

IMPACT OF ADVERTISING ON CUSTOMER BUYING BEHAVIOR AT TVS MOTORS

*Project Report submitted in partial fulfillment for
the award of the Degree of*

BACHELOR OF COMMERCE (B.COM)

*** To**

KAKATIYA UNIVERSITY



By

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GUPTA DEVRAJ GUPTA (HT. NO: 086212078)

GUNDU ANUDEEP (HT. NO: 086212075)

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Under the guidance of

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VAAGDEVI DEGREE & P.G COLLEGE
(Affiliated to Kakatiya University)**

**KISHANPURA, HANAMKONDA, WARANGAL-506001
2020-2023**



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Date: 09/05/2023

CERTIFICATE

This is to certify that the project report entitled "IMPACT OF ADVERTISING ON CUSTOMER BUYING BEHAVIOR AT TVS MOTOR" was carried out by JALIGAPU SAI TARAK(HT.NO.086212082) GUPTA DEVRAJ GUPTA(HT.NO.086212078) GUNDU ANUDEEP(HT.NO.086212075) EMMADI PRASHANTH(HT.NO.086212051) for the academic year 2020-2023. He has completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE(COMPUTER APPLICATIONS)


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This is to certify that the Project Report entitled **"IMACT OF ADVERTISING ON
CUTOMER BUYING BEHAVIOR AT TVS MOTORS"** is a bonofide work carried out by
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A Sandeep Raju
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**ESTABLISHMENT OF NEXA
AND**

IT'S SALES AND SERVICES

*Project Report submitted in partial fulfillment for
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BACHELOR OF COMMERCE (B.COM-CA)

To

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CH.SATHISH (HT.NO:086212040)

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This is to certify that the Project report entitled "ESTABLISHMENT OF NEXA AND IT'S SALES AND SERVICES" as carried out by **B.HARSH (HT.NO:086212029)**, **B.RAKESH (HT.NO:086212031)**, **C.PAVAN (HT.NO:086212036)**, **CH.SATHISH (HT.NO:086212040)**, for the academic year 2020-2023. They are completed this project as per the rules, Vaagdevi Degree and P.G. College Hanamkonda, prescribed by the Kakatiya University in partial fulfilment of award of the degree of **BACHELOR OF COMMERCE.**

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CH.SURYA CHANDRA
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(Project guide)

FINANCIAL PERFORMANCE OF BAJAJ ALLIANZ LIFE INSURANCE

Project Report submitted in partial fulfillment for

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BACHELOR OF COMMERCE (B.COM - CA)

To

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This is to certify that the project report entitled "FINANCIAL PERFORMANCE OF BAJAJ ALLIANZ LIFE INSURANCE" was carried out by RAVALIKA KALAMALA (HT.NO.086212090), KUKKALA ASHWINI (HT.NO: 086212107), KORE ARCHANA (HT. NO: 086212103), KAITHA ASHRITHT (HT. NO: 086212089) for the academic year 2020-23. They had completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.COM)

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Date: 09-05-2023

CERTIFICATE

This is to certify that the Project Report entitled "**FINANCIAL PERFORMANCE OF BAJAJ ALLIANZ LIFE INSURANCE**" is a Bonafide work carried out by **K.RAVALIKA.(HT.NO.086212090), K.ASHWINI (HT.NO: 086212107), K.ARCHANA(HT. NO: 086212103), K.ASHRITHA (HT. NO: 086212089)** batch: 2020-2023 under my guidance. They submitted the Project Report in partial fulfillment of award of the degree of **BACHELOR OF COMMERCE(B.COM)** from Kakatiya University.


Mr.RAJU VEMULÄ

(Project Guide)

COUSTOMER SATISFACTION AND CONSUMER BEHAVIOUR

ANIKA BAJAJ AT WARANGAL

Project Report submitted in partial fulfillment for the award of the Degree of

BACHELOR OF COMMERCE

To

KAKATIYA UNIVERSITY



Submitted by

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S. VAISHALI 086212188

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Under the guidance of

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This is to certify that the Project report entitled "COUSTOMER SATISFACTION AND CONSUMER BEHAVIOUR ANIKA BAJAJ AT WARANGAL" as carried out by S. VAMSHI (086212186), S. VAISHALI (086212188), S. GANAPATHI (086212189), for the academic year 2023. They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.Com).

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**A STUDY ON BRAND AWARENESS
OF**

BOAT LIFESTYLE COMPANY

*Project Report submitted in partial fulfillment for
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BACHELOR OF COMMERCE (B.COM)

To

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This is to certify that the Project report entitled "A STUDY ON BRAND AWARENESS OF BOAT LIFESTYLE COMPANY" as carried out by AFSHA ZAREEN (HT. NO: 086212002), ANUMANDLA SWATHI (HT.NO:086212009), BUGGA ANUSHA (HT.NO:086212034), CHUDABOINA NIHARIKA (HT.NO:086212041) for the academic year 2020-2023. They are completed this project as per the rules, Vaagdevi Degree and P.G.College Hanamkonda, prescribed by the Kakatiya University in partial fulfilment of award of the degree of **BACHELOR OF COMMERCE**.


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A STUDY ON CUSTOMER SATISFACTION OF BANKING SERVICE

*Project Report submitted in partial fulfilment for
the award of the Degree of*

BACHELOR OF COMMERCE (B.COM)

To

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This is to certify that the Project Report entitled "A STUDY ON CUSTOMER SATISFACTION OF BANKING SERVICE" was carried out by SAMUDRALA VAMSHI (086212178), SAMUDRALA RAJESH (086212177), SATHURI KRANTHI KUMAR (086212182), SHAIK ARFATH (086212184), for the academic year 2020-2023. They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfilment of award of the degree of **BACHELOR OF COMMERCE** (B. Com).

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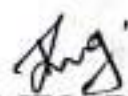
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MS. K. UMA RANI
(Project Guide)

**NESCFE; A COMPREHENSIVE ANALYSIS OF THE
WORLD'S LEADING COFFEE BRAND**

*Project Report submitted in partial fulfillment
for the award of the Degree of*

BACHELOR OF COMMERCE (B.COM)

To

KAKATIYA UNIVERSITY



Submitted By

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Principal

CERTIFICATE

This is to certify that the Project report entitled **NESCAFE: A COMPREHENSIVE OF THE WORLD'S LEADING COFFEE BRAND** as carried out by **JETTI PRABHAKAR (086212087), JANNU PRASHANTH(086212086), KATLA VARUN(086212098), KAMPALLI SAI CHARAN (086212093)**, for the academic year 2020-2023. They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of **BACHELOR OF COMMERCE (B. Com)**.


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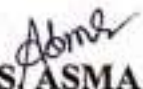
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This is to certify that the Project report entitled “**NESCFE: A COMPREHENSIVE ANALYSIS OF THE WORLD’S LEADING COFFEE BRAND** ” as carried out by **JETTI PRABHAKAR (086212087), JANNU PRASHANTH (086212086), KATLA VARUN(086212098), KAMPALLI SAI CHARAN (086212093)**, for the academic year 2020-2023. They have completed this project under my guidance to the Kakatiya University in partial fulfillment of award of the degree of **BACHELOR OF COMMERCE (B. Com)**.


MS/ASMA

(Project Guide)

**A
PROJECT REPORT
ON
HONDA MOTORS**

*Project Report submitted in partial fulfillment for
the award of the Degree of*

BACHELOR OF COMMERCE (B.COM)

To

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Submitted By

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This is to certify that the Project Report entitled " **HONDA MOTORS**" was carried out by **ANGALA JAHNAVI (086212006), AKULA SAI KEERTHANA (086212004), ASELLA FATHIMA (086212015)**, for the academic year 2020-2023. They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfilment of award of the degree of **BACHELOR OF COMMERCE (B. Com)**.

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MR. A. SANDEEP RAJU
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**FINANCIAL STATEMENT ANALYSIS IN IDBI BANK
AT HYDERABAD**

*Project Report submitted in partial fulfilment for
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Principal

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This is to certify that the Project Report entitled "FINANCIAL STATEMENT ANALYSIS IN IDBI BANK AT HYDERABAD" was carried out by THIPPANI MANOJ KUMAR (086212202), THUMUGANTI ANVESH (086212204), VANGAPALLI NAVANEETHA RAO (086212212), YAMAGANI RAKESH (086212219), for the academic year 2020-2023. He has completed this project as per the rules prescribed by the Kakatiya University in partial fulfilment of award of the degree of BACHELOR OF COMMERCE (B. Com).

Head of the Department

15/23

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DEPARTMENT OF COMMERCE BUSINESS MANAGEMENT


MS. P. SANDHYA RANI

M.Com, MBA, M. Com (Gen), (Ph.D.)

Date: 01/05/2023

CERTIFICATE

This is to certify that the Project report entitled “**FINANCIAL STATEMENT ANALYSIS IN IDBI BANK AT HYDERABAD**” is a bonafide work carried out by **THIPPANI MANOJ KUMAR (086212202), THUMUGANTI ANVESH (086212204), VANGAPALLI NAVANEETHA RAO (086212212), YAMAGANI RAKESH (086212219)**, batch 2020-2023. They submitted the Project Report in partly fulfillment of award of the degree of **BACHELOR OF COMMERCE (B. Com)** from Kakatiya University.



MS. P. SANDYA RANI

(Project Guide)

CONSUMER PRECAUTIONS TOWARDS ONLINE SHOPPING

*Project report submitted in partial fulfillment for
the award of the degree of*

BACHELOR OF COMMERCE (B.COM-CA)

To

KAKATIYA UNIVERSITY



Submitted By

MD.AMJAD

(HT.NO:086212129)

MD.MUDHASIR

(HT.NO:086212130)

MD.SHOEB ALI

(HT.NO:086212132)

M.AKASH

(HT.NO:086212126)

Under the Guidance of

P.SANDHYA RANI

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2023



Viswambhara Educational Society

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MA PGCTE PGDTE PhD

Principal

Date: _____

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This is to certify that the project report entitled "CONSUMER PRECAUTIONS TOWARDS ONLINE SHOPPING" was carried out by **MD.AMJAD (HT.NO:086212129), MD.MUDHASIR (HT.NO:086212130), MD.SHOEB ALI (HT.NO:086212132), MAKASH (HT.NO:086212126)** for the academic year 2020-23. They had completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of **BACHELOR OF COMMERCE.**

Head Department
Commerce and Business
Management

Head
Dept. of Commerce & Business Management
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PRINCIPAL

Principal
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P.SANDHYA RANI

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**DEPARTMENT OF BUSINESS MANAGEMENT
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Date: 08/05/2023

CERTIFICATE

This is to certify that the Project Report entitled "CONSUMER PRECAUTIONS TOWARDS ONLINE SHOPPING" is a bonofide work carried out by MD.AMJAD (HT.NO:086212129), MD.MUDHASIR(HT.NO:086212130), MD.SHOEB ALI (HT.NO:086212132), MAKASH (HT.NO:086212126) batch: 2020-2023 under my guidance. He submitted the Project Report in partial fulfillment of award of the degree of **BACHELOR OF COMMERCE** from Kakatiya University.

P.SANDHYA RANI
(Project guide)

CUSTOMER PREFERNCES
IN
CHOOSING BIG BAZAAR HYDERABAD

*Project Report submitted in partial fulfilment for
the award of the Degree of*

BACHELOR OF COMMERCE (B.COM)

To

KAKATIYA UNIVERSITY



Submitted By

SAANIYA SAJJAD

(HT. NO: 086212175)

SAMUDRALA VEVEKA

(HT. NO: 086212179)

SUMAYA NIDHA

(HT. NO: 086212191)

VANI SHANKAR GORRE

(HT. NO: 086212213)

Under the guidance of

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MBA, Asst. Professor

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Viswanbhara Educational Society

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Dr. AMARAVADI SHESHA CHALAM

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Principal

CERTIFICATE

This is to certify that the Project report entitled "**CUSTOMER PREFERNCES IN CHOOSING BIG BAZAAR HYDERABAD**" as carried out by **SAANIYA SAJJAD (086212175)**, **SAMUDRALA VEVEKA (086212179)**, **SUMAYA NIDHA (086212191)**, **VANI SHANKAR GORRE (086212213)**, for the academic year 2020-2023. They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfilment of award of the degree of **BACHELOR OF COMMERCE(B. Com)**.

Head of the department

Head

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Principal

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DEPARTMENT OF COMMERCE BUSINESS MANAGEMENT

MR. AMBATI SANDEEP RAJU
MBA, Asst. Professor

Date: _____

CERTIFICATE

This is to certify that the Project report entitled "CUSTOMER PREFERNCES IN CHOOSING BIG BAZAAR HYDERABAD" as carried out by SAANIYA SAJJAD (086212175), SAMUDRALA VEVEKA (086212179), SUMAYA NIDHA (086212191), VANI SHANKAR GORRE (086212213), for the academic year 2020-2023. They have completed this project under my guidance to the Kakatiya University in partial fulfilment of award of the degree of **BACHELOR OF COMMERCE (B. Com)**.


MR. AMBATI SANDEEP RAJU
(Project Guide)

CONSUMER BEHAVIOUR

MRF TYRES WITH SPECIAL REFERENCE TO MAHENDRA TYRES, KHAMMAM

Project Report submitted in partial fulfillment for the award of the Degree of

BACHELOR OF COMMERCE

To

KAKATIYA UNIVERSITY



Submitted by

R. SHIVA 086212171

P. VIGNESH 086212160

P. PAWAN KALYAN 086212165

SAAD AHMEED HUSSAIN 086212174

**Under the guidance of
Mr. RAJU VEMULA**

MBA, M.Com, (B.Ed)

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CERTIFICATE

This is to certify that the Project report entitled "CONSUMER BEHAVIOUR MRF TYRES WITH SPECIAL REFERENCE TO MAHENDRA TYRES KHAMMAM" as carried out by R. SHIVA (086212171), P.VIGNESH (086212160), P. PAWANKALYAN (086212165) SAAD AHMEED HUSSAIN (086212174) for the academic year 2020-2023. They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.Com).

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This is to certify that the Project report entitled "CONSUMER BEHAVIOUR MRF TYRES WITH SPECIAL REFERENCE TO MAHENDRA TYRES KHAMMAM" as carried out by R. SHIVA (086212171), P.VIGNESH (086212160), P. PAWANKALYAN (086212165) SAAD AHMEED HUSSAIN (086212174) for the academic year 2020-2023. They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.Com).

