SATISFACTION TOWARDS RAYMOND'S
AT WARANGAL**

*Project Report submitted in partial fulfillment for
the award of the Degree of*

BACHELOR OF COMMERCE (B.COM-CA)

To

KAKATIYA UNIVERSITY



Submitted by

M.SAKETH (HT.NO:086212223)

V.KARTHIK (HT.NO:086212214)

B.LAXMAN (HT.NO:086212220)

N.BHANUCHANDER (HT.NO:086212224)

Under the guidance of

CH.SURYA CHANDRA

MBA,M.Com.,BLISc,MLISc,B.Ed.

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

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KISHANPURA, HANAMKONDA, WARANGAL-506001

(2020-2023)



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Dr. AMARAVADI SHESHA CHALAM


M.A., P.G.C.T.E., PGDTE., Ph.D

Principal

Date: _____

CERTIFICATE

This is to certify that the Project report entitled "**CUSTOMER SATISFACTION TOWARDS RAYMOND'S AT WARANGAL**" as carried out by **M.SAKETH (HT.NO:086212223)**, **V.KARTHIK (HT.NO:086212214)**, **B.LAXMAN (HT.NO:086212220)**, **N.BHANUCHANDER (HT.NO:086212224)**, for the academic year 2020-2023. They are completed this project as per the rules, Vaagdevi Degree and P.G. College Hanamkonda, prescribed by the Kakatiya University in partial fulfilment of award of the degree of **BACHELOR OF COMMERCE**.


Head Department
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Management

Dept. of Commerce & Business Management
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PRINCIPAL
VAAGDEVI DEGREE & P.G. COLLEGE
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CH. SURYA CHANDRA

MBA,M.Com.,BLISc,MLISc,B.Ed



DEPARTMENT OF COMMERCE BUSINESS MANAGEMENT

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KISHANPURA, HANAMKONDA

WARANGAL (T.S.)

Date:.....

CERTIFICATE

This is to certify that the Project report entitled “ **CUSTOMER SATISFACTION TOWARDS RAYMOND’S AT WARANGAL**” as carried out by **M.SAKETH (HT.NO:086212223), V.KARTHIK (HT.NO:086212214), B.LAXMAN (HT.NO:086212220), N.BHANUCHANDER (HT.NO:086212224)** for the academic year 2020-2023. They are completed this project as per the rules prescribed by the Kakatiya University in partial fulfilment of award of the degree of **BACHELOR OF COMMERCE**.


CH.SURYA CHANDRA
MBA,M.Com.,BLISc,MLISc,B.Ed
(Project guide)

**A
PROJECT REPORT
ON**

CONSUMER BUYING BEHAVIOUR RELIANCES FRESH

Project Report submitted in Partial fulfillment for the award of the degree of

BACHELOR OF COMMERCE

To

KAKATIYA UNIVERSITY



Submitted by

G . DHEERAJ	086212062
G . ARUN	086212063
G . RAHUL	086212068
G . BALAJI	086212070

Under the guidance of

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DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

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(Affiliated to kakatiya University)

KISHANPURA, HANAMKONDA,WARANGAL-506001

(2020 – 2023)



Viswambhara Educational Society

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Dr. AMARAVADI SHESHA CHALAM


M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

Date: 05/05/2023


CERTIFICATE

This is to certify that the Project report entitled "CONSUMER BUYING BEHAVIOUR RELIANCES FRESH" as carried out by G.DHEERAJ (086212062), G.ARUN (086212063), G.RAHUL (086212068), G.BALAJI (086212070) for the academic year 2020- 2023. has completed this project as per the rules prescribed by the Kakatiya University in partial fulfilment of award of the degree of BACHELOR OF COMMERCE (B.Com).


Head of the department

Head

Dept. of Commerce & Business Management
Vaagdevi Degree & PG College
Kishanpura, Hanamkonda



Principal

Vaagdevi Degree & P.G. College
Kishanpura, Hanamkonda

MR . RAJU VEMULU
MBA,M.COM



DEPARTMENT OF COMMERCE BUSINESS MANAGEMENT
VAAGDEVI DEGREE & P.G COLLEGE
KISHANPURA,HANUMKONDA
WARANGAL (T.S.)

Date:05/05/2023.....

CERTIFICCATE

This is to certify that the Project report entitled "CONSUMER BUYING BEHAVIOUR RELIANCE FRESH " as carried out by G.DHEERAJ (086212062), G.ARUN (086212063), G.RAHUL (086212068) G.BALAJI (086212070),for the academic year 2020 – 2023 He has completed this project as per the rules prescribed by the kakatiya University in partial fulfilment of the degree of BACHELOR OF COMMERCE (B.COM).


MR . RAJU VEMULU
(project guide)

A STUDY ON CUSTOMER SATISFACTION AMONG E-BUYERS

*Project Report submitted in partial fulfilment for
the award of the Degree of*

BACHELOR OF COMMERCE (B.COM)

To

KAKATIYA UNIVERSITY



Submitted By

NANDA KARUNAKAR	(HT. NO: 086212147)
NANNEBOINA GANESH	(HT. NO: 086212148)
NARIGE RANJITH	(HT. NO: 086212149)
NUNUGOPPULA AJAYKUMAR	(HT. NO: 086212151)
PALLAPU MAHESH	(HT. NO: 086212156)

Under the guidance of

Mr. GUGULOTHU. LAXAMAN
M, Com (Gen)

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KISHANPURA, HANAMKONDA, WARANGAL-506001
2023

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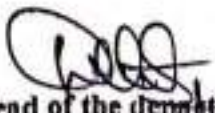
**Dr. AMARAVADI SHESHA CHALAM**


M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

CERTIFICATE

This is to certify that the Project report entitled "A STUDY ON CUSTOMER SATISFACTION AMONG BUYERS" as carried out by NANDAKARUNAKAR (086212147), NANNABOINA GANESH (086212148), NARIGE RANJITH (086212149), NUNUGOPPULA AJAYKUMAR (086212151), PALLAPU MAHESH (086212156), for the academic year 2020-2023. They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfilment of award of the degree of BACHELOR OF COMMERCE (B. Com).


Head of the Department
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Principal
Principal
Vaagdevi Degree & P.G. College
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VAAGDEVI DEGREE & P.G. COLLEGE

KISHANPURA, HANAMKONDA, WARANGAL (T.S.)

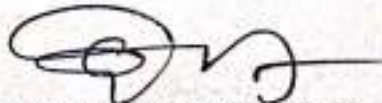
DEPARTMENT OF COMMERCE BUSINESS MANAGEMENT

Mr. GUGULOTHU. LAXAMAN
M. Com (Gen)

Date: _____

CERTIFICATE

This is to certify that the Project report entitled "A STUDY ON CUSTOMER SATISFACTION AMONG BUYERS" as carried out by NANDAKARUNAKAR (086212147), NANNABOINA GANESH (086212148), NARIGE RANJITH (086212149), NUNUGOPPULA AJAYKUMAR (086212151), PALLAPU MAHESH (086212156), for the academic year 2020-2023. They have completed this project under my guidance to the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B. Com).


Mr. GUGULOTHU. LAXAMAN
(Project Guide)

CUSTOMER SATISFACTION TOWARDS VIJAYA DAIRY

AT WARANGAL

*Project Report submitted in partial fulfillment
for the award of the Degree of*

BACHELOR OF COMMERCE (B.COM)

To

KAKATIYA UNIVERSITY



Submitted By

MALLELA RANJITH KUMAR (HT. NO: 086212118)

MOHAMMAD NADEEM (HT. NO: 086212131)

MYLA SANDEEP (HT. NO: 086212144)

RAYARAKULA NAGENDRA KUMAR (HT. NO: 086212146)

Under the guidance of

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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

CERTIFICATE

This is to certify that the Project report entitled "CUSTOMER SATISFACTION TOWARDS VIJAYA DAIRY" as carried out by MALLELA RANJITH KUMAR (086212118), MOHAMMAD NADEEM (086212131), MYLA SANDEEP (086212144), RAYARAKULA NAGENDRA KUMAR (086212146)" for the academic year 2020-2023. They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award Of the degree of BACHELOR OF COMMERCE (B. Com).

Head of the Department

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VAAGDEVI DEGREE & P.G. COLLEGE

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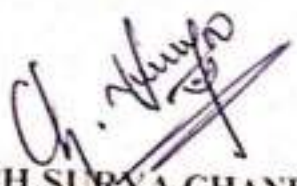
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MBA, M.COM., BLISc, MLISc, B.Ed.

Date: 06/05/2023

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This is to certify that the Project report entitled "CUSTOMER SATISFACTION TOWARDS VIJAYA DAIRY" as carried out by MALLELA RANJITH KUMAR (086212118), MOHAMMAD NADEEM (086212131), MYLA SANDEEP (086212144), RAYARAKULA NAGENDRA KUMAR (086212104), for the academic year 2020-2023. They have completed this project under my guidance to the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B. Com).


CH.SURYA CHANDRA
(Project Guide)

**A STUDY ON CUSTOMER SATISFACTION
IN HYUNDAI SERVICE CENTER AT HYDERABAD**

*Project Report submitted in partial fulfilment for
the award of the Degree of*

BACHELOR OF COMMERCE (B.COM)

To

KAKATIYA UNIVERSITY



Submitted By

TADEPALLI SRI HARSHA	(HT. NO: 086212194)
VANKUDOTH SAIYAKESH	(HT. NO: 086212215)
POOJARI ANIL	(HT. NO: 086212225)
BAIG MOHAMMED KAFE AKTHAR	(HT. NO: 245212204)
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This is to certify that the Project Report entitled "A STUDY ON CUSTOMER SATISFACTION IN HYUNDAI SERVICE CENTER" was carried out by TADEPALLI SRI HARSHA (HT. NO. 086212194), VANUDOTHI SAI YAKESH (HT.NO:086212215), POOJARI ANIL (HT. NO: 086212225), BAIG MOHMMED KAFE AKTHAR (HT.NO: 245212204), ABDUL QAYYAM (HT.NO: 245212246), for the academic year 2020-2023. They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfilment of award of the degree of BACHELOR OF COMMERCE (B. Com).


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5/5/23
Head

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MS. P. SANDHYA RANI

M.Com, MBA, M. Com (Gen), (Ph.D.)

Date: 02/05/2023

CERTIFICATE

This is to certify that the Project report entitled "A STUDY ON CUSTOMER SATISFACTION IN HYUNDAI SERVICE CENTER" is a bonafide work carried out by TADEPALLI SRI HARSHA (HT. NO. 086212194), VANUDOTHI SAI YAKESH (HT.NO: 086212215), POOJARI ANIL (HT.NO: 086212225), BAIG MOHMMED KAFE AKTHAR (HT.NO: 245212204), ABDUL QAYYAM (HT.NO: 245212246), batch 2020-2023. They submitted the Project Report in partly fulfillment of award of the degree of BACHELOR OF COMMERCE (B. Com) from Kakatiya University.