Mr. RAJU VEMULA

MBA, M.Com, (B.Ed)

(Project Guide)

IMPACT OF ADVERTISEMENT IN SUPRABHA HOTEL AT HANAMKONDA

*Project Report submitted in partial fulfillment for
the award of the Degree of*

BACHELOR OF COMMERCE (B.COM)

KAKATIYA UNIVERSITY



By

SANIA FATHIMA

(HT. NO: 086212181)

G.NIKITHA

(HT.NO : 086212222)

S.SRIVANI

(HT.NO : 086212182)

Under the guidance of

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Principal

Date: 09-05-2023

CERTIFICATE

This is to certify that the project report entitled "IMPACT OF ADVERTISEMENT IN SUPRABHA HOTEL AT HANAMKONDA", was carried out by SANIA FATHIMA (HT. NO. 086212181) for the academic year 2020-23. They are completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.COM-CA).


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PRINCIPAL

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Mrs P.SANDHYA RANI
M.Com.,MBA,M.Com(Gen),(Ph.d)
Assistant Professor

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CERTIFICATE

This is to certify that the Project Report entitled "IMPACT OF ADVERTISEMENT IN SUPRABHA HOTEL AT HANAMKONDA" is a bonafide work carried out by SANIA FATHIMA (HT. NO: 086212181) ,G.NIKITHA (HT. NO: 086212222) ,S.SRIVANI (HT.NO: 086212182) batch: 2020-2023 under my guidance. They are submitted the Project Report in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.COM -CA) from Kakatiya University.


Mrs P.SANDHYA RANI
(Project Guide)

**“FINANCIAL FUNDS FLOW STATEMENT”
IN
“KESORAM CEMENT”**

Project Report submitted in partial fulfillment for the award of the Degree of

BACHELOR OF COMMERCE

To

KAKATIYA UNIVERSITY



Submitted by

A. SHASHMA	086212014
ASHMI	086212016
B. DEEPIKA	086212021
B. SWATHI LAXMI	086212023

**Under the guidance of
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This is to certify that the Project report entitled "FINANCIAL FUNDS FLOW STATEMENT IN KESORAM CEMENT" as carried out by A. SHASHMA (086212014), ASHMI (086212016), B.DEEPIKA (086212021), B. SWATHILAXMI (086212023), for the academic year 2022-2023. They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.Com).


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Mrs. G. KALPANA

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Mrs. G. KALPANA
(Project guide)

**CUSTOMER RELATIONSHIP MANAGEMENT IN
MARUTHI SUZUKI**

*Project Report submitted in partial fulfilment for
the award of the Degree of*

BACHELOR OF COMMERCE (B.COM)

To

KAKATIYA UNIVERSITY



Submitted By

JANGA RAVALI

(HT. NO: 086212084)

KANDIMALLA DIVYA

(HT. NO: 086212094)

MITTAPELLI TEJA SRI

(HT. NO: 086212127)

PAGADALA USHA

(HT. NO: 086212153)

PODETI AISHWARYA

(HT. NO: 086212162)

Under the guidance of

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MBA, M. Com, (B. Ed)

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2020-2023



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Principal

CERTIFICATE

This is to certify that the Project report entitled "CUSTOMER RELATIONSHIP MANAGEMENT INMARUTHI SUZUKI" as carried out by JANGA RAVALI (086212084), KANDIMALLA DIVYA (086212094), MITTAPELLI TEJA SRI (086212127), PAGADALA USHA (086212153), PODETI AISHWARYA (086212162), for the academic year 2020-2023. They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfilment of award of the degree of BACHELOR OF COMMERCE(B. Com).

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31/5/23

A. Schalam

Principal
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VAAGDEVI DEGREE & P.G. COLLEGE

KISHANPURA, HANAMKONDA, WARANGAL (T.S.)

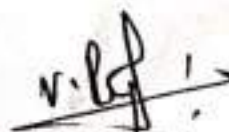
DEPARTMENT OF COMMERCE BUSINESS MANAGEMENT

RAJU. VEMULA
MBA, M. Com, (B. Ed)

Date: _____

CERTIFICATE

This is to certify that the Project report entitled "CUSTOMER RELATIONSHIPMANAGEMENT INMARUTHI SUZUKI" as carried out by JANGA RAVALI(086212084),KANDIMALLA DIVYA (086212094), MITTAPELLI TEJA SRI (086212127), PAGADALA USHA (086212153), PODETI AISHWARYA (086212162), for the academic year 2020-2023. They have completed this project under my guidance to the Kakatiya University in partial fulfilment of award of the degree of **BACHELOR OF COMMERCE (B. Com)**.


RAJU. VEMULA
(Project Guide)

INVESTMENT PLANING
ON
LIC AT WARANGAL BRANCH

Project Report submitted in partial fulfillment for the award of the Degree of

BACHELOR OF COMMERCE

To

KAKATIYA UNIVERSITY



Submitted by

MD ALHAB UR RAHEEM 086212135

MD FAIZAN 086212136

MD YOUSUF 086212138

MD YAKUB 086212133

Under the guidance of
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CERTIFICATE

This is to certify that the Project report entitled "INVESTMET PLANING ON LIC AT WARANGAL" as carried out by MD. ALHAB UR RAHEEM (086212135), MD FAIZAN (086212136), MD YOUSUF (086212138), MD YAKUB (086212133), for the academic year 2020-2023. They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.Com).

Head of the Department

Head

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Date: 23-05-2023

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This is to certify that the Project report entitled "INVESTMENT PLANING ON LIC AT WARANGAL" as carried out by MD. ALHAB UR RAHEEM (086212135), MD FAIZAN (086212136), MD YOUSUF (086212138), MD YAKUB (086212133), for the academic year 2020-2023. They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.Com).

Mrs. G. KALPANA

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M.VENUGOPAL
MCOM,MBA



DEPARTMENT OF COMMERCE BUSINESS MANAGEMENT
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KISHANPURA, HANAMKONDA
WARANGAL (T.S.)

Date:.....02/03/2023

CERTIFICATE

This is to certify that the Project report entitled " FINANCIAL STATEMENT ANALYSIS OF DEVELOPMENT CREDIT BANK AT WARANGAL " as carried out by T.ANVESH (HT. NO: 086212199), T.RAJ KUMAR (HT.NO:086212200), T.SHIVA KRISHNA (HT.NO:086212198), T.GOUTHAMI (HT.NO:086212196) for the academic year 2020-2023. She has completed this project as per the rules prescribed by the Kakatiya University in partial fulfilment of award of the degree of BACHELOR OF COMMERCE.


M.VENUGOPAL
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(Project guide)

Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

Date: _____

CERTIFICATE

This is to certify that the Project report entitled "WORKING CAPITAL MANAGEMENT WITH REFERENCE TO VIJAYA DAIRY PRODUCTS LIMITED AT KARIMNAGAR" as carried out by G.AKSHAYA (HT.NO:086212069), G.SRILATHA (HT. NO:086212073), G.KAVYA (086212060), E.MANJULA (HT. NO:086212056) for the academic year 2020-2023. They are completed this project as per the rules prescribed by the Kakatiya University in partial fulfilment of award of the degree of BACHELOR OF COMMERCE (B.COM -CA).



Head

Department of Commerce and Business Management

Head, Department of Commerce
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PRINCIPAL

Principal
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G.HARIKRISHNA,
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CERTIFICATE

This is to certify that the Project Report entitled "**WORKING CAPITAL MANAGEMENT WITH REFERENCE TO VIJAYA DAIRY PRODUCTS LIMITED AT KARIMNAGAR**" is a bonafide work carried out by **G G.AKSHAYA (HT. NO:086212069) ,G.SRILATHA (HT. NO:086212073) ,G.KAVYA (086212060),E.MANJULA (HT. NO:086212056)** batch 2020-2023 under my guidance. They submitted the Project Report in partial fulfillment of award of the degree of **BACHELOR OF COMMERCE (B.COM -CA)** from Kakatiya University.


G.HARIKRISHNA
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**Financial Performance of
Bajaj Allianz General Insurance Company, Hyderabad.**

Project Report submitted in partial fulfilment for the award of the Degree of

BACHELOR OF COMMERCE (computer applications)

To

KAKATIYA UNIVERSITY



Submitted by

U. TAGORE (HT. NO: 086212227)

R. ARUN (HT. NO: 086212226)

B. VENKATESH (HT. NO: 086212231)

Under the guidance of

Mr. G. LAXMAN NAYAK (M. COM general)

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAGDEVI DEGREE & P.G COLLEGE

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KISHANPURA, HANAMKONDA, WARANGAL-506001

(2020- 2023)

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VAAGDEVI DEGREE & P.G. COLLEGE

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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

Date: 10-05-2023

CERTIFICATE

This is to certify that the Project report entitled "**FINANCIAL PERFORMANCE OF BAJAJ ALLIANZ GENERAL INSURANCE COMPANY HYDERABAD**" as carried out by U. TAGORE (HT. NO: 086212227) , R. ARUN (HT. NO: 086212226), B. VENKATESH (HT. NO: 086212231) for the academic year 2020-2023. She has completed this project as per the rules prescribed by the Kakatiya University in partial fulfilment of award of the degree of **BACHELOR OF COMMERCE (B.COM)**.

Head of the department

Head, Department of Commerce
VAAGDEVI DEGREE & P.G. COLLEGE
Hanamkonda, Warangal (A.P.)

PRINCIPAL

Principal
VAAGDEVI DEGREE & P.G. COLLEGE
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Mr. G. LAXMAN NAYAK
M. COM (general)



DEPARTMENT OF COMMERCE BUSINESS MANAGEMENT
VAAGDEVI DEGREE & P.G. COLLEGE
KISHANPURA, HANAMKONDA
WARANGAL (T.S.)

Date:..10...05...2023

CERTIFICATE

This is to certify that the Project report entitled **"FINANCIAL PERFORMANCE OF BAJAJ ALLIANZ GENERAL INSURANCE COMPANY HYDERABAD"** as carried out by U. TAGORE (HT. NO: 086212227) R. ARUN (HT. NO: 086212226) B. VENKATESH (HT. NO: 086212231) for the academic year 2020-2023. She has completed this project as per the rules prescribed by the Kakatiya University in partial fulfilment of award of the degree of **BACHELOR OF COMMERCE (B. COM)**.

A handwritten signature in black ink, appearing to be "G. Laxman Nayak", written over a horizontal line.

Mr. G. LAXMAN NAYAK
M. COM
(Project guide)

A STUDY ON CONSUMER'S PERCEPTION TOWARDS ASIAN PAINTS

*Project Report submitted in partial
fulfillment for the award of the Degree of*

BACHELOR OF COMMERCE (B.COM -CA)

To

KAKATIYA UNIVERSITY



By

**B.SANTHOSH
A.BHARATH
B.PAVAN**

**(HT.NO:086212020)
(HT.NO:086212007)
(HT.NO:086212018)**

Under the guidance of

**Mrs.G.KALPANA
M.Com,MFA**

**DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT
VAAGDEVI DEGREE & P.G. COLLEGE**

(Affiliated to Kakatiya University)

**KISHANPURA, HANAMKONDA, WARANGAL-506001.
2020-2023**



VAAGDEVI DEGREE & P.G. COLLEGE

Accredited by NAAC with 'A' Grade

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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

CERTIFICATE

This is to certify that the project report entitled "A STUDY ON CONSUMER'S PERCEPTION TOWARDS ASIAN PAINTS" was carried out by B.SANTHOSH (HT.NO:086212020), A.BHARATH (HT.NO:086212007), B.PAVAN (HT.NO:086212018) for the academic year 2020-23. They are completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE B.COM -CA).

HEAD OF THE DEPARTMENT
Dept. of Commerce & Business Management
Vaagdevi Degree & PG College
Kishanpura, Hanamkonda

PRINCIPAL
Principal
VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda



DEPARTMENT OF BUSINESS MANAGEMENT
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KISHANPURA, HANAMKONDA
WARANGAL (T.S)

Date: 11-5-2023

CERTIFICATE

This is to certify that the project report **A STUDY ON CONSUMER'S PERCEPTION TOWARDS ASIAN PAINTS** was carried out by **B.SANTHOSH (HT.NO:086212020), A.BHARATH (HT.NO:086212020), B.PAVAN (HT.NO:086212020)** for the academic year 2020-23. Under my guidance They are completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of **BACHELOR OF COMMERCE (B.COM - CA)**.


G.KALPANA

(Project guide)

**CASH MANAGEMENT SYSTEM DABUR GROUP
INDIA LTD**

*Project Report submitted in partial fulfillment for
the award of the Degree of*

BACHELOR OF COMMERCE (B.COM)

To

KAKATIYA UNIVERSITY



Submitted By

REKHA VENKATESH

(HT. NO: 086212172)

RIYAN AHMED KHAN

(HT. NO: 086212173)

SONABONIA KRANTHI

(HT. NO: 086212187)

SUNKARI RAKESH

(HT. NO: 086212192)

Under the guidance of

Mr. T. RAJESHWAR

M.Com, LL. B, PG. D, PMIR, M.Phil.

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAGDEVI DEGREE & P.G COLLEGE
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KISHANPURA, HANAMKONDA, WARANGAL-506001
2023



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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

CERTIFICATE

This is to certify that the Project report entitled "CASH MANAGEMENT SYSTEM DABUR GROUP INDIA LTD" as carried out by SUNKARI RAKESH (086212192), REKHA VENKATESH (086212172), RIYAN AHMED KHAN (086212173), SONABONIA KRANTHI (086212187), for the academic year 2020-2023. They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfilment of award of the degree of BACHELOR OF COMMERCE (B. Com).

Head of the department

Head

Dept. of Commerce & Business Management
Vaagdevi Degree & PG College
Kishanpura, Hanamkonda

Principal

Principal

Vaagdevi Degree & P.G. College
Kishanpura, Hanamkonda

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DEPARTMENT OF COMMERCE BUSINESS MANAGEMENT

Mr. T. RAJESHWAR

M.Com, L.L.B, PG. D, PMIR, M.Phil.

Date: 04/05/2023

CERTIFICATE

This is to certify that the Project report entitled "**CASH MANAGEMENT SYSTEM DABUR GROUP INDIA LTD**" as carried out by **REKHA VENKATESH (086212172)**, **RIYAN AHMED KHAN (086212173)**, **SONABONIA KRANTHI (086212187)**, **SUNKARI RAKESH (086212192)**, for the academic year 2020-2023. They have completed this project under my guidance to the Kakatiya University in partial fulfilment of award of the degree of **BACHELOR OF COMMERCE (B. Com)**.


Mr. T. RAJESHWAR
(Project Guide)

**IMPACT OF ADVERTISING
IN TATA MOTORS AT WARANGAL**

Project Report submitted in partial fulfillment for the award of the Degree of
BACHELOR OF COMMERCE

To
KAKATIYA UNIVERSITY



Submitted by

T. ROHITH GOUD	086212197
R. MANIDEEP	086212170
S.KATTASWAMY	086212180
S. MALLESH	086212190

Under the guidance of
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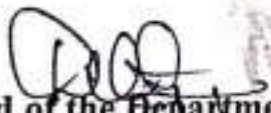
Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

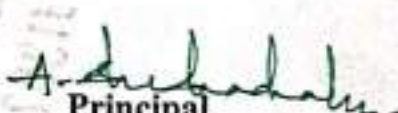
CERTIFICATE

This is to certify that the Project report entitled "IMPACT OF ADVERTISING IN TATA MOTORS AT WARANGAL" as carried out by T. ROHITH GOUD (086212197), R. MANIDEEP (086212170), S. KATTASWAMY (086212180), S. MALLESH (086212190), for the academic year 2023. They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.Com).


Head of the Department

Head

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Principal
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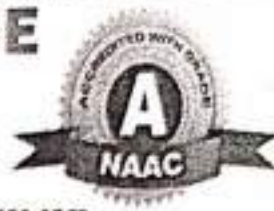
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This is to certify that the Project report entitled "IMPACT OF ADVERTISING IN TATA MOTORS AT WARANGAL" as carried out by T. ROHITH GOUD (086212197), R. MANIDEEP (086212170), S. KATTASWAMY (086212180), S. MALLESH (086212190), for the academic year 2023. They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.Com).

Mr. T. RAJESHWAR

M.Com , L.L.B, PG.D.PMIR. MPhil

(Project guide)

**A STUDY ON IMPLEMENTATION
OF
ADVERTISEMENT OF
SUPRABHA HOTEL**

*Project Report submitted in partial fulfillment for
the award of the Degree of*

BACHELOR OF COMMERCE (B.COM)

To

KAKATIYA UNIVERSITY



By

T.SIDDHARTHA(HT.NO: 086212205)

T.NATHSINGH (HT. NO: 086212195)

V.VIKAS (HT. NO: 086212210)

V.PAVAN (HT. NO: 086212211)

Under the guidance of

S.SRIVANI

(MBA)

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

Date: 09/05/2023

CERTIFICATE

This is to certify that the project report entitled "A STUDY ON IMPLEMENTATION OF ADVERTISEMENT OF SUPRABHA HOTEL" was carried out by T.SIDDHARTHA (HT.NO.086212205), T.NATHSINGH (HT.NO.086212195), V.VIKAS (HT. NO.086212210) V.PAVAN (HT. NO.086212211) for the academic year 2020-2023. They are completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.COM)


C.DATTATRAYULU
HEAD OF THE DEPARTMENT

Head

M.F.A(phD)

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Kishanpura, Hanamkonda.



DEPARTMENT OF BUSINESS MANAGEMENT
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KISHANPURA, HANAMKONDA
WARANGAL (T.S)

Date: 09/05/2023

CERTIFICATE

This is to certify that the Project Report entitled "A STUDY ON IMPLEMENTATION OF ADVERTISEMENT OF SUPRABHA HOTEL" is a bonofide work carried out by T.SIDDHARTHA(HT.NO:086212205), T.NATHSINGH(HT.NO:086212195), V.PAVAN(HT.NO: 086212211), V.PAVAN (HT. NO: 086212211), batch: 2020-2023 under my guidance. They are submitted the Project Report in partial fulfillment of award of the degree of BACHELOR OF COMMERCE(B.COM) from Kakatiya University.


(S.SRIVANI)

(MBA)

**CUSTOMER SATISFACTION TOWARDS RAYMOND'S
AT WARANGAL**

*Project Report submitted in partial fulfillment for
the award of the Degree of*

BACHELOR OF COMMERCE (B.COM-CA)

To

KAKATIYA UNIVERSITY



Submitted by

ENGILI VISHNU

(HT.NO:086212052)

CHILUVERU RAJU

(HT.NO:086212038)

DHURSHANAPU RAVITEJA

(HT.NO:086212047)

DASARI RAKESH

(HT.NO:086212043)

Under the guidance of

MR. G.HARIKRISHNA

M.Com,MBA

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

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KISHANPURA, HANAMKONDA, WARANGAL-506001

(2020-2023)



Viswambhara Educational Society

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Dr. AMARAVADI SHESHA CHALAM

M.A., PGCTE, PGDTE, Ph.D

Principal

Date: 10-05-2023

CERTIFICATE

This is to certify that the Project report entitled "**CUSTOMER SATISFACTION TOWARDS RAYMOND'S AT WARANGAL**" as carried out by **ENGILI VISHNU (HT.NO:086212052)**, **CHILUVERU RAJU (HT.NO:086212038)**, **DHURSHANAPU RAVITEJA (HT.NO:086212047)**, **DASRAI RAKESH (HT.NO:086212043)**, for the academic year 2020-2023. They are completed this project as per the rules, Vaagdevi Degree and P.G. College Hanamkonda, prescribed by the Kakatiya University in partial fulfilment of award of the degree of **BACHELOR OF COMMERCE**.

**Head Department
Commerce and Business
Management**

Head

Dept. of Commerce & Business Management
Vaagdevi Degree & PG College
Kishanpura, Hanamkonda

PRINCIPAL

Principal
VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda.

MR.G.HARIKRISHNA
M.Com, MBA



DEPARTMENT OF COMMERCE BUSINESS MANAGEMENT
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KISHANPURA, HANAMKONDA
WARANGAL (T.S.)

Date:..10-05-2023

CERTIFICATE

This is to certify that the Project report entitled - **CUSTOMER SATISFACTION TOWARDS RAYMOND'S AT WARANGAL** as carried out by **ENGILI VISHNU (HT.NO:086212052), CHILUVERU RAJU (HT.NO:086212038), DHURSHANAPU RAVITEJA (HT.NO:086212047), DASRAI RAKESH (HT.NO:086212043)** for the academic year 2020-2023. They are completed this project as per the rules prescribed by the Kakatiya University in partial fulfilment of award of the degree of **BACHELOR OF COMMERCE**.


MR.G.HARIKRISHNA
M.Com, MBA
(Project guide)

EFFECTIVENESS OF PROMOTION MIX
WITH REFERANCE TO ANIKA BAJAJ, WARANGAL.

*Project Report submitted in partial fulfilment for
the award of the Degree of*

BACHELOR OF COMMERCE (B.COM)

To

KAKATIYA UNIVERSITY



Submitted By

MUDDAMALLA HARIN	(HT. NO: 086212141)
MUDUSULA GANAPATHY	(HT. NO: 086212142)
NAGABELLY ARUN SAI	(HT. NO: 086212145)
PATAN BASHA	(HT. NO: 086212158)

Under the guidance of

MR. G. HARI KRISHNA
M.Com, MBA

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAGDEVI DEGREE & P.G COLLEGE
(Affiliated to Kakatiya University)
Accredited with NAAC A Grade

KISHANPURA, HANAMKONDA, WARANGAL-506001
2023



Viswambhara Educational Society

Ph : 0870-2455188

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Accredited by NAAC with 'A' Grade

(Approved by AICTE, New Delhi & Affiliated to Kakatiya University)

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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

CERTIFICATE

This is to certify that the Project Report entitled "**EFFECTIVENESS OF PROMOTION MIX WITH REFERENCE TO ANIKA BAJAJ, WARANGAL**" was carried out by **MUDDAMALLA HARIN (086212141), MUDUSULA GANAPATHI (086212142), NAGABELLY ARUN SAI (086212145), PATAN BASHA (086212158)**, for the academic year 2020-2023. They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfilment of award of the degree of **BACHELOR OF COMMERCE (B. Com)**.

Head of the department

Head, Department of Commerce
VAAGDEVI DEGREE & P.G. COLLEGE
Hanamkonda, Warangal (A.P.)

Principal

Principal
VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda.

VAAGDEVI DEGREE & P.G. COLLEGE
KISHANPURA, HANAMKONDA, WARANGAL (T.S.)
DEPARTMENT OF COMMERCE BUSINESS MANAGEMENT

MR. G. HARI KRISHNA
M.Com, MBA

Date: _____

CERTIFICATE

This is to certify that the Project report entitled "EFFECTIVENESS OF PROMOTION MIX WITH REFERENCE TO ANIKA BAJAJ, WARANGAL" is a bonafide work carried out by MUDDAMALLA HARIN (086212141), MUDUSULA GANAPATHI (086212142), NAGABELLY ARUN SAI (086212145), PATAN BASHA (086212158), batch 2020-2023. They submitted the Project Report in partly fulfillment of award of the degree of **BACHELOR OF COMMERCE (B. Com)** from Kakatiya University.


MR. G. HARI KRISHNA
(Project Guide)

**CONSUMER's BRAND PREFERENCE TOWARDS SAMSUNG
SMART TV IN RELIANCE DIGITAL AT WARANGAL**

Project Report submitted in partial fulfillment for the award of the Degree of

BACHELOR OF COMMERCE

To

KAKATIYA UNIVERSITY



Submitted by

B. VARUN 086212032

B. SANDEEP 086212033

B. CHARAN 086212035

CH. RAKESH 086212037

**Under the guidance of
Mrs. P. SANDYARANI**

M.Com ,MBA, MCom (General), (Ph.D)

**DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT
VAAGDEVI DEGREE & P.G COLLEGE**

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Accredited by NAAC with 'A' Grade

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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal


CERTIFICATE

This is to certify that the Project report entitled "CONSUMER's BRAND PREFERENCE TOWARDS SAMSUNG SMART TV IN RELIANCE DIGITAL AT WARANGAL" as carried out by B. VARUN (086212032), B. SANDEEP (086212033), B. CHARAN (086212035), CH. RAKESH (086212037), for the academic year 2023. under my guidance's They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.Com).


Head of the Department

Head

4/5/23
Dept. of Commerce & Business Management
Vaagdevi Degree & PG College
Kishanpura, Hanamkonda


Principal

Principal

Vaagdevi Degree & P.G. College
Kishanpura, Hanamkonda

External Examiner



Viswambhara Educational Society

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VAAGDEVI DEGREE & P.G. COLLEGE

Accredited by NAAC with 'A' Grade

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Date: 04.05.2023

CERTIFICATE

This is to certify that the Project report entitled "CONSUMER's BRAND PREFERENCE TOWARDS SAMSUNG SMART TV IN RELIANCE DIGITAL AT WARANGAL" as carried out by B. VARUN (086212032), B. SANDEEP (086212033), B. CHARAN (086212035), CH. RAKESH (086212037), for the academic year 2023, under my guidance's They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.Com).

Mrs. P. SANDYARANI

M.Com ,MBA, MCom (General), (Ph.D)

(Project guide)

**CUSTOMER SATISFACTION TOWARDS BRITANNIA INDUSTRIES
LIMITED AT HYDERABAD**

Project Report submitted in partial fulfillment for the award of the Degree of

BACHELOR OF COMMERCE (B.COM)

To

KAKATIYA UNIVERSITY



By

SHAZIYA TAFHEEM (HT.NO:086212185)

PALAM PRANAVI (HT.NO:086212155)

TIRUMALASETTY ANANYA (HT.NO:086212206)

AMURLA SUCHARITHA (HT.NO:086212228)

Under the guidance of

Ms. ASMA

M.com (Gen)

**DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT
VAAGDEVI DEGREE AND P.G COLLEGE**

(Affiliated to Kakatiya University)

KISHANPURA, HANAMKONDA, WARANGAL-506001

(2020-2023)



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Accredited by NAAC with 'A' Grade

(Approved by A.I.C.T.E., New Delhi & Affiliated to Kakatiya University)

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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

Date: _____

CERTIFICATE

This is to certify that the project report entitled "**CUSTOMER SATISFACTION TOWARDS" BRITANNIA INDUSTRIES LIMITED AT HYDERABAD**"

was carried out by **SHAZIYA TAFHEEM (HT.NO:086212185), PALAM PRANAVI (HT.NO:086212155), TIRUMALA-SETTY ANANYA (HT.NO:086212206)** and **AMURLA SUCHARITHA (HT.NO:086212228)**

for the academic year 2020-2023. They had completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of the award of the degree of **BACHELOR OF COMMERCE(B.COM).**


Head Department
Department of Commerce and Business
Management
Vaagdevi Degree & PG College
Kishanpura, Hanamkonda


PRINCIPAL

Principal
Vaagdevi Degree & P.G. College
Kishanpura, Hanamkonda

ASMA,
M.Com(Gen)



DEPARTMENT OF COMMERCE
VAAGDEVI DEGREE & P.G. COLLEGE
KISHANPURA, HANAMKONDA
WARANGAL (T.S)

Date: 05 May 2023

CERTIFICATE

This is to certify that the Project Report entitled **"CUSTOMER SATISFACTION TOWARDS BRITANNIA INDUSTRIES LIMITED AT HYDERABAD"** is a Bonafide work carried out by **SHAZIYA TAFHEEM (HT.NO: 086212185), PALAM PRANAVI (HT.NO:086212155), TIRUMALASETTY ANANYA (HT.NO:086212206) and AMURLA SUCHARITHA (HT.NO:086212228)** batch 2020-2023 under my guidance. They submitted the Project Report in partial fulfillment of award of the degree of **BACHELOR OF COMMERCE (B.COM)** from **Kakatiya University**.


ASMA

(Project Guide)

A

PROJECT ON

"MARKETING STRATEGY OF TITAN WATCHES"

Project Report submitted in partial fulfillment for the award of the Degree of

BACHELOR OF COMMERCE (B.COM)

To

KAKATIYA UNIVERSITY



By

P. RAHUL (08621-2157)

P. RAJESH (08621-2161)

P. NAVEEN (08621-2164)

R. VAMSHI KRISHNA (08621-2169)

Under the guidance of

Mrs. A. SANDEEP RAJU

MBA, Asst. Professor

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAGDEVI DEGREE & P.G COLLEGE

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KISHANPURA, HANAMKONDA, WARANGAL-506001

2023



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Principal

CERTIFICATE

This is to certify that the Project Report entitled "MARKETING STRATEGY OF TITAN WATCHES" was carried out by P. RAHUL (08621-2157), P. RAJESH (08621-2161), P. NAVEEN (08621-2164), R. VAMSHI KRISHNA (08621-2169) for the academic year 2020-2023. He has completed this project as per the rules prescribed by the Kakatiya University in partial fulfilment of award of the degree of **BACHELOR OF COMMERCE (B. Com)**.