MS. P. SANDYA RANI

(Project Guide)

A
PROJECT REPORT ON
BRAND AWARENESS
TOWARDS BMW CARS LIMITED AT HYDERABAD
Project Report submitted in partial fulfillment for the award of the Degree of
BACHELOR OF COMMERCE (B.COM)
To
KAKATIYA UNIVERSITY



By

A. SHIVA GANESH	(086212001)
A. ASHOK	(086212003)
A. NAGENDER	(086212005)
A. MUDGAL DATTA	(086212008)

Under the guidance of

MR. T. RAJESHWAR

M.com, LLB, PGD, PMIR, Mphil

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(Affiliated to Kakatiya University)

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(2020-2023)



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M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

CERTIFICATE

This is to certify that the Project Report entitled "**BRAND AWARENESS TOWARDS BMW CARS LIMITED AT HYDERABAD**" was carried out by **A. SHIVA GANESH (086212001), A. ASHOK (086212003), A. NAGENDER (086212005), A. MUDGAL DATTA (086212008)** for the academic year 2020-2023. He has completed this project as per the rules prescribed by the Kakatiya University in partial fulfilment of award of the degree of **BACHELOR OF COMMERCE (B. Com)**.

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Head

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Principal

Principal
Vaagdevi Degree & P.G. College
Kishanpura, Hanamkonda

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DEPARTMENT OF COMMERCE BUSINESS MANAGEMENT

Mr. T. RAJESHWAR

M.com, LLB, PGD, PMIR, Mphil

Date: 05 May 2023

CERTIFICATE

This is to certify that the Project report entitled "BRAND AWARENESS TOWARDS BMW CARS LIMITED AT HYDERABAD" is a bonafide work carried out by A. SHIVA GANESH (086212001), A. ASHOK (086212003), A. NAGENDER (086212005), A. MUDGAL DATTA (086212008) batch 2020-2023. They submitted the Project Report in partly fulfillment of award of the degree of BACHELOR OF COMMERCE (B. Com) from Kakatiya University.


T. RAJESHWAR
(Project Guide)

**BRAND AWARENESS WITH RESPECT TO TATA
MOTORS WITH SPECIAL REFERENCE TO TATA NANO
AT WARANGAL**

*Project Report submitted in partial fulfillment for
the award of the Degree of*

BACHELOR OF COMMERCE (B.COM-CA)

To

KAKATIYA UNIVERSITY



Submitted by

J.PRANITHA (HT.NO:086212085)

B.KALYANI (HT.NO:086212019)

D.AMULYA (HT.NO:086212042)

J.ANUSHA (HT.NO:086212088)

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KISHANPURA, HANAMKONDA, WARANGAL-506001

(2020-2023)



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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

Date: _____

CERTIFICATE

This is to certify that the Project report entitled "**BRAND AWARENESS WITH RESPECT TO TATA MOTORS WITH SPECIAL REFERENCE TO TATA NANO AT WARANGAL**" as carried out by **J.PRANITHA (HT.NO:086212085)**, **B.KALYANI (HT.NO:086212019)**, **D.AMULYA (HT.NO:086212042)**, **J.ANUSHA (HT.NO:086212088)** for the academic year 2020-2023. They are completed this project as per the rules, Vaagdevi Degree and P.G. College Hanamkonda, prescribed by the Kakatiya University in partial fulfilment of award of the degree of **BACHELOR OF COMMERCE**.

**Head Department
Commerce and Business
Management**

Head

**Dept. of Commerce & Business Management
Vaagdevi Degree & PG College
Kishanpura, Hanamkonda**

PRINCIPAL

Principal

**VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda.**

T.RAJESHWAR

M.COM.,LL.B.,PG.D.,PMIR,M.Phil



DEPARTMENT OF COMMERCE BUSINESS MANAGEMENT

VAAGDEVI DEGREE & P.G. COLLEGE


KISHANPURA, HANAMKONDA

WARANGAL (T.S.)

Date:.....

CERTIFICATE

This is to certify that the Project report entitled "**BRAND AWARENESS WITH RESPECT TO TATA MOTORS WITH SPECIAL REFERENCE TO TATA NANO AT WARANGAL**" as carried out by **J.PRANTHA (HT.NO:086212085)**, **B.KALYANI (HT.NO:086212019)**, **D.AMULYA (HT.NO:086212042)**, **JANUSHA (HT.NO:086212088)** for the academic year 2020-2023. They are completed this project as per the rules prescribed by the Kakatiya University in partial fulfilment of award of the degree of **BACHELOR OF COMMERCE**.


T.RAJESHWAR
M.COM.,LL.B.,PG.D.,PMIR,M.Phil
(Project guide)

**CUSTOMER SATISFACTION
IN
BHARTHI AIRTEL AT WARANGAL**

Project Report submitted in partial fulfillment for the award of the Degree of

BACHELOR OF COMMERCE

**To
KAKATIYA UNIVERSITY**



Submitted by

M. MOUNIKA	086212117
M. SRUJANA	086212122
M. TEJASWINI	086212143
P. SANDHYA	086212154

**Under the guidance of
Mrs. K. UMA RANI**

MBA(HRM/MKT)

Asst. Professor

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Principal

CERTIFICATE

This is to certify that the Project report entitled "CUSTOMER SATISFACTION IN BHARTHI AIRTEL AT WARANGAL" as carried out by M. MOUNIKA (086212117), M. SRUJANA (086212122), M. TEJASWINI (086212143), P.SANDHYA (086212154), for the academic year 2020-2023. They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.Com).

Head of the Department

Head
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Date: 02-06-2023

CERTIFICATE

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Mrs. K. UMARANI

(Project guide)

“CONSUMER SATISFACTION TOWARDS HERO MOTO CORP IN HANAMKONDA”

*Project Report submitted in partial fulfillment
for the award of the Degree of*

BACHELOR OF COMMERCE (B.COM)

To

KAKATIYA UNIVERSITY



Submitted By

CHINTALA DINESH	086212039
DATLA VENU	086212044
DHARAVATH VINOD	086212045
DHARMENDER JOSHI	086212046

Under the guidance of

G. KALPANA

M.Com, MFA

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2020-2023



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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

CERTIFICATE

This is to certify that the Project report entitled "CUSTOMER SATISFACTION TOWARDS HERO MOTO CORP" as carried out by CHINTALA DINESH (086212039), DHARMENDER JOSHI (086212046), DHARAVATH VINOD (086212045), DATLA VENU (086212044)" for the academic year 2020-2023. They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award Of the degree of BACHELOR OF COMMERCE (B. Com).

Head of the department

Head

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Vaagdevi Degree & PG College
Kishanpura, Hanamkonda

Principal

Principal
VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda

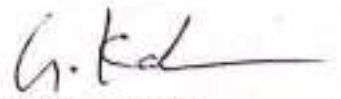
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Date: 11-05-2023

CERTIFICATE

This is to certify that the Project report entitled "CONSUMER SATISFACTION TOWARDSHERO MOTO CORP" as carried out by **CHINTALA DINESH (086212039)**, **DATLA VENU (086212044)**, **DHARAVATH VINOD (086212045)**, **DHARMENDER JOSHI (086212046)**, for the academic year 2020-2023. They have completed this project under my guidance to the Kakatiya University in partial fulfillment of award of the degree of **BACHELOR OF COMMERCE (B. Com)**.


G. KALPANA
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THE DESIGN AND IMPLEMENTATION OF E-COMMERCE

WEBSITE FOR ONLINE BOOK SALES

*Project Report submitted in partial fulfilment for
the award of the Degree of*

BACHELOR OF COMMERCE (B.COM)

To

KAKATIYA UNIVERSITY



Submitted By

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KUCHANA RAJENDRAPRASAD	(HT. NO: 086212105)
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Under the guidance of

MS. ASMA
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KISHANPURA, HANAMKONDA, WARANGAL-506001
2023

IMPACT OF ADVERTISING ON CUSTOMER BUYING BEHAVIOUR IN TVS MOTORS AT WARANGAL

Project Report submitted in partial fulfillment for

the award of the Degree of

BACHELOR OF BUSINESS COMMERCE (B.COM)

To

KAKATIYA UNIVERSITY



Submitted by

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(HT.NO:086212501)

B.VASANTH

(HT.NO:086212504)

CH.PAVAN KUMAR

(HT.NO:086212505)

CH.AKHIL

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VAAGDEVI DEGREE & P.G COLLEGE

(Affiliated to Kakatiya University)

KISHANPURA, HANAMKONDA, WARANGAL-506001

2023

CONSUMER BUYING BEHAVIOUR IN HONDA BIKES AT HANAMKONDA

*Project Report submitted in partial fulfillment for
the award of the Degree of*

BACHELOR OF COMMERCE (B.COM)

To

KAKATTIYA UNIVERSITY



By

Y. THARUN (HT. NO: 08621-2379)

V. PAVANKUMAR (HT. NO: 08621-2377)

A. SAI CHARAN (HT. NO: 08621-2380)

B. SANDEEP (HT. NO: 08621-2381)

Under the guidance of

Mrs. P. SANDHYA RANI

M.Com, MBA, M. Com (Gen), (Ph.D)

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

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KISHANPURA, HANAMKONDA, WARANGAL-506001

2023



Viswambhara Educational Society

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VAAGDEVI DEGREE & P.G. COLLEGE

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(Approved by A.I.C.T.E., New Delhi & Affiliated to Kakatiya University)

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AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

Date: 08th May 2023

CERTIFICATE

This is to certify that the project report entitled "CONSUMER BUYING BEHAVIOUR AT HONDA BIKES" was carried out by YELLAVULA THARUN, VASAM PAVANKUMAR, ALLAM SAICHARAN, BUDIDHA SANDEEP for the academic year 2020-23. They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE(B.COM)


Mr. C. DATTATREYULU
HEAD DEPARTMENT OF COMMERCE
& BUSINESS MANAGEMENT
Dept. of Commerce & Business Management
Vaagdevi Degree & PG College
Kishanpura, Hanumakonda


Dr. A. SHESHACHALAM
M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.
PRINCIPAL
VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda.

Mrs. P. SANDHYA RANI
B.Com, MBA, M.Com(Gen), (Ph.D)
Asst Professor



BACHELOR OF COMMERCE
VAAGDEVI DEGREE & P.G. COLLEGE
KISHANPURA, HANAMKONDA
WARANGAL (T.S)

CERTIFICATE

This is to certify that the project report entitled "CUSTOMER BUYING BEHAVIOUR AT HONDA BIKES" is a bonafide work carried out by YELLAVULA THARUN, VASAM PAVANKUMAR, ALLAM SAICHARAN, BUDIDHA SANDEEP for the academic year 2020-23 under my guidance. They have submitted this project in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.Com) from Kakatiya University.


Mrs. P. SANDHYA RANI

(Project guide)

**PROJECT REPORT
ON
CUSTOMER BEHAVIOUR
OF
TATA TELE SERVICES**

*Project Report submitted in partial fulfillment for
the award of the Degree of*

BACHELOR OF COMMERCE (B.Com)

To

KAKATIYA UNIVERSITY



By

DULAM ANIL	086212387
MEKALA VINAY	086212385
SURA KOUSHIK REDDY	086212373
VADDEPALLY VINAY DATTHA	086212376

Under the guidance of

**Mr.T.RAJESHWAR
M.Com,LLB,PGD,PMIR,M.Phil**

**DEPARTMENT OF COMMERCE & BUSINESS MANAGEMENT
VAAGDEVI DEGREE & P.G. COLLEGE**

(Affiliated to Kakatiya University)
**ACCREDITED WITH NAAC A GRADE
KISHANPURA, HANAMKONDA, WARANGAL-506001
2020-2023**



Viswambhara Educational Society

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VAAGDEVI DEGREE & P.G. COLLEGE

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Dr. AMARAVADI SHESHA CHALAM


M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.
Principal

Date: 08th may 2023

CERTIFICATE

This is to certify that the project report entitled "**CUSTOMER BEHAVIOUR TOWARDS TATA TELE SERVICES**" was carried out by **DULAM ANIL 086212387 MEKALA VINAY 086212385 SURA KOUSHIK REDDY 086212373 VADDEPALLY VINAY DATTHA 086212376** for the academic year 2020-23. He had completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of **BACHELOR OF COMMERCE (B.Com)**.