Head of the department
Head

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Vaagdevi Degree & PG College
Kishanpura, Hanumakonda


Principal

Principal
Vaagdevi Degree & P.G. College
Kishanpura, Hanamkonda

VAAGDEVI DEGREE & P.G. COLLEGE

KISHANPURA, HANAMKONDA, WARANGAL (T.S.)

DEPARTMENT OF COMMERCE BUSINESS MANAGEMENT

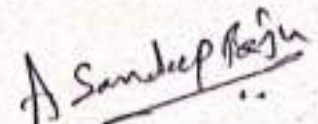
A. SANDEEP RAJU

MBA, Asst Professor

Date: 5/5/23

CERTIFICATE

This is to certify that the Project report entitled "MARKETING STRATEGY OF TITAN WATCHES" is a bonafide work carried out by P. RAHUL (08621-2157), P. RAJESH (08621-2161), P. NAVEEN (08621-2164), R. VAMSHI KRISHNA (08621-2169) batch 2020-2023. He submitted the Project Report in partly fulfillment of award of the degree of BACHELOR OF COMMERCE (B. Com) from Kakatiya University.


A. SANDEEP RAJU

(Project Guide)

A
PROJECT ON
"CUSTOMER SATISFACTION TOWARDS ROYAL ENFIELD AT
WARANGAL"

Project Report submitted in partial fulfillment for the award of the Degree of
BACHELOR OF COMMERCE (B.COM)

To
KAKATIYA UNIVERSITY



By

J. AJAY	(08621-2079)
J. PRAVEEN	(08621-2083)
K. CHANDU	(08621-2091)
K. GODSON	(08621-2092)

Under the guidance of

K. UMA RANI
MBA (HRM/MKTG), Asst. Professor

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

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2023



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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

CERTIFICATE

This is to certify that the Project Report entitled "CUSTOMER SATISFACTION TOWARDS ROYAL ENFIELD AT WARANGAL" was carried out by J. AJAY (08621-2079), J. PRAVEEN (08621-2083), K. CHANDU, (08621-2091), K. GODSON (08621-2092) for the academic year 2020-2023. He has completed this project as per the rules prescribed by the Kakatiya University in partial fulfilment of award of the degree of BACHELOR OF COMMERCE (B. Com).

Head

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Kishanpura, Hanamkonda

Head of the department

Principal

Principal

Vaagdevi Degree & P.G. College
Kishanpura, Hanamkonda

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DEPARTMENT OF COMMERCE BUSINESS MANAGEMENT

K. UMA RANI

MBA (HRM/MKTG), Asst. Professor

Date: 03/05/2023

CERTIFICATE

This is to certify that the Project report entitled “**CUSTOMER SATISFACTION TOWARDS ROYAL ENFIELD AT WARANGAL**” is a bonafide work carried out by **J. AJAY (08621-2079), J. PRAVEEN (08621-2083), K. CHANDU, (08621-2091), K. GODSON (08621-2092)** batch 2020-2023. He submitted the Project Report in partly fulfillment of award of the degree of **BACHELOR OF COMMERCE (B. Com)** from Kakatiya University.


K. UMA RANI

(Project Guide)

**A STUDY ON IMPACT OF E-COMMERCE ON CONSUMER
BUYING BEHAVIOUR WITH SPECIAL REFERENCE TO
GROCERY PRODUCTS**

*Project Report submitted in partial fulfillment for
the award of the Degree of*

BACHELOR OF BUSINESS COMMERCE (B.COM-CA)

To

KAKATIYA UNIVERSITY



Submitted by

K.RUSHIKESH (HT.NO:086212101)

K.AJAY (HT.NO:086212095)

K.THARUN (HT.NO:086212099)

K.SHIVA KUMAR (HT.NO:086212100)

Under the guidance of

T.RAJESHWAR

M.COM.,L.L.B.,PG.D.,PMIR,M.Phil

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KISHANPURA, HANAMKONDA, WARANGAL-506001

(2020-2023)



VAAGDEVI DEGREE & P.G. COLLEGE

Accredited by NAAC with 'A' Grade

(Approved by A.I.C.T.E., New Delhi & Affiliated to Kakatiya University)

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Dr. AMARAVADI SHESHA CHALAM

MA, PG.CTE, PGDTE, Ph.D

Principal

Date: 08-05-2023

CERTIFICATE

This is to certify that the Project report entitled "A STUDY ON IMPACT OF E-COMMERCE ON CONSUMER BUYING BEHAVIOUR WITH SPECIAL REFERENCE TO GROCERY PRODUCTS " as carried out by K.RUSHIKESH (HT.NO:086212101), K.AJAY (HT.NO:086212095), K.THARUN (HT.NO:086212099), K.SHIVA KUMAR (HT.NO:086212100) for the academic year 2020-2023. They are completed this project as per the rules, Vaagdevi Degree and P.G.College Hanamkonda, prescribed by the Kakatiya University in partial fulfilment of award of the degree of BACHELOR OF COMMERCE .

[Signature]
27

Head Department
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Management

Dept. of Commerce & Business Management
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PRINCIPAL

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T.RAJESHWAR
M.COM.,L.L.B.,PG.D.,PMIR,M.Phil

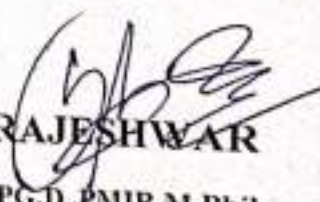


DEPARTMENT OF COMMERCE BUSINESS MANAGEMENT
VAAGDEVI DEGREE & P.G. COLLEGE
KISHANPURA, HANAMKONDA
WARANGAL (T.S.)

Date: 08-05-2023

CERTIFICATE

This is to certify that the Project report entitled “ A STUDY ON IMPACT OF E-COMMERCE ON CONSUMER BUYING BEHAVIOUR WITH SPECIAL REFERENCE TO GROCERY PRODUCTS” as carried out by K.RUSHIKESH (HT.NO:086212101), K.AJAY (HT.NO:086212095), K.THARUN (HT.NO:086212099), K.SHIVA KUMAR (HT.NO:086212100) for the academic year 2020-2023. She has completed this project as per the rules prescribed by the Kakatiya University in partial fulfilment of award of the degree of **BACHELOR OF COMMERCE**


T.RAJESHWAR
M.COM.,L.L.B.,PG.D.,PMIR,M.Phil
(Project guide)

A *REPORT*

PROJECT ON

"BRITANNIA INDUSTRIES LIMITED AT HYDERABAD"

Project Report submitted in partial fulfillment for the award of the Degree of

BACHELOR OF COMMERCE (B.COM)

To

KAKATIYA UNIVERSITY



By

M. AJAY	(08621-2125)
MD. AHMED UDDIN	(08621-2134)
MD. KALEEM HUSSAIN	(08621-2137)
MD. ABDUL RAHEEM	(08621-2139)

Under the guidance of

Mrs. CH. SURYA CHANDRA

MBA, M.Com, BLISC, MLISC, B.Ed

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2020 – 2023



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Principal

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This is to certify that the Project Report entitled "BRITANNIA INDUSTRIES LIMITED AT HYDERABAD" was carried out by M. AJAY (08621-2125), MD. AHMED UDDIN (08621-2134), MD. KALEEM HUSSAIN (08621-2137), MD. ABDUL RAHEEM (08621-2139) for the academic year 2020-2023. He has completed this project as per the rules prescribed by the Kakatiya University in partial fulfilment of award of the degree of BACHELOR OF COMMERCE (B. Com).

Head of the Department

Head

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Principal

Principal
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Kishanpura, Hanamkonda.

VAAGDEVI DEGREE & P.G. COLLEGE

KISHANPURA, HANAMKONDA, WARANGAL (T.S.)

DEPARTMENT OF COMMERCE BUSINESS MANAGEMENT

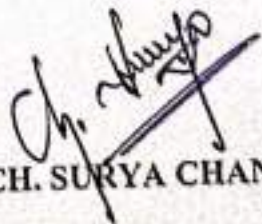
CH. SURYA CHANDRA

MBA, M.Com, BLISC, MLI^{SC}, B.Ed

Date: 08/05/2023

CERTIFICATE

This is to certify that the Project report entitled "BRITANNIA INDUSTRIES LIMITED AT HYDERABAD" is a bonafide work carried out by M. AJAY (08621-2125), MD. AHMED UDDIN (08621-2134), MD. KALEEM HUSSAIN (08621-2137), MD. ABDUL RAHEEM (08621-2139) batch 2020-2023. He submitted the Project Report in partly fulfillment of award of the degree of BACHELOR OF COMMERCE (B. Com) from Kakatiya University.


CH. SURYA CHANDRA
(Project Guide)

**“CONSUMER SATISFACTION TOWARDS
MARUTHI SUZUKI”**

*Project Report submitted in partial fulfillment for
the award of the Degree of
BACHELOR OF COMMERCE (B.COM -CA)*

**AFFILIATED TO
KAKATIYA UNIVERSITY**



By

GUNNALA SHIVAKRISHNA	(HT. NO: 086212076)
JAGARI MAHESH	(HT. NO: 086212080)
JAKKULA NAGARAJU	(HT. NO: 086212081)
GUGULOTHU ARUN	(HT. NO: 086212071)

Under the guidance of

Mrs.K. UMA RANI

MBA(HRM/MKT)

ASSISTANT PROFESSOR

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KISHANPURA, HANAMKONDA, WARANGAL-506001

2020-2023



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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

Date: 11/05/2023

CERTIFICATE

This is to certify that the project report entitled "COSUMER SATISFACTION TOWARDS MARUTHI SUZUKI", was carried out by GUNNALA SHIVAKRISHNA (HT. NO. 086212076), JAGARI MAHESH (HT. NO. 086212080), JAKKULA NAGARAJU (HT. NO. 086212081), GUGULOTHU ARUN (HT. NO: 086212071) for the academic year 2020-23. They are completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.COM -CA).

C.DATTATREYULU

Head

Dept. of Commerce & Business Management
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Kishanpura, Hanamkonda
M.P.A.(Ph.D)

PRINCIPAL

Principal
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Kishanpura, Hanamkonda.




VAAGDEVI DEGREE & P.G. COLLEGE
KISHANPURA, HANAMKONDA WARANGAL (T.S)
Accredited by NAAC 'A' Grade

Mrs K.UMA RANI
MBA(HRM/MKT)
ASSISTANT PROFESSOR

Date: 11/5/23

CERTIFICATE

This is to certify that the Project Report entitled **"COSUMER SATISFACTION TOWARDS MARUTHI SUZUKI"** is a bonafide work carried out by **GUNNALA SHIVAKRISHNA** (HT. NO. 086212076), **JAGARI MAHESH** (HT. NO. 086212080), **JAKKULA NAGARAJU** (HT. NO. 086212081), **GUGULOTHU ARUN** (HT. NO: 086212071) batch: 2020-2023 under my guidance. They submitted the Project Report in partial fulfillment of award of the degree of **BACHELOR OF COMMERCE (B.COM-CA)** from Kakatiya University.


Mrs K.UMA RANI
MBA(HRM/MKT)
ASSISTANT PROFESSOR

**CUSTOMER SATISFACTION TOWARDS RELIANCE JIO
HYDERABAD**

Project Report submitted in partial fulfillment for the award of the Degree of

BACHELOR OF COMMERCE

To

KAKATIYA UNIVERSITY



Submitted by

V. SRI RAM 086212209

T. ARAVIND KUMAR 086212201

T. HARISH 086212203

U. RAGHAVENDRA 086212208

Under the guidance of
Mr. M. VENUGOPAL

M.Com , MBA

**DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT
VAAGDEVI DEGREE & P.G COLLEGE**

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KISHANPURA, HANAMKONDA, WARANGAL-506001

2023



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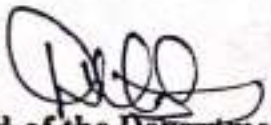
Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

CERTIFICATE

This is to certify that the Project report entitled "CUSTOMER SATISFACTION TOWARDS RELIANCE JIO HYDERABAD " as carried out by V. SRI RAM (086212209), T. ARAVIND KUMAR (086212201), T. HARISH (086212203), U. RAGHAVENDRA (086212208), for the academic year 2023. They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.Com).


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Head

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Vaagdevi Degree & PG College
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Principal

Principal
Vaagdevi Degree & P.G. College
Kishanpura, Hanamkonda

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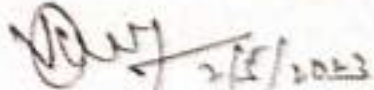
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Date: 21/5/2023

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This is to certify that the Project report entitled "CUSTOMER SATISFACTION TOWARDS RELIANCE JIO HYDERABAD " as carried out by V. SRI RAM (086212209), T. ARAVEND KUMAR (086212201), T. HARISH (086212203), U. RAGHAVENDRA (086212208), for the academic year 2023. They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.Com).


Mr. M. VENUGOPAL
M.Com, MBA
(Project guide)

**BUDGETARY CONTROL
OF
KAZIPET DIESEL LOCO SHED**

*Project Report submitted in partial fulfillment for
the award of the Degree of*

BACHELOR OF COMMERCE (C.A)

**To
KAKATIYA UNIVERSITY**



By

D.RATHAN	HTNO 086212049
G.SRAVAN	HT NO 086212057
E.JEEVAN	HT NO 086212050
G.BUNNY	HTNO 086212061

Under the guidance of

Mr.G.HARIKRISHNA
M.Com,MBA

**DEPARTMENT OF COMMERCE & BUSINESS MANAGEMENT
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KISHANPURA, HANAMKONDA, WARANGAL-506001
2020-2023**



VAAGDEVI DEGREE & P.G. COLLEGE

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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

Date: _____

CERTIFICATE

This is to certify that the project report entitled "**BUDGETARY CONTROL TOWARDS KAZIPET DIESEL LOCO SHED**" was carried out by **D.RATHAN HTNO 086212049, G.SHRAVAN HT NO 086212057, L.JEEVAN HT NO 086212050, G.BUNNY HTNO 086212061** for the academic year 2020-23. They are completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of **BACHELOR OF COMMERCE (C.A.)**.

HEAD OF THE DEPARTMENT

PRINCIPAL

Principal
VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda,

G.HARIKRISHNA
M.COM.MBA

Lecturer in Commerce and Management

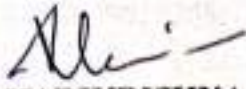


BACHELOR OF COMMERCE
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KISHANPURA, HANAMKONDA
WARANGAL (T.S)

Date: _____

CERTIFICATE

This is to certify that the project report "BUDGETARY CONTROL TOWARDS KAZIPET DIESEL LOCO SHED, KAZIPET" was carried out by D.RATHAN HTNO 086212049, G.SRAVAN HT NO 086212057, E.JEEVAN HT NO 086212050, G.BUNNY HTNO 086212061 for the academic year 2020-23. Under my guidance they are completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (CA).


G.HARIKRISHNA
(PROJECT GUIDE)

DIGITAL MARKETING AT FLIPKART

Project Report submitted in partial fulfillment for

the award of the Degree of

BACHELOR OF BUSINESS COMMERCE (B.COM-CA)

To

KAKATIYA UNIVERSITY



Submitted by

L.PAVAN KUMAR (HT.NO:086212110)

M.SURESH (HT.NO:086212123)

M.SANDEEP (HT.NO:086212124)

M.PRAVEEN (HT.NO:086212119)

Under the guidance of

S.SRIVANI
MBA

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

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(2020-2023)



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VAAGDEVI DEGREE & P.G. COLLEGE

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Dr. AMARAVADI SHESHA CHALAM

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Principal

Date: 06/05/2023


CERTIFICATE

This is to certify that the Project report entitled "**DIGITAL MARKETING AT FLIPKART**" as carried out by **L.PAVAN KUMAR (HT.NO:086212110)**, **M.SURESH (HT.NO:086212123)**, **M.SAMDEEP (HT.NO:086212124)**, **M.PRAVEEN (HT.NO:086212119)** for the academic year 2020-2023. They are completed this project as per the rules, Vaagdevi Degree and P.G.College Hanamkonda, prescribed by the Kakatiya University in partial fulfilment of award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION**.


Head Department
Commerce and Business
Management

Head

Dept. of Commerce & Business Management
Vaagdevi Degree & PG College
Kishanpura, Hanamkonda


PRINCIPAL
Principal
VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda.

S.SRIVANI
MBA

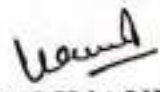


DEPARTMENT OF COMMERCE BUSINESS MANAGEMENT
VAAGDEVI DEGREE & P.G. COLLEGE
KISHANPURA, HANAMKONDA
WARANGAL (T.S.)

Date: 06/08/2023

CERTIFICATE

This is to certify that the Project report entitled “**DIGITAL MARKETING AT FLIPKART**” as carried out by **L.PAVAN KUMAR** (HT.NO:086212110), **M.SURESH** (HT.NO:086212123), **MSAMDEEP** (HT.NO:086212124), **M.PRAVEEN** (HT.NO:086212119) for the academic year 2020-2023. They are completed this project as per the rules prescribed by the Kakatiya University in partial fulfilment of award of the degree of **BACHELOR OF COMMERCE**


S.SRIVANI
MBA
(Project guide)

**STUDY OF CONSUMER BEHAVIOUR TOWARDS
RELIANCE JIO**

*Project Report submitted in partial fulfillment
for the award of the Degree of*

BACHELOR OF COMMERCE (B.COM)

To

KAKATIYA UNIVERSITY



Submitted By

LINGABATHINI PRASANNA KUMAR (ITT. NO: 086212111)

MACHARLA VISHNU VARDHAN (ITT.NO:086212112)

MADAM NITHIN (ITT. NO: 086212113)

KOTIAKONDA PRASHANTH (ITT. NO: 086212104)

Under the guidance of

**MS SRIVANI
MBA**

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

**VAAGDEVI DEGREE & P.G COLLEGE
(Affiliated to Kakatiya University)**

**KISHANPURA, HANAMKONDA, WARANGAL-506001
2020-2023**



Viswanubhara Educational Society

Ph : 0870-2455181

VAAGDEVI DEGREE & P.G. COLLEGE

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2-2-457 A, Kishanpura, Hanamkonda - 506 001, Warangal, T.S.




Dr. AMARAVADI SHESHA CHALAM
MA, PGETE, PHDTE, PhD

Principal

CERTIFICATE

This is to certify that the Project report entitled "STUDY OF CONSUMER BEHAVIOUR TOWARDS RELIANCE JIO" as carried out by LINGABATHINI PRASANNA KUMAR (086212111), MACHARALA VISHNU VARDHAN (086212112), MADAM NITHIN (086212113), KOTHAKONDA PRASHANTH (086212104), for

the academic year 2020-2023. They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B. Com).


Head of the Department
Dept. of Commerce & Business Management
Vaagdevi Degree & P.G. College
Kishanpura, Hanamkonda


Principal
Principal
VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda.

VAAGDEVI DEGREE & P.G. COLLEGE
KISHANPURA, HANAMKONDA, WARANGAL (T.S.)
DEPARTMENT OF COMMERCE BUSINESS MANAGEMENT

MS SRIVANI
MBA(HR)

Date: 6-05-2023.

CERTIFICATE

This is to certify that the Project report entitled "STUDY OF CONSUMER BEHAVIOUR TOWARDS RELIANCE JIO" as carried out by LINGABATHINI PRASANNA KUMAR(086212111), MACHARALA VISHNU VARDHAN (0862120112), MADAM NITHIN(086212113), KOTHAKONDA PRASHANTH (086212104), for the academic year 2020-2023. They have completed this project under my guidance to the Kakatiya University in partial fulfillment of award of the degree of **BACHELOR OF COMMERCE (B. Com).**


MS. SRIVANI
(Project Guide)

**PROJECT REPORT ON
CUSTOMER SATISFACTION TOWARDS
EXIDE BATTERIES**

*Project Report submitted in partial fulfillment
For the award of the degree of*

BACHELOR OF COMMERCE (BCOM - CA)

TO

KAKATIYA UNIVERSITY



By

**K.MANIKANTA
M. SHIVA
M.ARUN
M.RAJESH**

**(H.T. NO: 086212106)
(H.T. NO: 086212116)
(H.T. NO : 086212120)
(H.T. NO :086212115)**

Under the guidance of

M.VENUGOPAL

M.COM,MBA

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KISHANPURA, HANAMKONDA.WARANGAL

2020-23



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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

CERTIFICATE

This is to Certify that the Project Report entitled "CUSTOMER SATISFACTION" With Reference to Exide Batteries (Exide Batteries), Warangal was carried out by K.MANIKANTA, Hall Ticket .No:- 086212106, M.SHIVA, Hall Ticket .No:- 086212116, M.ARUN, Hall Ticket .No:- 086212120, M.RAJESH, Hall Ticket .No:- 086212115, for the Academic year 2020-2023. They are completed this project work as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the Degree of BACHELOR OF COMMERCE (B.COM -CA).

Mr. C. Datta

Head

Head of the Department
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Vaagdevi Degree & PG College
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Dr. A. Shesha Chalam

Principal

Principal
VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda.



DEPARTMENT OF BUSINESS MANAGEMENT
VAAGDEVI DEGREE & P.G. COLLEGE
KISHANPURA, HANAMKONDA
WARANGAL (T.S)

CERTIFICATE

This is to Certify that the Project Report entitled “CUSTOMER SATISFACTION” With Reference to Exide Batteries (Exide Batteries), Warangal was carried out by K.MANIKANTA, Hall Ticket .No:- 086212106, M.SHIVA, Hall Ticket .No:- 086212116, M.ARUN, Hall Ticket .No:- 086212120, M.RAJESH, Hall Ticket .No:- 086212115 for the Academic year 2020-2023. They are completed this project work as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the Degree of **BACHELOR OF COMMERCE (B.COM -CA)**.


M.VENUGOPAL 6/5/2023

(Project Guide)

**ANALYSIS OF LIQUIDITY MANAGEMENT
IN
IMPERIAL TOBACCO COMPANY AT HYDERABAD**

Project Report submitted in partial fulfillment for the award of the Degree of

BACHELOR OF COMMERCE

To

KAKATIYA UNIVERSITY



Submitted by

P. DIVYA	086212166
P. SAI PRASANNA	086212167
R. VYSHNAVI	086212168
V. SAI PRIYA	086212216
V. SRI VIDHYA	086212217

**Under the guidance of
Mrs. K. UMARANI**

MBA(HRM/MKT)

Asst. Professor

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(2020- 2023)



Viswambhara Educational Society

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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

CERTIFICATE

This is to certify that the Project report entitled "ANALYSIS OF LIQUIDITY MANAGEMENT IN IMPERIAL TOBACCO COMPANY AT HYDERABAD" as carried out by P.DIVYA (086212166), P. SAI PRASANNA (086212167), R. VYSHNAVI (086212168), V. SAI PRIYA (086212216), V. SAI VIDHYA (086212217) for the academic year 2020-2023. They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.Com).


Head of the Department

Head

Dept. of Commerce & Business Management
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Kishanpura, Hanamkonda


Principal

Principal
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Kishanpura, Hanamkonda



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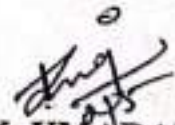
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Date: 08-05-2023

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This is to certify that the Project report entitled "ANALYSIS OF LIQUIDITY MANAGEMENT IN IMPERIAL TOBACCO COMPANY AT HYDERABAD" as carried out by P.DIVYA (086212166), P. SAI PRASANNA (086212167), R. VYSHNAVI (086212168), V. SAI PRIYA (086212216), V. SAI VIDHYA (086212217) for the academic year 2020-2023. They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.Com).


Mrs. K. UMARANI
MBA(HRM/MKT)
(Project guide)

**FINANCIAL STATEMENT ANALYSIS IN
HERO MOTO CORP LIMITED
AT HYDERABAD**

Project Report submitted in partial fulfillment for the award of the Degree of

BACHELOR OF COMMERCE

To

KAKATIYA UNIVERSITY



Submitted by

B. RANJITH	086212026
B. SRIKANTH	086212027
B. NAVEEN	086212025
A.VIPLAV	086212011

**Under the guidance of
Mrs. S. SRIVANI**

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(2020- 2023)



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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

CERTIFICATE

This is to certify that the Project report entitled "FINANCIAL STATEMENT ANALYSIS IN HERO MOTOR CORP LIMITED AT HYDERABAD" as carried out by B. RANJITH (086212026), B. SRIKANTH (086212027), B. NAVEEN (086212025), A. VIPLAV (086212011), for the academic year 2023. They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.Com).

Head of the Department

Head, Department of Commerce
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Hanamkonda, Warangal (A.P.)

Principal

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Date: 01/05/2023

CERTIFICATE

This is to certify that the Project report entitled "FINANCIAL STATEMENT ANALYSIS IN HERO MOTOR CORP LIMITED AT HYDERABAD" as carried out by B. RANJITH (086212026), B. SRIKANTH (086212027), B. NAVEEN (086212025), A. VIPLAV (086212011), for the academic year 2023. They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.Com).

Mrs. S. SRIVANI

(Project guide)

A
PROJECT ON
"COMPARATIVE ANALYSIS OF CUSTOMER SATISFACTION OF
RELIANCE JIO AND AIRTEL"

Project Report submitted in partial fulfillment for the award of the Degree of
BACHELOR OF COMMERCE (B.COM)

To
KAKATIYA UNIVERSITY



By

E. SHIVARAM	(08621-2053)
E. AKHIL	(08621-2055)
G. HARSHA VARDHAN	(08621-2066)
G. SANDEEP	(08621-2074)

Under the guidance of
Mrs. G. LAXMAN NAIK
M.Com General

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAGDEVI DEGREE & P.G COLLEGE
(Affiliated to Kakatiya University)

KISHANPURA, HANAMKONDA, WARANGAL-506001
2023



Viswambhara Educational Society

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Accredited by NAAC with 'A' Grade

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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

CERTIFICATE

This is to certify that the Project Report entitled "COMPARATIVE ANALYSIS OF CUSTOMER SATISFACTION OF RELIANCE JIO AND AIRTEL" was carried out by E. SHIVARAM (08621-2053), E. AKHIL (08621-2055), G. HARSHA VARDHAN (08621-2066), G. SANDEEP (08621-2074) for the academic year 2020-2023. He has completed this project as per the rules prescribed by the Kakatiya University in partial fulfilment of award of the degree of BACHELOR OF COMMERCE (B. Com).


Head of the department
Head

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Kishanpura, Hanamkonda


Principal

Principal
Vaagdevi Degree & P.G. College
Kishanpura, Hanamkonda

VAAGDEVI DEGREE & P.G. COLLEGE

KISHANPURA, HANAMKONDA, WARANGAL (T.S.)

DEPARTMENT OF COMMERCE BUSINESS MANAGEMENT

G. LAXMAN NAIK

M.Com. General

Date: _____

CERTIFICATE

This is to certify that the Project report entitled "**COMPARATIVE ANALYSIS OF CUSTOMER SATISFACTION OF RELIANCE JIO AND AIRTEL**" is a bonafide work carried out by **E. SHIVARAM (08621-2053), E. AKHIL (08621-2055), G. HARSHA VARDHAN (08621-2066) G. SANDEEP (08621-2074)** batch 2020-2023. He submitted the Project Report in partly fulfillment of award of the degree of **BACHELOR OF COMMERCE (B. Com)** from Kakatiya University.



G. LAXMAN NAIK

(Project Guide)

A
PROJECT ON
"CUSTOMER SATISFACTION ON ZOMATO"

Project Report submitted in partial fulfillment for the award of the Degree of
BACHELOR OF COMMERCE (B.COM)

To
KAKATIYA UNIVERSITY



By

N. KRANTHI KUMAR	(08621-2150)
N. NARENDER REDDY	(08621-2152)
P. RAJENDHAR	(08621-2159)
P. SUJITH	(08621-2163)

Under the guidance of
Mrs. G. LAXMAN NAIK
M.Com General

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAGDEVI DEGREE & P.G COLLEGE
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KISHANPURA, HANAMKONDA, WARANGAL-506001
2022 - 2023



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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

CERTIFICATE

This is to certify that the Project Report entitled "CUSTOMER SATISFACTION ON ZOMATO" was carried out by N. KRANTHI KUMAR (08621-2150), N. NARENDER REDDY (08621-2152), P. RAJENDHAR (08621-2159), P. SUJITH (08621-2163) for the academic year 2020-2023. He has completed this project as per the rules prescribed by the Kakatiya University in partial fulfilment of award of the degree of **BACHELOR OF COMMERCE (B. Com)**.