HEAD OF THE DEPARTMENT
Dept. of Commerce & Business Management
Vaagdevi Degree & P.G. College
Kishanpura, Hanamkonda


PRINCIPAL
Principal
VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda



CERTIFICATE

This is to certify that the project report "CUSTOMER BEHAVIOUR TOWARDS TATA TELE SERVICES was carried out by DULAM ANIL 086212387 MEKALA VINAY 086212385 SURA KOUSHIK REDDY 086212373 VADDEPALLY VINAY DATTHA 086212376 for the academic year 2020-23. Under my guidance he has completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.Com)


PROJECT GUIDE
T.RAJESHWAR

MUTUAL FUND ANALYSIS OF ICICI AT WARANGAL

*Project Report submitted in partial fulfillment for
the award of the Degree of*

BACHELOR OF COMMERCE (B.COM)

To

KAKATIYA UNIVERSITY



By

M. MAHESH (HT. NO: 08621-2330)

M. CHANDU (HT. NO: 08621-2333)

K. MANI KANTA (HT. NO: 08621-2327)

M. RAM CHARAN REDDY (HT. NO: 08621-2332)

Under the guidance of

CH. SURYA CHANDRA
MBA, M.com, BLISc, MLISc, B.Ed

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

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KISHANPURA, HANAMKONDA, WARANGAL-506001
2023



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Viswambhara Educational Society

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Dr. AMARAVADI SHESHA CHALAM

Principal

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Date: _____

CERTIFICATE

This is to certify that the Project Report entitled "MUTUAL FUNDS ANALYSIS OF ICICI AT WARANGAL" is a bonafide work carried out by M.MAHESH(HT. NO. 086212330), M.CHANDU(086212333), K.MANIKANTA(HT.NO: 086212327), M.RAM CHARAN REDDY(HT.NO: 086212332) batch: 2020-2023 under my guidance. She/He submitted the Project Report in partial fulfillment of award of the degree of **BACHELOR OF COMMERCE (B.com)** from Kakatiya University.

HEAD

Head

Dept. of Commerce & Business Management
Vaagdevi Degree & PG College
Kishanpura, Hanamkonda

PRINCIPAL

Principal
Vaagdevi Degree & P.G. College
Kishanpura, Hanamkonda

CHSURYA CHANDRA
(MBA, M.Com, BLISc, MLISc, B.Ed)
ASSISTANT PROFESSOR




BACHELOR OF BUSINESS ADMINISTRATION
VAAGDEVI DEGREE & P.G. COLLEGE
KISHANPURA, HANAMKONDA
WARANGAL(T.S)

Date: _____

CERTIFICATE

This is to certify that the Project Report entitled "MUTUAL FUNDS ANALYSIS OF ICICI AT WARANGAL" is a bonofide work carried out by MAGGIDI MAHESH (HT. NO: (08621-2330) batch: 2020-2023 under my guidance. He submitted the Project Report in partial fulfillment of award of the degree of BACHELOR OF COMMERCE(B.COM) from Kakatiya University.


CHSURYA CHANDRA
(MBA, M.COM, BLISC, MLISC, B.ED)
ASSISTANT PROFESSOR

CONSUMER BEHAVIOUR TOWARDS PRODUCTS OF COCA – COLA COMPANY, HYDERABAD

*Project Report submitted in partial
fulfilment for the award of the Degree of*

BACHELOR OF COMMERCE (B.COM -BA)

To

KAKATIYA UNIVERSITY



By

**SYED AFTAB
MD.SOHAIL KHAN
MERUGU RAJU
G.ACHYUTH REDDY
M.RUTVIK**

**(HT.NO:086212393)
(HT.NO:086212390)
(HT.NO:086212386)
(HT.NO:086212388)
(HT.NO:086212384)**

Under the guidance of

Mrs.G.KALPANA
M.Com,MFA

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**KISHANPURA, HANAMKONDA, WARANGAL-506001,
2020-2023**



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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

12-05-2023

CERTIFICATE

This is to certify that the project report entitled "CONSUMER BEHAVIOUR TOWARDS PRODUCTS OF COCA - COLA COMPANY" was carried out by SYED AFTAB (HT.NO:086212393), MD.SOHAILKHAN(HT.NO:086212390), MERUGURAJU(HT.NO:086212386), G.ACHYUTHREDDY(HT.NO:086212388), M.RUTVIK (HT.NO:086212386), for the academic year 2020-23. They are completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE B.COM -BA.

HEAD OF THE DEPARTMENT

Head, Department of Commerce
VAAGDEVI DEGREE & P.G. COLLEGE
Hanamkonda, Warangal (A.P.)

PRINCIPAL

Principal
Vaagdevi Degree & P.G. College
Kishanpura, Hanamkonda



DEPARTMENT OF BUSINESS MANAGEMENT
VAAGDEVI DEGREE & P.G. COLLEGE
KISHANPURA, HANAMKONDA
WARANGAL (T.S)

Date: 12-5-2023

CERTIFICATE

This is to certify that the project report **CONSUMER BEHAVIOUR TOWARDS PRODUCTS OF COCA – COLA COMPANY** was carried out by **SYED AFTAB (HT.NO:086212393), MD.SOHAILKHAN(HT.NO:086212390), MERUGURAJU(HT.NO:086212386), G.ACHYUTHREDDY(HT.NO:086212388), M.RUTVIK (HT.NO:086212386)** for the academic year 2020-23. Under my guidance They are completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of **BACHELOR OF COMMERCE (B.COM - BA).**

G.KALPANA

(Project guide)

**CUSTOMER SATISFACTION WITH SPECIAL REFERENCE
TO ROYAL ENFIELD PVT LTD HYDERABAD**

*Project Report submitted in partial fulfillment for
the award of the Degree of*

BACHELOR OF COMMERCE (B.COM)

**To
KAKATIYA UNIVERSITY**



Submitted By

MD.AHMATH PASHA(HT.NO:086212342)

M.ABHILASH RAO(HT.NO:086212334)

M.MANIKANTA(HT. NO:086212341)

Under the guidance of

**Ms.S.SRIVANI
(MBA)**

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

**VAAGDEVI DEGREE & P.G COLLEGE
(Affiliated to Kakatiya University)**

**KISHANPURA, HANAMKONDA, WARANGAL-506001
2020-2023**



Viswambhara Educational Society

Ph : 0870-2455188

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(Approved by A.I.C.T.E., New Delhi & Affiliated to Kakatiya University)

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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

CERTIFICATE

This is to certify that the project report entitled "CUSTOMER SATISFACTION WITH SPECIAL REFERENCE TO ROYAL ENFIELD PVT LTD HYDERABAD" was carried out by MD.AHMATH PASHA (HT.NO.086212342), M.ABHILASH RAO (HT.NO:086212334), M.MANIKANTA (HT.NO:086212341) for the academic year 2020-2023. He has completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.COM)

HEAD OF THE DEPARTMENT

Head

Dept. of Commerce & Business Management
Vaagdevi Degree & PG College
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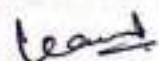
Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

CERTIFICATE

This is to certify that the Project Report entitled "CUSTOMER SATISFACTION WITH SPECIAL REFERENCE TO ROYAL ENFIELD PVT LTD HYDERABAD " is a bonofide work carried out by MD.AHMATH PASHA (HT.NO.086212342), M.ABHILASH RAO (HT.NO:086212334), M.MANIKANTA (HT.NO:086212341) batch: 2020-2023 under my guidance. They submitted the Project Report in partial fulfillment of award of the degree of BACHELOR OF COMMERCE(B.COM) from Kakatiya University.


Ms. S.SRIVANI
(PROJECT GUIDE)

CONSUMER BEHAVIOUR TOWARDS ICICI PRUDENTIAL LIFE INSURENCE COMPANY

*Project Report submitted in partial fulfillment for
the award of the Degree of*

BACHELOR OF COMMERCE (B.COM)

To

KAKATIYA UNIVERSITY



Submitted by

P.MAHARSHI (HT.NO:086212358)

P.SUMANTHSAI (HT.NO:086212353)

P.RAJA (HT.NO:086212357)

P.ANIRUDH (HT.NO:086212355)

Under the guidance of

Mr.G.LAXMAN

M.Com-Gen

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAGDEVI DEGREE & P.G COLLEGE

(Affiliated to Kakatiya University)

**KISHANPURA, HANAMKONDA, WARANGAL-506001
(2020-2023)**



VAAGDEVI DEGREE & P.G. COLLEGE

Accredited by NAAC with 'A' Grade

(Approved by A.I.C.T.E., New Delhi & Affiliated to Kakatiya University)

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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

Date: _____

CERTIFICATE

This is to certify that the Project report entitled "**CONSUMER BEHAVIOUR TOWARDS ICICI PRUDENTIAL LIFE INSURANCE COMPANY**" as carried out by **P.MAHARSHI (HT.NO:086212358), P.SUMANTHSAI (HT.NO:086212353), P.RAJA (HT.NO:086212357), P.ANIRUDH (HT.NO:086212355)** for the academic year 2020-2023. They are completed this project as per the rules, Vaagdevi Degree and P.G.College Hanamkonda, prescribed by the Kakatiya University in partial fulfilment of award of the degree of **BACHELOR OF COMMERCE**.

HEAD OF THE DEPARTMENT
Head

Capl. of Commerce & Business Management
Vaagdevi Degree & PG College
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PRINCIPAL

Principal
VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda.

Mr.G.LAXMAN
M.Com-Gen



DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT
VAAGDEVI DEGREE & P.G. COLLEGE
KISHANPURA, HANAMKONDA
WARANGAL (T.S.)

Date:.....

CERTIFICATE

This is to certify that the Project Report entitled "CONSUMER BEHAVIOUR TOWARDS ICICI PRUDENTIAL LIFE INSURANCE COMPANY" is a bonofide work carried out by P.MAHARSHI (HT.NO:086212358), P.SUMANTHSAI (HT.NO:086212353), P.RAJA (HT.NO:086212357), P.ANIRUDH (HT.NO:086212355) batch:2020-2023 under my guidance. They are submitted the Project Report in partial fulfillment of award of the degree of BACHELOR OFCOMMERCE(B.COM) from Kakatiya University.

A handwritten signature in black ink, appearing to be 'G. Laxman', written over a horizontal line.

Mr.G.LAXMAN
M.Com-Gen

(Project guide)

**CUSTOMER SATISFACTION
OF
BAJAJ ALLIANZ LIFE INSURANCE, WARAGNAL**

*Project Report submitted in partial fulfillment for
the award of the Degree of*

BACHELOR OF COMMERCE (BUSINESS ANALYTICS)

To
KAKATIYA UNIVERSITY



By

BANDARI DINESH	086212307
DASI MANINDRA PRASAD	086212313
GAJI VEEMKAR NIVAS	086212315
GOGIKAR RAKESH	086212317

Under the guidance of

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MBA(HRM/MKT), Assistant Professor
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KISHANPURA, HANAMKONDA, WARANGAL-506001
2020-2023



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(Approved by A.I.C.T.E., New Delhi & Affiliated to Kakatiya University)

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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

Date: 13/5/2023

CERTIFICATE

This is to certify that the project report entitled "CUSTOMER SATISFACTION TOWARDS BAJAJ ALLIANZ LIFE INSURANCE, WARANGAL" was carried out by BANDARI DINESH H T No : 086212307 , DASI MANINDRA PRASAD , GAJI VEEMKAR NIVAS, GOGIKAR RAKESH for the academic year 2020-23. They had completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.A).

HEAD OF THE DEPARTMENT

Dept. of Commerce & Business Management
Vaagdevi Degree & PG College
Kishanpura, Hanamkonda

PRINCIPAL

Principal
Vaagdevi Degree & P.G. College
Kishanpura, Hanamkonda



KISHANPURA, HANAMKONDA
WARANGAL (T.S)

Accredited by NAAC with "A" Grade



K.UMA RANI (MBA)
ASST PROFESSOR,

Date: 13/5/23

CERTIFICATE

This is to certify that the project report "CUSTOMER SATISFACTION TOWARDS BAJAJ ALLIANZ LIFE INSURANCE, WARANGAL" was carried out by BANDARI DINESH H T No : 086212307 , DASI MANINDRA PRASAD 086212313, GAJIVEEMKAR NIVAS 086212315, GOGIKAR RAKESH 086212317 for the academic year 2020-23. Under my guidance they has completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (BA).


K.UMA RANI
(PROJECT GUIDE)

**SALES AND DISTRIBUTION
TOWARDS TATA MOTORS - WARANGAL**

*Project Report submitted in partial fulfillment for
the award of the Degree of*

BACHELOR OF COMMERCE (B.Com)

To

KAKATIYA UNIVERSITY



By

A. SURAJ KUMAR (HT. NO: 086212302)

A. RAJ KUMAR (HT.NO: 086212303)

B. SAI KIRAN (HT.NO: 086212308)

B. SUHAS GOUD (HT.NO: 086212309)

Under the guidance of

ASMA

M.Com(Gen)

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAGDEVI DEGREE & P.G COLLEGE

(Affiliated to Kakatiya University)

Accredited with NAAC A Grade

KISHANPURA, HANAMKONDA, WARANGAL-506001

2023



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VAAGDEVI DEGREE & P.G. COLLEGE

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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

Date: _____

CERTIFICATE

This is to certify that the project report entitled "SALES AND DISTRIBUTION TOWARDS TATA MOTORS WARANGAL" was carried out by A.SURAJ KUMAR(HT.NO. 086212302), A.RAJ KUMAR(086212303), B.SAI KIRAN(HT.NO: 086212308), B.SUHAS GOUD (HT.NO: 086212309) for the academic year 2020-23. He has completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERECE (B.Com).

HEAD OF THE DEPARTMENT

Head

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Vaagdevi Degree & PG College
Kishanpura, Hanumakonda

PRINCIPAL

Principal

VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda.

ASMA



VAAGDEVI
DEGREE & P.G. COLLEGE
CO-EDUCATION
(AFFILIATED TO KAKATIYA UNIVERSITY, WARANGAL)

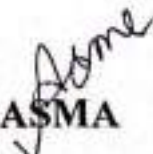
M.Com(Gen)

DEPARTMENT OF COMMERCE

Date: _____

CERTIFICATE

This is to certify that the Project Report entitled “SALES AND DISTRIBUTION TOWARDS TATA MOTORS WARANGAL” is a bonafide work carried out by A.SURAJ KUMAR(HT.NO:086212302), A.RAJ KUMAR(HT.NO:086212303), B.SAI KIRAN(HT.NO: 086212308), B.SUHAS GOUD (HT.NO: 086212309) batch: 2020-2023 under my guidance. They submitted the Project Report in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.com) from Kakatiya University.


ASMA

(Project Guide)

SALES AND PERFORMANCE ON ULTRATECH CEMENT

*Project Report submitted in partial fulfillment for
the award of the Degree of*

BACHELOR OF BUSINESS COMMERCE (B.COM-BA)

To

KAKATIYA UNIVERSITY



Submitted by

P.GOPIKRISHNA	(HT.NO:086212354)
N.PRANAY KUMAR	(HT.NO:086212349)
MOHAMMED.WASIM	(HT.NO:086212347)
N.ROHITH	(HT.NO:086212348)

Under the guidance of

A.SANDEEP RAJU

MBA

ASST.PROFESSOR

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAGDEVI DEGREE & P.G COLLEGE

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KISHANPURA, HANAMKONDA, WARANGAL-506001

2023



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VAAGDEVI DEGREE & P.G. COLLEGE

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(Approved by A.I.C.T.E., New Delhi & Affiliated to Kakatiya University)

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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

Date: _____

CERTIFICATE

This is to certify that the Project report entitled " SALES AND PERFORMANCE ON ULTRATECH CEMENT " as carried out P.GOPI KRISHNA (086212354), N.PRANAY KUMAR (HT.NO:086212349), MOHAMMEDD.WASIM (HT.NO:086212347), N.ROHITH (HT.NO:086212348) for the academic year 2020-2023. They had completed this project as per the rules . Vaagdevi Degree and P.G.College Hanamkonda, prescribed by the Kakatiya University in partial fulfilment of award of the degree of **BACHELOR OF COMMERCE**.


HEAD OF THE DEPARTMENT
Head, Department
VAAGDEVI DEGREE & P.G. COLLEGE
Hanamkonda, Warangal (A.P.)


PRINCIPAL
Principal
VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda.

A.SANDEEP RAJU

MBA
ASST.PROFESSOR



DEPARTMENT OF COMMERCE BUSINESS MANAGEMENT

VAAGDEVI DEGREE & P.G. COLLEGE

KISHANPURA, HANAMKONDA
WARANGAL (T.S.)

Date:.....

CERTIFICATE

This is to certify that the Project report entitled " SALES AND PERFORMANCE ON ULTRATECH CEMENT" as carried out by P.GOPI KRISHNA (086212354), N.PRANAY KUMAR (HT.NO:086212349), MOHAMMED.WASIM (HT.NO:086212347), N.ROHITH (HT.NO:086212348) for the academic year 2020-2023. They had completed this project as per the rules prescribed by the Kakatiya University in partial fulfilment of award of the degree of BACHELOR OF COMMERCE

A handwritten signature in black ink, reading 'A. Sandeep Raju', with a stylized flourish at the end.
A.SANDEEP RAJU

MBA
ASST.PROFESSOR

(Project guide)

CUSTOMER SATISFACTION OF TELEPHONE SERVICE WITH SPECIAL REFERENCE TO BSNL

Project Report submitted in partial fulfillment for

the award of the Degree of

BACHELOR OF BUSINESS COMMERCE (B.COM-BA)

To

KAKATIYA UNIVERSITY



Submitted by

R.MADHU

(HT.NO:086212361)

P.GANESH

(HT.NO:086212360)

S.KOUSHIK

(HT.NO:086212366)

S.SAITEJA

(HT.NO:086212372)

Under the guidance of

A.SANDEEP RAJU

MBA

ASST.PROFESSOR

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAGDEVI DEGREE & P.G COLLEGE

(Affiliated to Kakatiya University)

KISHANPURA, HANAMKONDA, WARANGAL-506001

(2020-2023)



Viswambhara Educational Society

Ph : 0870-245518

VAAGDEVI DEGREE & P.G. COLLEGE

Accredited by NAAC with 'A' Grade

(Approved by A.I.C.T.E., New Delhi & Affiliated to Kakatiya University)

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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D

Principal

Date: _____

CERTIFICATE

This is to certify that the Project report entitled "CUSTOMER SATISFACTION OF TELEPHONE SERVICE WITH SPECIAL REFERENCE TO BSNL" as carried out by R.MADHU (HT.NO:086212361), P.GANESH (HT.NO:086212360), S.KOUSHIK (HT.NO:086212366), S.SAITEJA (HT.NO:086212372) for the academic year 2020-2023. They had completed this project as per the rules, Vaagdevi Degree and P.G.College Hanamkonda, prescribed by the Kakatiya University in partial fulfilment of award of the degree of BACHELOR OF COMMERCE (B.A)

Head Department

Head, Department of Commerce
VAAGDEVI DEGREE & P.G. COLLEGE
Hanamkonda, Warangal (A.P.)

PRINCIPAL

Principal
VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda.

CERTIFICATE

This to certify that **RANGU MADHU 086212361, SAMALA KOUSHIK 086212366, SRIRAMOJU SAI TEJA 086212372, POTHARAJU GANESH 086212360**, Students of B.Com (Business analytics) from **VAAGDEVI DEGREE AND PG COLLEGE . HANAMKONDA Warangal** affiliated to **KU , Warangal** as successfully completed his project work on **CUSTOMER SATISFACTION OF TELEPHONE SERVICE WITH SPECIAL REFERENCE TO BSNL** in the human resource departments of our organization.

The project has been period of 45 days .during the above character and conduct of found good .

We wish all the best and success in the life


AUTHORISED SIGNATURE

CUSTOMER RELATIONSHIP MANAGEMENT IN FOSSIL WATCHES AT HANAMKONDA

*Project Report submitted in partial fulfillment
for the award of the Degree of*

BACHELOR OF COMMERCE

To

KAKATIYA UNIVERSITY



By

SOBIYA SIDDIQUI (HT. NO: 08621-2370)

R.HASHWITHA (HT. NO: 08621-2363)

MASIHA TABASSUM (HT. NO: 08621-2335)

K.PRANITHA (HT. NO: 08621-2325)

B.SREEJA (HT. NO: 08621-2311)

Under the guidance of

G.HARIKRISHNA.

M.B.A., M.Com.

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAGDEVI DEGREE & P.G. COLLEGE

(Affiliated to Kakatiya University)

KISHANPURA, HANAMKONDA, WARANGAL-506001

2023



Viswambhara Educational Society

VAAGDEVI DEGREE & P.G. COLLEGE

Accredited by NAAC with 'A' Grade

(Approved by U.C. T.E. New Delhi & Affiliated to Kakatiya University)

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Dr. AMARAVADI SHESHA CHALAM


M.A., P.G.D.E., P.G.T.E., M.D.

Principal

Date: _____

CERTIFICATE

This is to certify that the Project report entitled "CUSTOMER RELATIONSHIP MANAGEMENT IN FOSSIL WATCHES AT HANAMKONDA" as carried out by K.PRANITHA (HT.NO:086212325), MASHA TABASSUM (HT.NO:086212335), SOBIYA SIDDIQUI (HT.NO:086212370), BSREEJA (HT.NO:086212311), R.HASWITHA (HT.NO:086212363) for the academic year 2020-2023. They are completed this project as per the rules, Vaagdevi Degree and P.G. College Hanamkonda, prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE.


Head, Department of Commerce
Vaagdevi Degree & P.G. College
Kishanpura, Hanamkonda


PRINCIPAL
VAAGDEV DEGREE & P.G. COLLEGE
KISHANPURA, HANAMKONDA

G.HARIKRISHNA
MBA, M.Com.

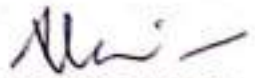


DEPARTMENT OF COMMERCE BUSINESS MANAGEMENT
VAAGDEVI DEGREE & P.G. COLLEGE
KISHANPURA, HANAMKONDA
WARANGAL (T.S.)