Head of the department

Head

Dept. of Commerce & Business Management
Vaagdevi Degree & PG College
Kishanpura, Hanamkonda

Principal

Principal

Vaagdevi Degree & P.G. College
Kishanpura, Hanamkonda

VAAGDEVI DEGREE & P.G. COLLEGE
KISHANPURA, HANAMKONDA, WARANGAL (T.S.)
DEPARTMENT OF COMMERCE BUSINESS MANAGEMENT

G. LAXMAN NAIK

M.Com General

Date: _____

CERTIFICATE

This is to certify that the Project report entitled "**CUSTOMER SATISFACTION ON ZOMATO**" is a bonafide work carried out by **N. KRANTHI KUMAR (08621-2150)**, **N. NARENDER REDDY (08621-2152)**, **P. RAJENDHAR (08621-2159)**, **P. SUJITH (08621-2163)** batch 2021-2023. He submitted the Project Report in partly fulfillment of award of the degree of **BACHELOR OF COMMERCE (B. Com)** from Kakatiya University.


G. LAXMAN NAIK

(Project Guide)

**CUSTOMER SATISFACTION TOWARDS RAYMOND'S
AT WARANGAL**

*Project Report submitted in partial fulfillment for
the award of the Degree of*

BACHELOR OF COMMERCE (B.COM-CA)

To

KAKATIYA UNIVERSITY



Submitted by

M.SAKETH (HT.NO:086212223)

V.KARTHIK (HT.NO:086212214)

B.LAXMAN (HT.NO:086212220)

N.BHANUCHANDER (HT.NO:086212224)

Under the guidance of

CH.SURYA CHANDRA

MBA,M.Com.,BLISc,MLISc,B.Ed.

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

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KISHANPURA, HANAMKONDA, WARANGAL-506001

(2020-2023)



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Ph : 0870-2455188

VAAGDEVI DEGREE & P.G. COLLEGE

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(Approved by A.I.C.T.E., New Delhi & Affiliated to Kakatiya University)

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Dr. AMARAVADI SHESHA CHALAM
M.A., P.G.C.T.E., PGDTE., Ph.D
Principal

Date: _____

CERTIFICATE

This is to certify that the Project report entitled "**CUSTOMER SATISFACTION TOWARDS RAYMOND'S AT WARANGAL**" as carried out by **M.SAKETH (HT.NO:086212223), V.KARTHIK (HT.NO:086212214), B.LAXMAN (HT.NO:086212220), N.BHANUCHANDER (HT.NO:086212224)**, for the academic year 2020-2023. They are completed this project as per the rules, Vaagdevi Degree and P.G. College Hanamkonda, prescribed by the Kakatiya University in partial fulfilment of award of the degree of **BACHELOR OF COMMERCE**.


Head Department
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Management
Head
Dept. of Commerce & Business Management
Vaagdevi Degree & PG College
Kishanpura, Hanamkonda


PRINCIPAL
VAAGDEVI DEGREE & P.G. COLLEGE
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CH. SURYA CHANDRA

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DEPARTMENT OF COMMERCE BUSINESS MANAGEMENT

VAAGDEVI DEGREE & P.G. COLLEGE

KISHANPURA, HANAMKONDA

WARANGAL (T.S.)

Date:.....

CERTIFICATE

This is to certify that the Project report entitled “ **CUSTOMER SATISFACTION TOWARDS RAYMOND’S AT WARANGAL**” as carried out by **M.SAKETH (HT.NO:086212223), V.KARTHIK (HT.NO:086212214), B.LAXMAN (HT.NO:086212220), N.BHANUCHANDER (HT.NO:086212224)** for the academic year 2020-2023. They are completed this project as per the rules prescribed by the Kakatiya University in partial fulfilment of award of the degree of **BACHELOR OF COMMERCE**.


CH.SURYA CHANDRA
MBA,M.Com.,BLISc,MLISc,B.Ed
(Project guide)

**A
PROJECT REPORT
ON**

CONSUMER BUYING BEHAVIOUR RELIANCES FRESH

Project Report submitted in Partial fulfillment for the award of the degree of

BACHELOR OF COMMERCE

To

KAKATIYA UNIVERSITY



Submitted by

G . DHEERAJ	086212062
G . ARUN	086212063
G . RAHUL	086212068
G . BALAJI	086212070

Under the guidance of

**Mr. RAJU VEMULU
MBA,M.COM.**

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAAGDEVI DEGREE & P.G COLLEGE

(Affiliated to kakatiya University)

KISHANPURA, HANAMKONDA,WARANGAL-506001

(2020 – 2023)



Viswambhara Educational Society

Ph : 0870-2455188

VAAGDEVI DEGREE & P.G. COLLEGE

Accredited by NAAC with 'A' Grade

(Approved by A.I.C.T.E., New Delhi & Affiliated to Kakatiya University)

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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

Date: 05/05/2023

CERTIFICATE

This is to certify that the Project report entitled "CONSUMER BUYING BEHAVIOUR RELIANCES FRESH" as carried out by G.DHEERAJ (086212062), G.ARUN (086212063), G.RAHUL (086212068), G.BALAJI (086212070) for the academic year 2020- 2023. has completed this project as per the rules prescribed by the Kakatiya University in partial fulfilment of award of the degree of BACHELOR OF COMMERCE (B.Com).

Head of the department

Head

Dept. of Commerce & Business Management
Vaagdevi Degree & PG College
Kishanpura, Hanamkonda

Principal

Vaagdevi Degree & P.G. College
Kishanpura, Hanamkonda

MR . RAJU VEMULU
MBA,M.COM



DEPARTMENT OF COMMERCE BUSINESS MANAGEMENT
VAAGDEVI DEGREE & P.G COLLEGE
KISHANPURA,HANUMKONDA
WARANGAL (T.S.)

Date:05/05/2023.....

CERTIFICCATE

This is to certify that the Project report entitled "CONSUMER BUYING BEHAVIOUR RELIANCE FRESH " as carried out by G.DHEERAJ (086212062), G.ARUN (086212063), G.RAHUL (086212068) G.BALAJI (086212070),for the academic year 2020 – 2023 He has completed this project as per the rules prescribed by the kakatiya University in partial fulfilment of the degree of BACHELOR OF COMMERCE (B.COM).


MR . RAJU VEMULU
(project guide)

A STUDY ON CUSTOMER SATISFACTION AMONG E-BUYERS

*Project Report submitted in partial fulfilment for
the award of the Degree of*

BACHELOR OF COMMERCE (B.COM)

To

KAKATIYA UNIVERSITY



Submitted By

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KISHANPURA, HANAMKONDA, WARANGAL-506001
2023

VAAGDEVI DEGREE & P.G. COLLEGE

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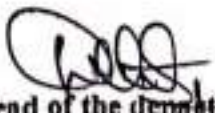
**Dr. AMARAVADI SHESHA CHALAM**


M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

CERTIFICATE

This is to certify that the Project report entitled "A STUDY ON CUSTOMER SATISFACTION AMONG BUYERS" is carried out by NANDAKARUNAKAR (086212147), NANNEBOINA GANESH (086212148), NARIGE RANJITH (086212149), NUNUGOPPULA AJAYKUMAR (086212151), PALLAPU MAHESH (086212156), for the academic year 2020-2023. They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfilment of award of the degree of BACHELOR OF COMMERCE (B. Com).


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CERTIFICATE

This is to certify that the Project report entitled "A STUDY ON CUSTOMER SATISFACTION AMONG BUYERS" as carried out by NANDAKARUNAKAR (086212147), NANNABOINA GANESH (086212148), NARIGE RANJITH (086212149), NUNUGOPPULA AJAYKUMAR (086212151), PALLAPU MAHESH (086212156), for the academic year 2020-2023. They have completed this project under my guidance to the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B. Com).


Mr. GUGULOTHU. LAXAMAN
(Project Guide)

CUSTOMER SATISFACTION TOWARDS VIJAYA DAIRY

AT WARANGAL

*Project Report submitted in partial fulfillment
for the award of the Degree of*

BACHELOR OF COMMERCE (B.COM)

To

KAKATIYA UNIVERSITY



Submitted By

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This is to certify that the Project report entitled "CUSTOMER SATISFACTION TOWARDS VIJAYA DAIRY" as carried out by MALLELA RANJITH KUMAR (086212118), MOHAMMAD NADEEM (086212131), MYLA SANDEEP (086212144), RAYARAKULA NAGENDRA KUMAR (086212146)" for the academic year 2020-2023. They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award Of the degree of BACHELOR OF COMMERCE (B. Com).

Head of the Department

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Dept. of Commerce & Business Management
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VAAGDEVI DEGREE & P.G. COLLEGE

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DEPARTMENT OF COMMERCE BUSINESS MANAGEMENT

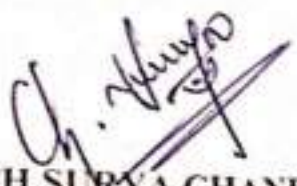
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CH.SURYA CHANDRA
(Project Guide)

**A STUDY ON CUSTOMER SATISFACTION
IN HYUNDAI SERVICE CENTER AT HYDERABAD**

*Project Report submitted in partial fulfilment for
the award of the Degree of*

BACHELOR OF COMMERCE (B.COM)

To

KAKATIYA UNIVERSITY



Submitted By

TADEPALLI SRI HARSHA

(HT. NO: 086212194)

VANKUDOTH SAIYAKESH

(HT. NO: 086212215)

POOJARI ANIL

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BAIG MOHAMMED KAFE AKTHAR

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Dr. AMARAVADI SHESHA CHALAM

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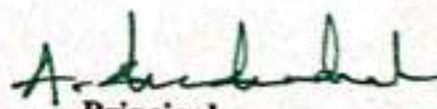
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This is to certify that the Project Report entitled "A STUDY ON CUSTOMER SATISFACTION IN HYUNDAI SERVICE CENTER" was carried out by TADEPALLI SRI HARSHA (HT. NO. 086212194), VANUDOTHI SAI YAKESH (HT.NO:086212215), POOJARI ANIL (HT. NO: 086212225), BAIG MOHMMED KAFE AKTHAR (HT.NO: 245212204), ABDUL QAYYAM (HT.NO: 245212246), for the academic year 2020-2023. They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfilment of award of the degree of BACHELOR OF COMMERCE (B. Com).


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MS. P. SANDYA RANI

(Project Guide)

A
PROJECT REPORT ON
BRAND AWARENESS
TOWARDS BMW CARS LIMITED AT HYDERABAD
Project Report submitted in partial fulfillment for the award of the Degree of
BACHELOR OF COMMERCE (B.COM)
To
KAKATIYA UNIVERSITY



By

A. SHIVA GANESH	(086212001)
A. ASHOK	(086212003)
A. NAGENDER	(086212005)
A. MUDGAL DATTA	(086212008)

Under the guidance of

MR. T. RAJESHWAR

M.com, LLB, PGD, PMIR, Mphil

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(2020-2023)



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Date: 05 May 2023

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This is to certify that the Project report entitled "**BRAND AWARENESS TOWARDS BMW CARS LIMITED AT HYDERABAD**" is a bonafide work carried out by **A. SHIVA GANESH (086212001), A. ASHOK (086212003), A. NAGENDER (086212005), A. MUDGAL DATTA (086212008)** batch 2020-2023. They submitted the Project Report in partly fulfillment of award of the degree of **BACHELOR OF COMMERCE (B. Com)** from Kakatiya University.


T. RAJESHWAR
(Project Guide)

**BRAND AWARENESS WITH RESPECT TO TATA
MOTORS WITH SPECIAL REFERENCE TO TATA NANO
AT WARANGAL**

*Project Report submitted in partial fulfillment for
the award of the Degree of*

BACHELOR OF COMMERCE (B.COM-CA)

To

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Submitted by

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B.KALYANI (HT.NO:086212019)

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Principal

Date: _____

CERTIFICATE

This is to certify that the Project report entitled "**BRAND AWARENESS WITH RESPECT TO TATA MOTORS WITH SPECIAL REFERENCE TO TATA NANO AT WARANGAL**" as carried out by **J.PRANITHA (HT.NO:086212085)**, **B.KALYANI (HT.NO:086212019)**, **D.AMULYA (HT.NO:086212042)**, **J.ANUSHA (HT.NO:086212088)** for the academic year 2020-2023. They are completed this project as per the rules, Vaagdevi Degree and P.G. College Hanamkonda, prescribed by the Kakatiya University in partial fulfilment of award of the degree of **BACHELOR OF COMMERCE**.

**Head Department
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Management**

Head

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Kishanpura, Hanamkonda**

PRINCIPAL

Principal

**VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda.**

T.RAJESHWAR

M.COM.,LL.B.,PG.D.,PMIR,M.Phil



DEPARTMENT OF COMMERCE BUSINESS MANAGEMENT

VAAGDEVI DEGREE & P.G. COLLEGE


KISHANPURA, HANAMKONDA

WARANGAL (T.S.)

Date:.....

CERTIFICATE

This is to certify that the Project report entitled "**BRAND AWARENESS WITH RESPECT TO TATA MOTORS WITH SPECIAL REFERENCE TO TATA NANO AT WARANGAL**" as carried out by **J.PRANTHA (HT.NO:086212085)**, **B.KALYANI (HT.NO:086212019)**, **D.AMULYA (HT.NO:086212042)**, **JANUSHA (HT.NO:086212088)** for the academic year 2020-2023. They are completed this project as per the rules prescribed by the Kakatiya University in partial fulfilment of award of the degree of **BACHELOR OF COMMERCE**.