Date:.....

CERTIFICATE

This is to certify that the Project report entitled “ CUSTOMER RELATIONSHIP MANAGEMENT IN FOSSIL WATCHES AT HANAMKONDA” as carried out by MASIHA TABASSUM (HT.NO:086212335), SOBIYA SIDDIQUI (HT.NO:086212370), K.PRANITHA (HT.NO:086212325), B.SREEJA (HT.NO:086212311), R.HASWITHA (HT.NO:086212363) for the academic year 2020-2023. They are completed this project as per the rules prescribed by the Kakatiya University in partial fulfilment of award of the degree of BACHELOR OF COMMERCE.


G.HARIKRISHNA
MBA, M.Com.
(Project guide)

**FINANCIAL PERFORMANCE OF LIC AND PRIVATE SECTOR
LIFE INSURANCE COMPANIES
IN INDIA**

Project Report submitted in partial fulfillment for the award of the Degree of

**BACHELOR OF COMMERCE
KAKATIYA UNIVERSITY**

Submitted by



B. VAMSHI H.T.NO. (086212310)
H. PRANAY KUMAR H.T.NO. (086212319)
G. CHARAN H.T.NO. (086212316)
K. PRADEEP REDDY H.T.NO. (086212323)

Under the guidance of

**MRS. SRIVANI
(MBA)**

DEPARTMENT OF COMMERCE & BUSINESS MANAGEMENT

VAAGDEVI DEGREE & P.G. COLLEGE

(Affiliated to Kakatiya University)

KISHANPURA, HANAMKONDA, WARANGAL-506001

(2020-2023)



Vasambhara Educational Society

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VAAQDEVI DEGREE & P.G. COLLEGE

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Dr. AMARAVADI SHESHA CHALAM

MA, P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

Date: 10/05/2023

CERTIFICATE

This is to certify that the project report entitled "FINANCIAL PERFORMANCE OF LIC AND PRIVATE SECTOR LIFE INSURANCE COMPANY" was carried out by B. VAMSHI (HT. NO. 0862123110), H. PRANAY KUMAR (HT. NO. 0862123119), G. CHARAN (HT. NO. 0862123116), K. PRADEEP REDDY (HT. NO. 086212323) for the academic year 2020-23. He has completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of **BACHELOR OF COMMERCE (B.COM)**.

Mr. C. DATTATREYULU
HEAD DEPARTMENT OF COMMERCE
& BUSINESS MANAGEMENT

Dept. of Commerce & Business Management
Vaaqdevi Degree & PG College
Kishanpura, Hanamkonda

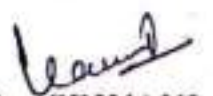
Dr. A. SHESHA CHALAM
MA, P.G.C.T.E., P.G.D.T.E., Ph.D.
PRINCIPAL

Principal
VAAQDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda

Mrs. SRIVANI
(MBA)

CERTIFICATE

This is to certify that the Project Report entitled "**FINANCIAL PERFORMANCE OF LIC AND PRIVATE SECTOR LIFE INSURANCE COMPANY**" is a bonafide work carried out by B. VAMSHI (HT. NO. 086212310), H. PRANAY KUMAR (HT. NO. 086212319), G. CHARAN (HT. NO. 086212316), K. PRADEEP REDDY (HT. NO. 086212323) batch:2020-2023 under my guidance. He submitted the Project Report in partial fulfillment of award of the degree of **BACHELOR OF COMMERCE(B.COM)** from Kakatiya University.


Mrs. SRIVANI
(Project Guide)

CUSTOMER SATISFACTION TOWARDS TATA MOTORS AT WARANGAL

Project Report submitted in partial fulfillment for

The award of the Degree of
BACHELOR OF COMMERCE (BCOM)

KAKATIYA UNIVERSITY



Submitted by

SAMUDRALA ROHITH	(HT. NO: 086212368)
SRIPATHI SAI RAM	(HT. NO: 086212371)
GOLKONDA SANJAY KUMAR	(HT. NO: 086212369)
TURPATI SURESH	(HT. NO: 086212375)

Under the guidance of

MR. M . VENU GOPAL

M.COM , MBA

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAGDEVI DEGREE & P.G COLLEGE

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KISHANPURA, HANAMKONDA, WARANGAL-506001

2020-2023



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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.


Principal

CERTIFICATE

This is to certify that the project report entitled "CUSTOMER SATISFACTION TOWARDS TATA MOTORS AT WARANGAL" was carried out by SAMUDRALA ROHITH (HT. NO.086212368), TURPATI SURESH (HT. NO: 086212375), GOLKONDA SANJAY KUMAR (HT. NO: 086212369), SRIPATHI SAI RAM (HT. NO: 086212371) Batch: 2020-2023. He has Completed this project as per the rules prescribed by the Kakatiya University in partial Fulfillment of award of the degree of COMMERCE DEPARTMENT (B.com).


HEAD
Head

Dept. of Commerce & Business Management
Vaagdevi Degree & PG C.
Kishanpura, Hanamkonda.


PRINCIPAL

Principal
VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda.




VAAGDEVI

DEGREE & P.G. COLLEGE

CO-EDUCATION
[AFFILIATED TO KAKATIYA UNIVERSITY], WARANGAL

CERTIFICATE

This is to certify that the Project Report entitled " CUSTOMER SATISFACTION TOWARDS TATA MOTORS AT WARANGAL" is a bonafide work carried Out by SAMUDRALA ROHITH (HT. NO.086212368), TURPATI SURESH (HT. NO: 086212375), GOLKONDA SANJAY KUMAR (HT. NO: 086212369), SRIPATHI SAI RAM (HT. NO: 086212371) Batch: 2020-2023 under my guidance. He submitted the project Report in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.com) Kakatiya University.


M. VENUGOPAL 8/5/2023
(PROJECT GUIDE)

**INVENTORY MANAGEMENT
IN SINGARENI COLLIERIES COMPANY LIMITED
AT RAMAGUNDAM**

*Project Report submitted in partial fulfillment for
the award of the Degree of*

BACHELOR OF COMMERCE (B.COM)

TO



KAKATIYA UNIVERSITY

By

K. SHASHI KUMAR	(HTNO: 086212520)
K. ABHILASH	(HTNO: 086212517)
K. NIRANJAN	(HTNO: 086212519)
K. CHANDU	(HTNO: 086212518)

Under the guidance of

Mr. RAJU VEMULA

MBA.,M.Com(B.Ed)

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAGDEVI DEGREE & P.G COLLEGE

(Affiliated to Kakatiya University)

Accredited with NAAC A Grade

KISHANPURA, HANAMKONDA, WARANGAL-506001

2020-2023



Viswambharna Educational Society

Ph : 0870-245518

VAAGDEVI DEGREE & P.G. COLLEGE

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(Approved by A.I.C.T.E., New Delhi & Affiliated to Kakatiya University)

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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

CERTIFICATE

This is to certify that project report entitled "INVENTORY MANAGEMENT IN SCCL AT RAMAGUNDAM" as carried out by K.SHASHI KUMAR (HTNO: 086212520), K. ABHILASH (HTNO:086212517), K. NIRANJAN (HTNO:086212519), K. CHANDU (HTNO:086212518) for the academic year 2020-2023. He has completed this project as per the rules prescribed by the Kakatiya University in partial Fulfillment of award of the degree of **BACHELOR OF COMMERCE (B.COM)**.

Head of department

Principal

VAAGDEVI DEGREE & P.G. COLLEGE
KISHANPURA, HANAMKONDA, WARANGAL (T.S.)
DEPARTMENT OF COMMERCE BUSINESS MANAGEMENT

Mr. RAJU VEMULA
MBA, M.Com(B.Ed)

Date: _____

CERTIFICATE

This is to certify that project report entitled "INVENTORY MANAGEMENT IN SCCL AT RAMAGUNDAM " as carried out by K. SHASHI KUMAR (HTNO: 086212520), K. ABHILASH (HTNO: 086212517), K. NIRANJAN (HTNO: 086212519), K. CHANDU (HT.NO.086212518) for the academic year 2020- 2023. He has completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of **BACHELOR OF COMMERCE (B.COM)**

RAJU VEMULA

(Project guide)

**A PROJECT REPORT ON
CUSTOMER SATISFACTION TOWARDS HDFC BANK
AT WARNAGL**

*Project Report submitted in partial fulfillment for
the award of the Degree of*

BACHELOR OF BUSINESS COMMERCE (B.COM-TAX)

To

KAKATIYA UNIVERSITY



Submitted by

VELISHOJU SAI KUMAR

(HT.NO:086212539)

THADURI PRASHANTH

(HT.NO:086212537)

SEELAM NAVEEN

(HT.NO:086212535)

SOURAPU PRABHU DEEPAK

(HT.NO:086212536)

Under the guidance of

CH.SURYA CHANDRA

ASSISTANT PROFESSOR

MBA,M.COM,BLISc,MILISc,B.Ed

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAGDEVI DEGREE & P.G COLLEGE

(Affiliated to Kakatiya University)

KISHANPURA, HANAMKONDA, WARANGAL-506001

(2020-2023)



Viswambhara Educational Society

Ph : 0870-2455188

VAAGDEVI DEGREE & P.G. COLLEGE

Accredited by NAAC with 'A' Grade

(Approved by A.I.C.T.E., New Delhi & Affiliated to Kakatiya University)

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Dr. AMARAVADI SHESHA CHALAM
M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.
Principal


Date: 11/05/2023

CERTIFICATE

This is to certify that the Project report entitled "CUSTOMER SATISFACTION TOWARDS
HDFC BANK AT WARANGAL," as carried out by VELISHOJU SAIKUMAR (HT.NO:086212539),
THADURI PRASHANTH (HT.NO:086212537), SEELAM NAVEEN (HT.NO:086212535),
SOURAPU PRBHU DEEPAK (HT.NO:086212536) for the academic year 2020-2023. They had
completed this project as per the rules, Vaagdevi Degree and P.G.College Hanamkonda, prescribed by
the Kakatiya University in partial fulfilment of award of the degree of **BACHELOR OF COMMERCE
(TAX)**


Head, Department
Commerce and Business
Management

Head, Department of Commerce
VAAGDEVI DEGREE & P.G. COLLEGE
Hanamkonda, Warangal (A.P.)


PRINCIPAL
Principal
VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda

CH.SURYA CHANDRA
ASSISTANT PROFESSOR
MBA,M.COM,BLISc,MLISc,B.Ed




DEPARTMENT OF COMMERCE BUSINESS MANAGEMENT
VAAGDEVI DEGREE & P.G. COLLEGE
KISHANPURA, HANAMKONDA
WARANGAL (T.S.)

Date:.....

CERTIFICATE

This is to certify that the Project report entitled "CUSTOMER SATISFACTION TOWARDS HDFC BANK AT WARANGAL" as carried out by VELISHOJU SAIKUMAR(HT.NO:086212539), THADURI PRASHANTH (HT.NO:086212537), SEELAM NAVEEN (HT,NO:086212535), SOURAPU PRBHU DEEPAK (HT.NO:086212536) for the academic year 2020-2023. They had completed this project as per the rules prescribed by the Kakatiya University in partial fulfilment of award of the degree of BACHELOR OF COMMERCE (TAX)


CH.SURYA CHANDRA
ASSISTANT PROFESSOR
MBA,M.COM,BLISc,MLISc,B.Ed
(Project guide)

CUSTOMER RELATIONSHIP MANAGEMENT IN MARUTI SUZUKI
Project Report submitted in partial fulfillment for the award of the Degree of
BACHELOR OF COMMERCE (B.COM)

To
KAKATIYA UNIVERSITY



By

K.NITHIN

(HT.NO:086212322)

M.VISHRUTH

(HT.NO:086212331)

J.KOUSHIK

(HT.NO:086212320)

K.DHEERAJ

(HT.NO:086212328)

Under the guidance of

Ms. ASMA

M.com (Gen)

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT
VAAGDEVI DEGREE AND P.G COLLEGE

(Affiliated to Kakatiya University)

KISHANPURA, HANAMKONDA, WARANGAL-506001

(2020-2023)



Vishwanathara Educational Society

VAAGDEVI DEGREE & P.G. COLLEGE

Accredited by NAAC with 'A' Grade

(Approved by AICTE, New Delhi & Affiliated to Kakatiya University)

2-2-457/A, Kishanpura, Hanamkonda - 506 001, Warangal, T.S.

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Dr. AMARAVADI SHESHA CHALAM

M.A., PG.C.T.E., PG.D.T.E., Ph.D

Principal

Date: _____

CERTIFICATE

This is to certify that the project report entitled "CUSTOMER RELATIONSHIP MANAGEMENT IN MARUTI SUZUKI" was carried out by **K.NITHIN** (HT.NO:086212322), **M.VISHRUTH** (HT.NO:086212331), **J.KOUSHIK** (HT.NO:086212320) and **K.DHEERAJ** (HT.NO:086212328) for the academic year 2020-2023. They had completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of the award of the degree of **BACHELOR OF COMMERCE(B.COM)**.


Head Department
Commerce and Business Management
Vaagdevi Degree & P.G. College
Kishanpura, Hanamkonda


PRINCIPAL
Principal
VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda

ASMA,
MCA 006 219



DEPARTMENT OF COMMERCE
VAAGDEVI DEGREE & P.G. COLLEGE
KISHANPURA, HANAMKONDA
WARANGAL (T.S)

Date: _____

CERTIFICATE

This is to certify that the Project Report entitled "**CUSTOMER RELATIONSHIP MANAGEMENT IN MARUTI SUZUKI**" was carried out by **K.NITHIN** (HT.NO:086212322), **M.VISHRUTH** (HT.NO:086212331), **J.KOUSHIK** (HT.NO:086212320) and **K.DHEERAJ** (HT.NO:086212328) batch 2020-2023 under my guidance. They submitted the Project Report in partial fulfillment of award of the degree of **BACHELOR OF COMMERCE (B.COM)** from **Kakatiya University**.


ASMA

(Project Guide)

CUSTOMER SATISFACTION AMONG E-BUYERS

*Project Report submitted in partial fulfillment for
the award of the Degree of*

BACHELOR OF COMMERCE (B.COM B.A)

To

KAKATIYA UNIVERSITY



Submitted By

S. SRAVANI (HT. NO: 086212367)

K. JESHWITHA (HT. NO: 086212326)

G. BHAVANI (HT. NO: 086212318)

M. ANJALI (HT. NO: 086212339)

J. GAYATRI (HT. NO: 086212321)

Under the guidance of

Mr . M. VENUGOPAL

M.Com, MBA

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAGDEVI DEGREE & P.G COLLEGE

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KISHANPURA, HANAMKONDA, WARANGAL-506001

2023



Viswambhara Educational Society

VAAGDEVI DEGREE & P.G. COLLEGE

Ph : 0870-2455188

Accredited by NAAC with 'A' Grade

(Approved by A.I.C.T.E., New Delhi & Affiliated to Kakatiya University)

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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

CERTIFICATE

This is to certify that the project report entitled "CUSTOMER SATISFACTION AMONG E-BUYERS" carried out by S. Sravani (HT.NO: 086212367), K. Jeshwitha (HT. NO: 086212326), G. Bhavani (HT. NO: 086212318), M. Anjali (HT. NO: 086212339), J. Gayatri (HT. NO: 086212321) batch 2020-2023 has completed has per the rules of vaagdevi degree & pg college, Hanamkonda, Kakatiya University. They has submitted the project report in partial fulfillment of award of the degree of BACHELOR OF COMMERCE IN BUSINESS ANALYTICS (B.COM B.A).

HEAD OF THE DEPARTMENT

Head

Dept. of Commerce & Business Management
Vaagdevi Degree & PG College
Kishanpura, Hanamkonda

PRINIPAL

Principal

VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda.

Date: 6/5/2023

Mr . M. VENUGOPAL
M.Com, MBA

CERTIFICATE

This is to certify that the project report entitled "CUSTOMER SATISFACTION AMONG E-BUYERS" was carried out by S. SRAVANI (HT. NO: 086212367), K. JESHWITHA (HT. NO: 086212326), G.BHAVANI (HT. NO: 086212318), M. ANJALI (HT. NO: 086212339), J. GAYATRI (HT. NO: 086212321) for the academic year 2020-23. She has completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE IN BUSINESS ANALYTICS (B.COM B.A)


Mr . M. VENUGOPAL

Projectguide

**Financial Performance of
Bajaj Allianz General Insurance Company-Hyderabad.**

Project Report submitted in partial fulfillment for the award of the Degree of

BACHELOR OF COMMERCE

To

KAKATIYA UNIVERSITY



Submitted by

B.Com (BA) VI Sem

P. MAHESH	086212359
R. SAI RAM	086212364
R. SHASHANK	086212365
R. KUMAR	086212362

Under the guidance of
Mr. T. RAJESWAR

M.Com, L.L.B, PG.D.PMIR. MPhil.

**DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT
VAAGDEVI DEGREE & P.G COLLEGE**

(Affiliated to Kakatiya University)

KISHANPURA, HANAMKONDA, WARANGAL-506001

(2020- 2023)



Viswambhara Educational Society

Ph : 0870-2455188

VAAGDEVI DEGREE & P.G. COLLEGE

Accredited by NAAC with 'A' Grade

(Approved by A.I.C.T.E., New Delhi & Affiliated to Kakatiya University)

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www.vaagdevicolleges.com, E-mail: a.schalam213@gmail.com, principal@vaagdevicolleges.com



Date:.....

CERTIFICATE

This is to certify that the Project report entitled "FINANCIAL PERFORMANCE OF BAJAJ ALLIANZ GENERAL INSURANCE COMPANY- HYDERABAD" as carried out by P. MAHESH (086212359), R. SAI RAM (086212364), R. SHASHANK (086212365), R. KUMAR (086212362), for the academic year 2020-2023. They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.Com).


Mr. T. RAJESWAR

M.Com, L.L.B, PG.D.PMIR. MPhil.

(Project guide)



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Dr. AMARAVADI SHESHA CHALAM

Principal

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

CERTIFICATE

This is to certify that the Project report entitled "FINANCIAL PERFORMANCE OF BAJAJ ALLIANZ GENERAL INSURANCE COMPANY- HYDERABAD" as carried out by P. MAHESH (086212359), R. SAI RAM (086212364), R. SHASHANK (086212365), R. KUMAR (086212362), for the academic year 2020-2023. They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.Com).

Head of the Department
Head

Dept. of Commerce & Business Management
Vaagdevi Degree & PG College
Kishanpura, Hanamkonda

Principal
Principal

VAAGDEVI DEGREE & P.G. COLLEGE
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Date:.....

CERTIFICATE

This is to certify that the Project report entitled "FINANCIAL PERFORMANCE OF BAJAJ ALLIANZ GENERAL INSURANCE COMPANY- HYDERABAD" as carried out by P. MAHESH (086212359), R. SAI RAM (086212364), R. SHASHANK (086212365), R. KUMAR (086212362), for the academic year 2020-2023. They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.Com).


Mr. T. RAJESWAR

M.Com, L.L.B, PG.D.PMIR. MPhil.

(Project guide)

A
PROJECT REPORT
ON
SALES AND ADVERTISEMENT
OF
BHARTI AIRTEL LIMITED, HYDERABAD

*Project Report submitted in partial fulfillment for
the award of the Degree of*

BACHELOR OF COMMERCE (B.A)

To
KAKATIYA UNIVERSITY



By

MEKALA ASHOK	086212340
MATLA PRINCE RUFUS	086212336
MEDIPALLI PURNA CHANDER	086212337
MD.HASWAQ PASHA	086212345

Under the guidance of

Mr.LAXMAN NAYAK
M.Com

DEPARTMENT OF COMMERCE & BUSINESS MANAGEMENT
VAAGDEVI DEGREE & P.G. COLLEGE

(Affiliated to Kakatiya University)
KISHANPURA, HANAMKONDA, WARANGAL-506001
2020-2023



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Dr. AMARAVADI SHESHA CHALAM
Principal
M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Date: 11/05/2023

CERTIFICATE

This is to certify that the project report entitled "**SALES AND ADVERTISEMENT TOWARDS BHARTI AIRTEL LIMITED**" was carried out by **MEKALA ASHOK** 086212340 **MATLA PRINCE RUFUS** 086212336 **MEDIPALLI PURNA CHANDER** 086212337 **MD. HASWAQ PASHA** 086212345 for the academic year 2020-23. he had completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.A).

HEAD OF THE DEPARTMENT

Head

Dept. of Commerce & Business Management
Vaagdevi Degree & PG College
Kishanpura, Hanamkonda

PRINCIPAL
Principal


VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda.



Date: 11/05/2023

CERTIFICATE

This is to certify that the project report "SALES AND ADVERTISEMENT TOWARDS BHARTI AIRTEL LIMITED" was carried out by MEKALA ASHOK 086212340, MATLA PRINCE RUFUS 086212336 MEDIPALLI PURNA CHANDER 086212337 MD.HASWAQ PASHA 086212345 for the academic year 2020-23. Under my guidance he has completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of **BACHELOR OF COMMERCE (BA).**


G.LAXMAN NAYAK
(PROJECT GUIDE)

**A
PROJECT REPORT ON
“CUSTOMER SATISFACTION TOWARDS
MARUTHI SUZUKI”**

*Project report submitted in partial fulfillment for
The award of degree of*

BACHELOR OF COMMERCE (BCOM-BA)

To

KAKATIYA UNIVERSITY



By

A.PRANAY KUMAR	(086212301)
A.RAKESH KUMAR	(086212304)
A.JASHWANTH	(086212305)
B.AKHILESH	(086212306)

Under the guidance of

**Mr. G. RAJU VEMULA
MBA,M.Com(B.Ed)**

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAGDEVI DEGREE AND PG COLLEGE

(Affiliated to Kakatiya University)

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KISHANPURA,HANAMKONDA, WARANGAL-506001

2020-2023



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Accredited by NAAC with 'A' Grade

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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

Date: 09/05/2023

CERTIFICATE

This is to certify that the Project report entitled "CUSTOMER SATISFACTION TOWARDS MARUTHI SUZUKI" as carried out by by A. PRANAY KUMAR (HT. No:086212301), A.RAKESH KUMAR (HT. No:086212304), A.JASHWANTH (HT.No:086212305), B.AKHILESH (HT. No:086212306) for the academic year 2020-2023. They are completed this project as per the rules prescribed by the Kakatiya University in partial fulfilment of award of the degree of BACHELOR OF COMMERCE (B.COM -BA).