T.RAJESHWAR
M.COM.,LL.B.,PG.D.,PMIR,M.Phil
(Project guide)

**CUSTOMER SATISFACTION
IN
BHARTHI AIRTEL AT WARANGAL**

Project Report submitted in partial fulfillment for the award of the Degree of

BACHELOR OF COMMERCE

**To
KAKATIYA UNIVERSITY**



Submitted by

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M. SRUJANA	086212122
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Date: 02-06-2023

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Mrs. K. UMARANI

(Project guide)

“CONSUMER SATISFACTION TOWARDS HERO MOTO CORP IN HANAMKONDA”

*Project Report submitted in partial fulfillment
for the award of the Degree of*

BACHELOR OF COMMERCE (B.COM)

To

KAKATIYA UNIVERSITY



Submitted By

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DATLA VENU	086212044
DHARAVATH VINOD	086212045
DHARMENDER JOSHI	086212046

Under the guidance of

G. KALPANA

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M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

CERTIFICATE

This is to certify that the Project report entitled "CUSTOMER SATISFACTION TOWARDS HERO MOTO CORP" as carried out by CHINTALA DINESH (086212039), DHARMENDER JOSHI (086212046), DHARAVATH VINOD (086212045), DATLA VENU (086212044)" for the academic year 2020-2023. They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award Of the degree of BACHELOR OF COMMERCE (B. Com).

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Head

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Kishanpura, Hanamkonda

Principal

Principal
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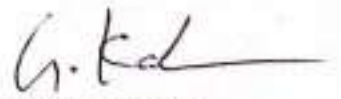
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Date: 11-05-2023

CERTIFICATE

This is to certify that the Project report entitled "CONSUMER SATISFACTION TOWARDSHERO MOTO CORP" as carried out by CHINTALA DINESH (086212039), DATLA VENU (086212044), DHARAVATH VINOD (086212045), DHARMENDER JOSHI (086212046), for the academic year 2020-2023. They have completed this project under my guidance to the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B. Com).


G. KALPANA
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THE DESIGN AND IMPLEMENTATION OF E-COMMERCE

WEBSITE FOR ONLINE BOOK SALES

*Project Report submitted in partial fulfilment for
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BACHELOR OF COMMERCE (B.COM)

To

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Submitted By

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Under the guidance of

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KISHANPURA, HANAMKONDA, WARANGAL-506001
2023

IMPACT OF ADVERTISING ON CUSTOMER BUYING BEHAVIOUR IN TVS MOTORS AT WARANGAL

Project Report submitted in partial fulfillment for

the award of the Degree of

BACHELOR OF BUSINESS COMMERCE (B.COM)

To

KAKATIYA UNIVERSITY



Submitted by

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CONSUMER BUYING BEHAVIOUR IN HONDA BIKES AT HANAMKONDA

*Project Report submitted in partial fulfillment for
the award of the Degree of*

BACHELOR OF COMMERCE (B.COM)

To

KAKATTIYA UNIVERSITY



By

Y. THARUN (HT. NO: 08621-2379)

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Date: 08th May 2023

CERTIFICATE

This is to certify that the project report entitled "CONSUMER BUYING BEHAVIOUR AT HONDA BIKES" was carried out by YELLAVULA THARUN, VASAM PAVANKUMAR, ALLAM SAICHARAN, BUDIDHA SANDEEP for the academic year 2020-23. They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE(B.COM)


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Dr. A. SHESHACHALAM
M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.
PRINCIPAL
VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda.

Mrs. P. SANDHYA RANI
B.Com, MBA, M.Com(Gen), (Ph.D)
Asst Professor



BACHELOR OF COMMERCE
VAAGDEVI DEGREE & P.G. COLLEGE
KISHANPURA, HANAMKONDA
WARANGAL (T.S)

CERTIFICATE

This is to certify that the project report entitled "CUSTOMER BUYING BEHAVIOUR AT HONDA BIKES" is a bonafide work carried out by YELLAVULA THARUN, VASAM PAVANKUMAR, ALLAM SAICHARAN, BUDIDHA SANDEEP for the academic year 2020-23 under my guidance. They have submitted this project in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.Com) from Kakatiya University.


Mrs. P. SANDHYA RANI

(Project guide)

PROJECT REPORT
ON
CUSTOMER BEHAVIOUR
OF
TATA TELE SERVICES

*Project Report submitted in partial fulfillment for
the award of the Degree of*

BACHELOR OF COMMERCE (B.Com)

To

KAKATIYA UNIVERSITY



By

DULAM ANIL	086212387
MEKALA VINAY	086212385
SURA KOUSHIK REDDY	086212373
VADDEPALLY VINAY DATTHA	086212376

Under the guidance of

Mr.T.RAJESHWAR
M.Com,LLB,PGD,PMIR,M.Phil

DEPARTMENT OF COMMERCE & BUSINESS MANAGEMENT
VAAGDEVI DEGREE & P.G. COLLEGE

(Affiliated to Kakatiya University)
ACCREDITED WITH NAAC A GRADE
KISHANPURA, HANAMKONDA, WARANGAL-506001
2020-2023



Viswambhara Educational Society

Ph : 0870-2455188

VAAGDEVI DEGREE & P.G. COLLEGE

Accredited by NAAC with 'A' Grade

(Approved by A.L.C.T.E., New Delhi & Affiliated to Kakatiya University)

2-2-457/A, Kishanpura, Hanamkonda - 506 001, Warangal, T.S.

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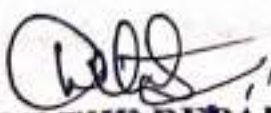
Dr. AMARAVADI SHESHA CHALAM


M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.
Principal

Date: 08th may 2023

CERTIFICATE

This is to certify that the project report entitled "**CUSTOMER BEHAVIOUR TOWARDS TATA TELE SERVICES**" was carried out by **DULAM ANIL 086212387 MEKALA VINAY 086212385 SURA KOUSHIK REDDY 086212373 VADDEPALLY VINAY DATTHA 086212376** for the academic year 2020-23. He had completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of **BACHELOR OF COMMERCE (B.Com)**.


HEAD OF THE DEPARTMENT
Dept. of Commerce & Business Management
Vaagdevi Degree & PG College
Kishanpura, Hanamkonda


PRINCIPAL
Principal
VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda



CERTIFICATE

This is to certify that the project report "CUSTOMER BEHAVIOUR TOWARDS
TATA TELE SERVICES was carried out by DULAM ANIL 086212387 MEKALA
VINAY 086212385 SURA KOUSHIK REDDY 086212373 VADDEPALLY VINAY
DATTHA 086212376 for the academic year 2020-23. Under my guidance he has
completed this project as per the rules prescribed by the Kakatiya University in
partial fulfillment of award of the degree of BACHELOR OF COMMERCE
(B.Com)


PROJECT GUIDE
T.RAJESHWAR

MUTUAL FUND ANALYSIS OF ICICI AT WARANGAL

*Project Report submitted in partial fulfillment for
the award of the Degree of*

BACHELOR OF COMMERCE (B.COM)

To

KAKATIYA UNIVERSITY



By

M. MAHESH (HT. NO: 08621-2330)

M. CHANDU (HT. NO: 08621-2333)

K. MANI KANTA (HT. NO: 08621-2327)

M. RAM CHARAN REDDY (HT. NO: 08621-2332)

Under the guidance of

CH. SURYA CHANDRA
MBA, M.com, BLISc, MLISc, B.Ed

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAGDEVI DEGREE & P.G COLLEGE
(Affiliated to Kakatiya University)

KISHANPURA, HANAMKONDA, WARANGAL-506001
2023



VAAGDEVI DEGREE & P.G. COLLEGE

Viswambhara Educational Society

Ph : 0870-2455188



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Dr. AMARAVADI SHESHA CHALAM

Principal

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Date: _____

CERTIFICATE

This is to certify that the Project Report entitled "MUTUAL FUNDS ANALYSIS OF ICICI AT WARANGAL" is a bonafide work carried out by M.MAHESH(HT. NO. 086212330), M.CHANDU(086212333), K.MANIKANTA(HT.NO: 086212327), M.RAM CHARAN REDDY(HT.NO: 086212332) batch: 2020-2023 under my guidance. She/He submitted the Project Report in partial fulfillment of award of the degree of **BACHELOR OF COMMERCE (B.com)** from Kakatiya University.

HEAD

Head

Dept. of Commerce & Business Management
Vaagdevi Degree & PG College
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PRINCIPAL

Principal
Vaagdevi Degree & P.G. College
Kishanpura, Hanamkonda

CHSURYA CHANDRA
(MBA, M.Com, BLISc, MLISc, B.Ed)
ASSISTANT PROFESSOR




BACHELOR OF BUSINESS ADMINISTRATION
VAAGDEVI DEGREE & P.G. COLLEGE
KISHANPURA, HANAMKONDA
WARANGAL(T.S)

Date: _____

CERTIFICATE

This is to certify that the Project Report entitled "MUTUAL FUNDS ANALYSIS OF ICICI AT WARANGAL" is a bonofide work carried out by MAGGIDI MAHESH (HT. NO: (08621-2330) batch: 2020-2023 under my guidance. He submitted the Project Report in partial fulfillment of award of the degree of BACHELOR OF COMMERCE(B.COM) from Kakatiya University.


CHSURYA CHANDRA
(MBA, M.COM, BLISC, MLISC, B.ED)
ASSISTANT PROFESSOR

**CONSUMER BEHAVIOUR TOWARDS PRODUCTS OF
COCA – COLA COMPANY, HYDERABAD**

*Project Report submitted in partial
fulfilment for the award of the Degree of*

BACHELOR OF COMMERCE (B.COM -BA)

To

KAKATIYA UNIVERSITY



By

**SYED AFTAB
MD.SOHAIL KHAN
MERUGU RAJU
G.ACHYUTH REDDY
M.RUTVIK**

**(HT.NO:086212393)
(HT.NO:086212390)
(HT.NO:086212386)
(HT.NO:086212388)
(HT.NO:086212384)**

Under the guidance of

Mrs.G.KALPANA
M.Com,MFA

**DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT
VAAGDEVI DEGREE & P.G. COLLEGE**

(Affiliated to Kakatiya University)
**KISHANPURA, HANAMKONDA, WARANGAL-506001,
2020-2023**

Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

12-05-2023

CERTIFICATE

This is to certify that the project report entitled "CONSUMER BEHAVIOUR TOWARDS PRODUCTS OF COCA - COLA COMPANY" was carried out by SYED AFTAB (HT.NO:086212393), MD.SOHAILKHAN(HT.NO:086212390), MERUGURAJU(HT.NO:086212386), G.ACHYUTHREDDY(HT.NO:086212388), M.RUTVIK (HT.NO:086212386), for the academic year 2020-23. They are completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE B.COM -BA.

HEAD OF THE DEPARTMENT

Head, Department of Commerce
VAAGDEVI DEGREE & P.G. COLLEGE
Hanamkonda, Warangal (A.P.)

PRINCIPAL

Principal
Vaagdevi Degree & P.G. College
Kishanpura, Hanamkonda



DEPARTMENT OF BUSINESS MANAGEMENT
VAAGDEVI DEGREE & P.G. COLLEGE
KISHANPURA, HANAMKONDA
WARANGAL (T.S)

Date: 12-5-2023

CERTIFICATE

This is to certify that the project report **CONSUMER BEHAVIOUR TOWARDS PRODUCTS OF COCA - COLA COMPANY** was carried out by **SYED AFTAB (HT.NO:086212393), MD.SOHAILKHAN(HT.NO:086212390), MERUGURAJU(HT.NO:086212386), G.ACHYUTHREDDY(HT.NO:086212388), M.RUTVIK (HT.NO:086212386)** for the academic year 2020-23. Under my guidance They are completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of **BACHELOR OF COMMERCE (B.COM - BA).**

G.KALPANA

(Project guide)

**CUSTOMER SATISFACTION WITH SPECIAL REFERENCE
TO ROYAL ENFIELD PVT LTD HYDERABAD**

*Project Report submitted in partial fulfillment for
the award of the Degree of*

BACHELOR OF COMMERCE (B.COM)

**To
KAKATIYA UNIVERSITY**



Submitted By

MD.AHMATH PASHA(HT.NO:086212342)

M.ABHILASH RAO(HT.NO:086212334)

M.MANIKANTA(HT. NO:086212341)

Under the guidance of

**Ms.S.SRIVANI
(MBA)**

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

**VAAGDEVI DEGREE & P.G COLLEGE
(Affiliated to Kakatiya University)**

**KISHANPURA, HANAMKONDA, WARANGAL-506001
2020-2023**



Viswambhara Educational Society

Ph : 0870-2455188

VAAGDEVI DEGREE & P.G. COLLEGE

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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

CERTIFICATE

This is to certify that the project report entitled "CUSTOMER SATISFACTION WITH SPECIAL REFERENCE TO ROYAL ENFIELD PVT LTD HYDERABAD" was carried out by MD.AHMATH PASHA (HT.NO.086212342), M.ABHILASH RAO (HT.NO:086212334), M.MANIKANTA (HT.NO:086212341) for the academic year 2020-2023. He has completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.COM)

HEAD OF THE DEPARTMENT

Head

Dept. of Commerce & Business Management
Vaagdevi Degree & PG College
Kishanpura, Hanamkonda

PRINCIPAL

Principal

VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda



Viswambhara Educational Society

Ph : 0870-2455188

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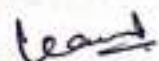
Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

CERTIFICATE

This is to certify that the Project Report entitled "CUSTOMER SATISFACTION WITH SPECIAL REFERENCE TO ROYAL ENFIELD PVT LTD HYDERABAD " is a bonofide work carried out by MD.AHMATH PASHA (HT.NO.086212342), M.ABHILASH RAO (HT.NO:086212334), M.MANIKANTA (HT.NO:086212341) batch: 2020-2023 under my guidance. They submitted the Project Report in partial fulfillment of award of the degree of BACHELOR OF COMMERCE(B.COM) from Kakatiya University.


Ms. S.SRIVANI
(PROJECT GUIDE)

CONSUMER BEHAVIOUR TOWARDS ICICI PRUDENTIAL LIFE INSURENCE COMPANY

*Project Report submitted in partial fulfillment for
the award of the Degree of*

BACHELOR OF COMMERCE (B.COM)

To

KAKATIYA UNIVERSITY



Submitted by

P.MAHARSHI (HT.NO:086212358)

P.SUMANTHSAI (HT.NO:086212353)

P.RAJA (HT.NO:086212357)

P.ANIRUDH (HT.NO:086212355)

Under the guidance of

Mr.G.LAXMAN

M.Com-Gen

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAGDEVI DEGREE & P.G COLLEGE

(Affiliated to Kakatiya University)

**KISHANPURA, HANAMKONDA, WARANGAL-506001
(2020-2023)**

**VAAGDEVI DEGREE & P.G. COLLEGE**

Accredited by NAAC with 'A' Grade

(Approved by A.I.C.T.E., New Delhi & Affiliated to Kakatiya University)

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**Dr. AMARAVADI SHESHA CHALAM**

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

Date: _____

CERTIFICATE

This is to certify that the Project report entitled "**CONSUMER BEHAVIOUR TOWARDS ICICI PRUDENTIAL LIFE INSURANCE COMPANY**" as carried out by **P.MAHARSHI (HT.NO:086212358), P.SUMANTHSAI(HT.NO:086212353), P.RAJA(HT.NO:086212357), P.ANIRUDH(HT.NO:086212355)** for the academic year 2020-2023. They are completed this project as per the rules, Vaagdevi Degree and P.G.College Hanamkonda, prescribed by the Kakatiya University in partial fulfilment of award of the degree of **BACHELOR OF COMMERCE**.