Head Department
Commerce and Business
Management

Head

Dept. of Commerce & Business Management
Vaagdevi Degree & PG College
Kishanpura, Hanamkonda

PRINCIPAL

Principal

VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda.



DEPARTMENT OF BUSINESS MANAGEMENT
VAAGDEVI DEGREE & P.G. COLLEGE
KISHANPURA, HANAMKONDA
WARANGAL (T.S)

Date: 09/05/2023

CERTIFICATE

This is to certify that the Project report entitled "CUSTOMER SATISFACTION TOWARDS MARUTHI SUZUKI" as carried out by A. PRANAY KUMAR (HT. No:086212301), A. RAKESH KUMAR (HT. No:086212304), A. JASHWANTH (HT.No:086212305), B. AKHILESH (HT. No:086212306) for the academic year 2020-2023. They are completed this project under my guidance prescribed by the Kakatiya University in partial fulfilment of award of the degree of BACHELOR OF COMMERCE (B.COM- BA)


MR. RAJU VEMULA

(Project guide)

QUALITY OF WORK LIFE TOWARDS

CANARA BANK

*Project Report submitted in partial fulfillment for
the award of the Degree of*

BACHELOR OF COMMERCE (B.COM)

To

KAKATIYA UNIVERSITY



By

MOHD OWAIS KHAN (HT. NO: 086212541)

Under the guidance of

GUGULOTH LAXMAN NAYAK
<M.com general >

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAGDEVI DEGREE & P.G COLLEGE
(Affiliated to Kakatiya University)

KISHANPURA, HANAMKONDA, WARANGAL-506001
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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

CERTIFICATE

This is to certify that the project report entitled "QUALITY OF WORKLIFE TOWARDS CANARA BANK" was carried out by MOHD OWAIS KHAN (HT. NO. 086212541) for the academic year 2020-23. He has completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE(TAXATION)

HEAD DEPARTMENT

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Dept. of Commerce & Business Management

Vaagdevi Degree & PG College
Kishanpura, Hanamkonda

PRINCIPAL

VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda.

Mr. GUGULOTH LAXMAN NAYAK




VAAGDEVI DEGREE AND P.G.COLLEGE
KISHANAPURA, HANMAKONDA
WARANGAL [T.S]

Date:.....

CERTIFICATE

This is to certify that the Project Report entitled “**QUALITY OF WORK LIFE TOWARDS CANARA BANK**” is a bonofide work carried out by MOHD OWAIS KHAN (HT. NO: (08618-0000) batch: 2019-2022 under my guidance. She/He submitted the Project Report in partial fulfillment of award of the degree of **BACHELOR OF COMMERCE(TAXATION)** from Kakatiya University.


GUGULOTH LAXMAN NAYAK
(project guide)

**CUSTOMER SATISFACTION IN
CONSUMER
BEHAVIOUR TOWARDS TWO WHEELERS**
*Project Report submitted in partial fulfillment for
the award of the Degree of*
BACHELOR OF COMMERCE (B.COM-TAXATION)

To
KAKATIYA UNIVERSITY



Submitted by

P.DEVENDER	(HT.NO:086212530)
R.SATHISH	(HT.NO:086212532)
S.AVINASH	(HT.NO:086212533)
S.THARUN	(HT.NO:086212534)

Under the guidance of

S.SRIVANI
MBA

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

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(2020-2023)



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Dr. AMARAVADI SHESHA CHALAM

M.A., PGCE, PABTE, PhD

Principal

Date: 07-06-2021

CERTIFICATE

This is to certify that the Project report entitled " CUSTOMER SATISFACTION IN CONSUMER BEHAVIOUR TOWARDS TWO WHEELERS" as carried out by P.DEVENDER (IT.NO:086212530), R.SATHISH (IT.NO:086212532), S.AVINASH (IT.NO:086212533), S.THARUN(IT.NO:086212534), for the academic year 2020-2021. They are completed this project as per the rules, Vaagdevi Degree and P.G. College Hanamkonda, prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE.

**Head Department
Commerce and Business
Management**

**Dept. of Commerce & Business Management
Vaagdevi Degree & PG College
Kishanpura, Hanamkonda**

PRINCIPAL

**Principal
VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda.**

S.SRIVANI
MBA



DEPARTMENT OF COMMERCE BUSINESS MANAGEMENT
VAAGDEVI DEGREE & P.G. COLLEGE
KISHANPURA, HANAMKONDA
WARANGAL (T.S.)

Date: 21-06-2023

CERTIFICATE

This is to certify that the Project report entitled “ **CUSTOMER SATISFACTION IN CONSUMER BEHAVIOUR TOWARDS TWO WHEELERS** ” as carried out by **P.DEVENDER (HT.NO:086212530), R.SATHISH (HT.NO:086212532), S.AVINASH (HT.NO:086212533), S.THARUN(HT.NO:086212534)** for the academic year 2020-2023. They are completed this project as per the rules prescribed by the Kakatiya University in partial fulfilment of award of the degree of **BACHELOR OF COMMERCE**.


S.SRIVANI
MBA

(Project guide)

“CUSTOMER SATISFACTION WITH REFERENCE TO ROYAL ENFIELD”

*Project Report submitted in partial fulfillment for
the award of the Degree of*

BACHELOR OF COMMERCE (TAXATION)

To

KAKATIYA UNIVERSITY



By

MOHAMMAD ATEEQ	(086212526)
MOHAMMAD FASIAL	(086212527)
MOHAMMAD MAJID	(086212528)
MOHAMMAD SHOAIB	(086212529)

Under the guidance of

MS.ASMA
M.COM (Gen)

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAGDEVI DEGREE & P.G COLLEGE
(Affiliated to Kakatiya University)

KISHANPURA, HANAMKONDA, WARANGAL-506001
2023



Viswambhara Educational Society

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VAAGDEVI DEGREE & P.G. COLLEGE

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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

CERTIFICATE

This is to certify that the project report entitled "PROJECT REPORT ON CONSUMER SATISFACTION WITH REFERENCE TO ROYAL ENFILED" was carried out by MOHAMMAD ATEEQ (HT.NO:086212526), MOHAMMAD FASIAL (HT.NO:086212527) MOHAMMAD MAJID (HT.NO:086212528), MOHAMMAD SHOIB (HT.NO:086212529) for the academic year 2020-23. They are completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (TAXATION)

HEAD DEPARTMENT
COMMERCE AND BUSINESS
MANAGEMENT

Head

Dept. of Commerce & Business Management
Vaagdevi Degree & PG College
Kishanpura, Hanamkonda

PRINCIPAL

Principal
Vaagdevi Degree & P.G. College
Kishanpura, Hanamkonda

MS ASMA
MCOM (GEN)
ASST. PROFESSOR



DEPARTMENT OF BUSINESS MANAGEMENT
VAAGDEVI DEGREE & P.G. COLLEGE
KISHANPURA, HANAMKONDA
WARANGAL (T.S)

Date: _____

CERTIFICATE

This is to certify that the Project Report, entitled "PROJECT REPORT ON CONSUMER SATISFACTION WITH REFERENCE TO ROYAL ENFILED" is a bonofide work carried out by MOHAMMAD ATEEQ (HT.NO:086212526), MOHAMMAD FASIAL (HT.NO:086212527) MOHAMMAD MAJID HT.NO:086212528), MOHAMMAD SHOIB (HT.NO:086212529) batch: 2020-2023 under my guidance. She submitted the Project Report in partial fulfillment of award of the degree of BACHELOR OF COMMERCE(TAXATION) from Kakatiya University.


ASMA

M.Com(Gen)

(Project Guide)

**ADVERTISEMENT & PROMOTIONAL STRATEGIES
OF RELIANCE COMMUNICATION**

Project Report submitted in partial fulfillment for the award of the Degree of

**BACHELOR OF COMMERCE IN (TAXATION)
AFFILIATED TO**

KAKATIYA UNIVERSITY



By

MOHAMMED ZEESHAN

(HT. NO: 086212524)

MAMINDLA NAVEEN KUMAR

(HT.NO : 086212523)

MOHAMMED ARBAAZ ARSHAD

(HT.NO : 086212525)

Under the guidance of

Mrs.K. UMA RANI

MBA(HRM/MKT)

ASSISTANT PROFESSOR

DEPARTMENT OF COMMERCE & BUSINESS MANAGEMENT

VAAGDEVI DEGREE & P.G. COLLEGE

(Affiliated to Kakatiya University)

KISHANPURA, HANAMKONDA, WARANGAL-506001

2020-2023



(Approved by A.I.C.T.E., New Delhi & Affiliated to Kakatiya University)

2-2-457/A, Kishanpura, Hanamkonda - 506 001, Warangal, T.S.

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AMARAVADI SHESHA CHALAM


M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

Date: 6/5/23

CERTIFICATE

This is to certify that the project report entitled **ADVERTISEMENT & PROMOTIONAL STRATEGIES** to wards **RELIANCE COMMUNICATION** was carried out by **MOHAMMED ZEESHAN** (HT. NO. 086212524), **MAMINDLA NAVEEN KUMAR** (HT.NO: 086212523) **MOHAMMED ARBAAZ ARSHAD** (HT.NO: 086212525) the academic year 2022-23. They are completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of **BACHELOR OF COMMERCE (TAXATION.)**


HEAD OF THE DEPARTMENT
Dept. of Commerce & Business Management
Vaagdevi Degree & P.G. College
Kishanpura, Hanamkonda


PRINCIPAL
Principal
VAAGDEVI DEGREE & P.G. COLLEGE
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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

Date: 10/5/23

CERTIFICATE

This is to certify that the project report entitled **ADVERTISEMENT & PROMOTIONAL STRATEGIES** to wards **RELIANCE COMMUNICATION**" is a bonafide work carried out by **MOHAMMED ZEESHAN (HT. NO. 086212524)**, **MAMINDLA NAVEEN KUMAR (HT.NO: 086212523)**, **MOHAMMED ARBAAZ ARSHAD (HT.NO : 086212525)** batch: 2020-2023 under my guidance. They submitted the Project Report in partial fulfillment of award of the degree of **BACHELOR OF COMMERCE(TAXATION)** from Kakatiya University.


Mrs. K. UMA RANI
MBA(HRM/MKT)
ASSISTANT PROFESSOR

CONSUMER ATTITUDE TOWARDS GREEN MARKETING AND ECO FRIENDLY PRODUCTS

*Project Report submitted in partial fulfillment for
the award of the Degree of*

BACHELOR OF COMMERCE (B.COM)

To

KAKATIYA UNIVERSITY



Submitted by

D.HARIPRASAD (HT.NO:086212513)

J.CHARAN RAJ (HT.NO:086212514)

P.JOGESHWAR (HT.NO:086212515)

K.SUJITH KUMAR (HT.NO:086212516)

Under the guidance of

Mr.G.HARI KRISHNA

M.COM,MBA

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAGDEVI DEGREE & P.G COLLEGE

(Affiliated to Kakatiya University)

Accredited with NAAC A Grade

KISHANPURA, HANAMKONDA, WARANGAL-506001

2023



VAAGDEVI DEGREE & P.G. COLLEGE

Accredited by NAAC with 'A' Grade

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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

Date: 10-05-2023

CERTIFICATE

This is to certify that the Project report entitled "A STUDY ON CONSUMER ATTITUDE TOWARDS GREEN MARKETING AND ECO FRIENDLY PRODUCTS" as carried out by D.HARPRASAD (086212513), J.CHARAN RAJ (086212514), P.JOGESHWAR (086212515), K.SUJITH KUMAR (086212516), for the academic year 2020-2023. They had completed this project as per the rules. Vaagdevi Degree and P.G.College Hanamkonda, prescribed by the Kakatiya University in partial fulfilment of award of the degree of **BACHELOR OF COMMERCE**

Head, Department

Commerce and Business

Management **Head**

Dept. of Commerce & Business Management

Vaagdevi Degree & PG College

Kishanpura, Hanamkonda

PRINCIPAL

Principal

VAAGDEVI DEGREE & P.G. COLLEGE

Kishanpura, Hanamkonda.

VAAGDEVI DEGREE & P.G. COLLEGE

KISHANPURA, HANAMKONDA, WARANGAL (T.S.)

DEPARTMENT OF COMMERCE BUSINESS MANAGEMENT

**G.HARIKRISHNA
M.COM,MBA**

Date: 10-05-2023

CERTIFICATE

This is to certify that the Project report entitled "**CONSUMER ATTITUDE TOWARDS GREEN MARKETING AND ECO FRIENDLY PRODUCTS**" as carried out by **D.HARIPRASAD(HT.NO:086212513),J.CHARANRAJ(HT.NO:086212514), P.JOGESHWAR(HT.NO:086212515),K.SUJITH KUMAR(HT.NO:086212516)**,for the academic year 2020-2023. They have completed this project under my guidance to the Kakaniya University in partial fulfilment of award of the degree of **BACHELOR OF COMMERCE (B. Com)**.


G.HARIKRISHNA
(Project Guide)

CUSTOMER SATISFACTION
OF
HDFC BANK LIMITED, HYDERABAD
*Project Report submitted in partial fulfillment for
the award of the Degree of*
BACHELOR OF COMMERCE (TAXATION)

To
KAKATIYA UNIVERSITY



By

CH.GANESH 086212508

D.PREM RAJ 086212509

E.GANESH 086212511

G.RAKESH 0 86212512

Under the guidance of

Ms.G.KALPANA
M.Com,MFA

DEPARTMENT OF COMMERCE & BUSINESS MANAGEMENT
VAAGDEVI DEGREE & P.G. COLLEGE

(Affiliated to Kakatiya University)

ACCREDITED WITH NAAC "A" GRADE

KISHANPURA, HANAMKONDA, WARANGAL-506001

2020-2023

Date: _____

CERTIFICATE

This is to certify that the project report entitled "CUSTOMER SATISFACTION TOWARDS AT HDFC BANK HYDERABAD" was carried out by CH.GANESH H.T.NO: 086212508, D.PREM RAJ HT No:086212509, E.GANESH HT No 086212511, G.RAKESH HT No 086212512 for the academic year 2020-23. they had completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (TAXATION)



HEAD OF THE DEPARTMENT
Head

Dept. of Commerce & Business Management
Vaagdevi Degree & PG College
Kishanpura, Hanamakonda



PRINCIPAL

Principal
VAAGDEVI DEGREE & PG. COLLEGE
Kishanpura, Hanamakonda.

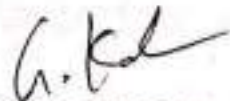
Ms.G.KALPANA
M.COM, MFA



BACHELOR OF BUSINESS ADMINISTRATION
VAAGDEVI DEGREE & P.G. COLLEGE
KISHANPURA, HANAMKONDA
WARANGAL (T.S)

CERTIFICATE

This is to certify that the project report "CUSTOMER SATISFACTION TOWARDS AT HDFC BANK HYDERABAD" was carried out by CH.GANESH H.T.NO: 086212508, D.PREM RAJ HT No:086212509, E.GANESH HT No 086212511, G.RAKESH HT No 086212512 for the academic year 2020-23. Under my guidance they were completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of **BACHELOR OF COMMERCE (TAXATION).**


(G.KALPANA)
PROJECT GUIDE

IMPACT OF ADEVERTISING ON CUSTOMER BUYING BEHAVIOUR IN TVS MOTORS AT WARANGAL

Project Report submitted in partial ful fillment for

the award of the Degree of

BACHELOR OF BUSINESS COMMERCE (B.COM)

To

KAKATIYA UNIVERSITY



Submitted by

A.HRUTHIK (HT.NO:086212501)

B.VASANTH (HT.NO:086212504)

CH:PAVAN KUMAR (HT.NO:086212505)

CH.AKHIL (HT.NO:086212506)

Under the guidance of

P.SANDHYA RANI

M.Com.,MBA, M.Com(Gen), (Ph.D)

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAGDEVI DEGREE & P.G COLLEGE

(Affiliated to Kakatiya University)

KISHANPURA, HANAMKONDA, WARANGAL-506001

2023



Viswambhara Educational Society

Ph : 0870-2455188

VAAGDEVI DEGREE & P.G. COLLEGE

Accredited by NAAC with 'A' Grade

(Approved by A.I.C.T.E., New Delhi & Affiliated to Kakatiya University)

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Dr. AMARAVADI SHESHA CHALAM

M.A., PG.C.T.E., PG.D.T.E., Ph.D.

Principal


Date: 06/05/2023

CERTIFICATE

This is to certify that the Project report entitled "IMPACT OF ADVERTISING ON CUSTOMER BUYING BEHAVIOUR IN TVS MOTORS AT WARANGAL" as carried out by by A.HRUTHIK (HT.NO:086212501), B.VASANTH (HT.NO:086212504), CH.PAVAN KUMAR (HT.NO:086212504), CH.LAKHIL (HT.NO:086212506) for the academic year 2020-2023. They had completed this project as per the rules, Vaagdevi Degree and P.G.College Hanamkonda, prescribed by the Kakatiya University in partial fulfilment of award of the degree of BACHELOR OF COMMERCE


HEAD 6/5/23
Head

ot. of Commerce & Business Management
Vaagdevi Degree & PG College
Kishanpura, Hanamkonda


PRINCIPAL
Principal
VAAGDEVI DEGREE & P.G. COLLEGE
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P.SANDHYA RANI

M.Com., MBA, M.Com(Gen), Ph.D



DEPARTMENT OF COMMERCE BUSINESS MANAGEMENT

VAAGDEVI DEGREE & P.G. COLLEGE

KISHANPURA, HANAMKONDA

WARANGAL (T.S.)

Date: 06/05/2023.

CERTIFICATE

This is to certify that the Project report entitled " IMPACT OF ADVERTISING ON CUSTOMER BUYING BEHAVIOUR IN TVS MOTORS AT WARANGAL" as carried out by A.HRUTHIK (HT.NO:086212501), B.VASANTH (HT.NO:086212504), CH.PAVAN KUMAR (HT.NO:086212504), CH.AKHIL (HT.NO:086212506), for the academic year 2020-2023. They had completed this project as per the rules prescribed by the Kakatiya University in partial fulfilment of award of the degree of BACHELOR OF COMMERCE

P.SANDHYA RANI
(Project guide)

FINANCIAL STATEMENT ANALYSIS

ON

ICICI Bank Ltd.

Project Report submitted in partial fulfillment for the award of the Degree of

BACHELOR OF COMMERCE (B.COM Taxation)

To

KAKATIYA UNIVERSITY



By

CH.SHARVANI (HT. NO: 086212507)

B.DEEPTHI (HT. NO: 086212502)

B.RAMYA (HT. NO: 086212503)

Under the guidance of

MR. AMBATI SANDEEP RAJU
Asst. Professor, (MBA)

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAGDEVI DEGREE & P.G COLLEGE

(Affiliated to Kakatiya University)

KISHANPURA, HANAMKONDA, WARANGAL-506001

2020-2023



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VAAGDEVI DEGREE & P.G. COLLEGE

Accredited by NAAC with 'A' Grade

(Approved by A.I.C.T.E., New Delhi & Affiliated to Kakatiya University)

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Dr. AMARAVADI SHESHA CHALAM

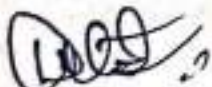
M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

Date: _____

CERTIFICATE

This is to certify that the project report entitled "FINANCIAL STATEMENT ANALYSIS ON ICICI BANK Ltd" was carried out by CH.SHARVANI (HT. NO.086212507) B. DEEPTHI (HT. NO. 086212502), B. RAMYA (HT.NO. 086212503) for the academic year 2020-23. He/She has completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.COM Taxation)


HEAD


PRINCIPAL
VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda

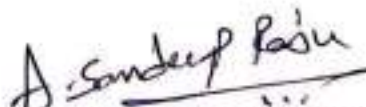


MR. AMBATI SANDEEP RAJU
Asst. Professor
MBA

Date : _____

CERTIFICATE

This is to certify that the Project Report entitled "FINANCIAL STATEMENT ANALYSIS ON ICICI BANK Ltd" is a bonofide work carried out by CH.SHARVANI (HT. NO: (086212507), B.DEEPTHI (HT.NO.086212502), B.RAMYA (HT.NO.086212503) batch: 2020-2023 under my guidance. She/He submitted the Project Report in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.COM Taxation) from Kakatiya University.


Mr. AMBATI SANDEEP RAJU
Asst. Professor, MBA

**WORKING CAPITAL MANAGEMENT
IN SRI VENKATESHWARA POLYMERS AT WARANGAL**

*Project Report submitted in partial fulfillment for
the award of the Degree of*

BACHELOR OF COMMERCE (TAXATION)

To

KAKATIYA UNIVERSITY



By

TIWARI VYSHNAVI (HT. NO: 086212538)

MAMIDALA VENNELA (HT. NO: 086212522)

POSHALA KAVYA (HT. NO: 086212531)

Under the guidance of

MS.ASMA

M.COM(Gen)

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAGDEVI DEGREE & P.G COLLEGE

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KISHANPURA, HANAMKONDA, WARANGAL-506001

2020-2023



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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

CERTIFICATE

This is to certify that the project report entitled "WORKING CAPITAL MANAGEMENT IN SRI VENKATESHWARA POLYMERS" was carried out by TIWARI VYSHNAVI (HT.NO.086212538) MAMIDALA VENNELA (HT.NO.0861212522) POSHALA KAVYA (HT.NO.086212531) for the academic year-2020-23. They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE(TAXATION)

HEAD OF THE DEPARTMENT

Head

Dept. of Commerce & Business Management
Vaagdevi Degree & PG College
Kishanpura, Hanumakonda

PRINCIPAL
Principal

VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda

ASMA

M.Com(Gen)



DEPARTMENT OF COMMERCE
VAAGDEVI DEGREE & P.G. COLLEGE
KISHANPURA, HANAMKONDA
WARANGAL (T.S)

CERTIFICATE

This is to certify that the Project Report entitled **"WORKING CAPITAL MANAGEMENT IN SRI VENKATESHIWARA POLYMERS AT WARANGAL"** is a bonofide work carried out by **TIWARI VYSHANVI (HT.NO:086212538)** **MAMIDALA VENNELA (HT.NO:086212522)** **POSHALA KAVYA (HT.NO:086212533)** batch: 2020-2023 under my guidance. They submitted the Project Report in partial fulfillment of award of the degree of **BACHELOR OF COMMERCE(TAXATION)** from Kakatiya University.


ASMA
M.Com(Gen)

(Project Guide)