HEAD OF THE DEPARTMENT
HeadCapt. of Commerce & Business Management
Vaagdevi Degree & PG College
Kishanpura, Hanamkonda**PRINCIPAL**Principal
VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda.

Mr.G.LAXMAN
M.Com-Gen



DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT
VAAGDEVI DEGREE & P.G. COLLEGE
KISHANPURA, HANAMKONDA
WARANGAL (T.S.)

Date:.....

CERTIFICATE

This is to certify that the Project Report entitled “CONSUMER BEHAVIOUR TOWARDS ICICI PRUDENTIAL LIFE INSURANCE COMPANY” is a bonofide work carried out by P.MAHARSHI (HT.NO:086212358), P.SUMANTHSAI (HT.NO:086212353), P.RAJA (HT.NO:086212357), P.ANIRUDH (HT.NO:086212355) batch:2020-2023 under my guidance. They are submitted the Project Report in partial fulfillment of award of the degree of BACHELOR OFCOMMERCE(B.COM) from Kakatiya University.

A handwritten signature in black ink, appearing to be 'G. Laxman', written over a horizontal line.

Mr.G.LAXMAN
M.Com-Gen

(Project guide)

**CUSTOMER SATISFACTION
OF
BAJAJ ALLIANZ LIFE INSURANCE, WARAGNAL**

*Project Report submitted in partial fulfillment for
the award of the Degree of*

BACHELOR OF COMMERCE (BUSINESS ANALYTICS)

To
KAKATIYA UNIVERSITY



By

BANDARI DINESH	086212307
DASI MANINDRA PRASAD	086212313
GAJI VEEMKAR NIVAS	086212315
GOGIKAR RAKESH	086212317

Under the guidance of

K.UMA RANI
MBA(HRM/MKT), Assistant Professor
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KISHANPURA, HANAMKONDA, WARANGAL-506001
2020-2023



Viswambhara Educational Society

Ph : 0870-2455188

VAAGDEVI DEGREE & P.G. COLLEGE

Accredited by NAAC with 'A' Grade

(Approved by A.I.C.T.E., New Delhi & Affiliated to Kakatiya University)

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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

Date: 13/5/2023

CERTIFICATE

This is to certify that the project report entitled "**CUSTOMER SATISFACTION TOWARDS BAJAJ ALLIANZ LIFE INSURANCE, WARANGAL**" was carried out by **BANDARI DINESH H T No : 086212307 , DASI MANINDRA PRASAD , GAJI VEEMKAR NIVAS, GOGIKAR RAKESH** for the academic year 2020-23. They had completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of **BACHELOR OF COMMERCE (B.A.)**.

HEAD OF THE DEPARTMENT

Dept. of Commerce & Business Management
Vaagdevi Degree & PG College
Kishanpura, Hanamkonda

PRINCIPAL

Principal
Vaagdevi Degree & P.G. College
Kishanpura, Hanamkonda



KISHANPURA, HANAMKONDA
WARANGAL (T.S)

Accredited by NAAC with "A" Grade



K.UMA RANI (MBA)
ASST PROFESSOR,

Date: 13/5/23

CERTIFICATE

This is to certify that the project report "CUSTOMER SATISFACTION TOWARDS BAJAJ ALLIANZ LIFE INSURANCE, WARANGAL" was carried out by BANDARI DINESH H T No : 086212307 , DASI MANINDRA PRASAD 086212313, GAJIVEEMKAR NIVAS 086212315, GOGIKAR RAKESH 086212317 for the academic year 2020-23. Under my guidance they has completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (BA).


K.UMA RANI
(PROJECT GUIDE)

**SALES AND DISTRIBUTION
TOWARDS TATA MOTORS - WARANGAL**

*Project Report submitted in partial fulfillment for
the award of the Degree of*

BACHELOR OF COMMERCE (B.Com)

To

KAKATIYA UNIVERSITY



By

A. SURAJ KUMAR (HT. NO: 086212302)

A. RAJ KUMAR (HT.NO: 086212303)

B. SAI KIRAN (HT.NO: 086212308)

B. SUHAS GOUD (HT.NO: 086212309)

Under the guidance of

ASMA

M.Com(Gen)

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAGDEVI DEGREE & P.G COLLEGE

(Affiliated to Kakatiya University)

Accredited with NAAC A Grade

KISHANPURA, HANAMKONDA, WARANGAL-506001

2023



Viswambhara Educational Society

Ph : 0870-2455188

VAAGDEVI DEGREE & P.G. COLLEGE

Accredited by NAAC with 'A' Grade

(Approved by A.I.C.T.E., New Delhi & Affiliated to Kakatiya University)

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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

Date: _____

CERTIFICATE

This is to certify that the project report entitled "SALES AND DISTRIBUTION TOWARDS TATA MOTORS WARANGAL" was carried out by A.SURAJ KUMAR(HT.NO. 086212302), A.RAJ KUMAR(086212303), B.SAI KIRAN(HT.NO: 086212308), B.SUHAS GOUD (HT.NO: 086212309) for the academic year 2020-23. He has completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERECE (B.Com).

HEAD OF THE DEPARTMENT

Head

Dept. of Commerce & Business Management
Vaagdevi Degree & PG College
Kishanpura, Hanumakonda

PRINCIPAL

Principal

VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda.

ASMA



VAAGDEVI
DEGREE & P.G. COLLEGE
CO-EDUCATION
(AFFILIATED TO KAKATIYA UNIVERSITY, WARANGAL)

M.Com(Gen)

DEPARTMENT OF COMMERCE

Date: _____

CERTIFICATE

This is to certify that the Project Report entitled “**SALES AND DISTRIBUTION TOWARDS TATA MOTORS WARANGAL**” is a bonafide work carried out by **A.SURAJ KUMAR(HT.NO:086212302)**, **A.RAJ KUMAR(HT.NO:086212303)**, **B.SAI KIRAN(HT.NO: 086212308)**, **B.SUHAS GOUD (HT.NO: 086212309)** batch: 2020-2023 under my guidance. They submitted the Project Report in partial fulfillment of award of the degree of **BACHELOR OF COMMERCE (B.com)** from Kakatiya University.


ASMA

(Project Guide)

SALES AND PERFORMANCE ON ULTRATECH CEMENT

*Project Report submitted in partial fulfillment for
the award of the Degree of*

BACHELOR OF BUSINESS COMMERCE (B.COM-BA)

To

KAKATIYA UNIVERSITY



Submitted by

P.GOPIKRISHNA	(HT.NO:086212354)
N.PRANAY KUMAR	(HT.NO:086212349)
MOHAMMED.WASIM	(HT.NO:086212347)
N.ROHITH	(HT.NO:086212348)

Under the guidance of

A.SANDEEP RAJU

MBA

ASST.PROFESSOR

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAGDEVI DEGREE & P.G COLLEGE

(Affiliated to Kakatiya University)

KISHANPURA, HANAMKONDA, WARANGAL-506001

2023



Viswambhara Educational Society

Ph : 0870-2455188

VAAGDEVI DEGREE & P.G. COLLEGE

Accredited by NAAC with 'A' Grade

(Approved by A.I.C.T.E., New Delhi & Affiliated to Kakatiya University)

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Dr. AMARAVADI SHESHA CHALAM


M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

Date: _____

CERTIFICATE

This is to certify that the Project report entitled " SALES AND PERFORMANCE ON ULTRATECH CEMENT " as carried out P.GOPI KRISHNA (086212354), N.PRANAY KUMAR (HT.NO:086212349), MOHAMMEDD.WASIM (HT.NO:086212347), N.ROHITH (HT.NO:086212348) for the academic year 2020-2023. They had completed this project as per the rules . Vaagdevi Degree and P.G.College Hanamkonda, prescribed by the Kakatiya University in partial fulfilment of award of the degree of **BACHELOR OF COMMERCE**.


HEAD OF THE DEPARTMENT
Head, Department
VAAGDEVI DEGREE & P.G. COLLEGE
Hanamkonda, Warangal (A.P.)


PRINCIPAL
Principal
VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda.

A.SANDEEP RAJU

**MBA
ASST.PROFESSOR**



DEPARTMENT OF COMMERCE BUSINESS MANAGEMENT

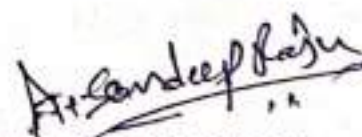
VAAGDEVI DEGREE & P.G. COLLEGE

**KISHANPURA, HANAMKONDA
WARANGAL (T.S.)**

Date:.....

CERTIFICATE

This is to certify that the Project report entitled " SALES AND PERFORMANCE ON ULTRATECH CEMENT" as carried out by P.GOPI KRISHNA (086212354), N.PRANAY KUMAR (HT.NO:086212349), MOHAMMED.WASIM (HT.NO:086212347), N.ROHITH (HT.NO:086212348) for the academic year 2020-2023. They had completed this project as per the rules prescribed by the Kakatiya University in partial fulfilment of award of the degree of BACHELOR OF COMMERCE


A.SANDEEP RAJU

**MBA
ASST.PROFESSOR**

(Project guide)

CUSTOMER SATISFACTION OF TELEPHONE SERVICE WITH SPECIAL REFERENCE TO BSNL

Project Report submitted in partial fulfillment for

the award of the Degree of

BACHELOR OF BUSINESS COMMERCE (B.COM-BA)

To

KAKATIYA UNIVERSITY



Submitted by

R.MADHU (HT.NO:086212361)

P.GANESH (HT.NO:086212360)

S.KOUSHIK (HT.NO:086212366)

S.SAITEJA (HT.NO:086212372)

Under the guidance of

A.SANDEEP RAJU

MBA

ASST.PROFESSOR

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAGDEVI DEGREE & P.G COLLEGE

(Affiliated to Kakatiya University)

KISHANPURA, HANAMKONDA, WARANGAL-506001

(2020-2023)



Viswambhara Educational Society

Ph : 0870-245518

VAAGDEVI DEGREE & P.G. COLLEGE

Accredited by NAAC with 'A' Grade

(Approved by A.I.C.T.E., New Delhi & Affiliated to Kakatiya University)

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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D

Principal

Date: _____

CERTIFICATE

This is to certify that the Project report entitled "CUSTOMER SATISFACTION OF TELEPHONE SERVICE WITH SPECIAL REFERENCE TO BSNL "as carried out by R.MADHU (HT.NO:086212361), P.GANESH(HT.NO:086212360), S.KOUSHIK(HT.NO:086212366), S.SAITEJA (HT.NO:086212372) for the academic year 2020-2023. They had completed this project as per the rules , Vaagdevi Degree and P.G.College Hanamkonda, prescribed by the Kakatiya University in partial fulfilment of award of the degree of BACHELOR OF COMMERCE (B.A)

Head Department

Commerce and Business

VAAGDEVI DEGREE & P.G. COLLEGE

Hanamkonda, Warangal (A.P.)

PRINCIPAL

Principal

VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda.

CERTIFICATE

This to certify that **RANGU MADHU 086212361, SAMALA KOUSHIK 086212366, SRIRAMOJU SAI TEJA 086212372, POTHARAJU GANESH 086212360**, Students of B.Com (Business analytics) from **VAAGDEVI DEGREE AND PG COLLEGE** , **HANAMKONDA Warangal** affiliated to **KU , Warangal** as successfully completed his project work on **CUSTOMER SATISFACTION OF TELEPHONE SERVICE WITH SPECIAL REFERENCE TO BSNL** in the human resource departments of our organization.

The project has been period of 45 days .during the above character and conduct of found good .

We wish all the best and success in the life



AUTHORISED SIGNATURE

CUSTOMER RELATIONSHIP MANAGEMENT IN FOSSIL WATCHES AT HANAMKONDA

*Project Report submitted in partial fulfillment
for the award of the Degree of*

BACHELOR OF COMMERCE

To

KAKATIYA UNIVERSITY



By

SOBIYA SIDDIQUI (HT. NO: 08621-2370)

R.HASHWITHA (HT. NO: 08621-2363)

MASIHA TABASSUM (HT. NO: 08621-2335)

K.PRANITHA (HT. NO: 08621-2325)

B.SREEJA (HT. NO: 08621-2311)

Under the guidance of

G.HARIKRISHNA.

M.B.A., M.Com.

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAGDEVI DEGREE & P.G. COLLEGE

(Affiliated to Kakatiya University)

KISHANPURA, HANAMKONDA, WARANGAL-506001

2023



Viswambhara Educational Society

VAAGDEVI DEGREE & P.G. COLLEGE

Accredited by NAAC with 'A' Grade

(Approved by U.C.T.E., New Delhi & Affiliated to Kakatiya University)

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Dr. AMARAVADI SHESHA CHALAM


MA, PGCE, PGT, M.D

Principal

Date: _____

CERTIFICATE

This is to certify that the Project report entitled "CUSTOMER RELATIONSHIP MANAGEMENT IN FOSSIL WATCHES AT HANAMKONDA" as carried out by K.PRANITHA (HT.NO:086212325), MASHA TABASSUM (HT.NO:086212335), SOBIYA SIDDIQUI (HT.NO:086212370), RSREEJA (HT.NO:086212311), R.HASWITHA (HT.NO:086212363) for the academic year 2020-2023. They are completed this project as per the rules, Vaagdevi Degree and P.G. College Hanamkonda, prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE.


Head, Department of Commerce
Vaagdevi Degree & P.G. College
Kishanpura, Hanamkonda


PRINCIPAL
VAAGDEV DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda

G.HARIKRISHNA
MBA,M.Com.

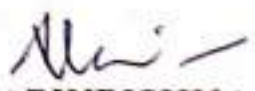


DEPARTMENT OF COMMERCE BUSINESS MANAGEMENT
VAAGDEVI DEGREE & P.G. COLLEGE
KISHANPURA, HANAMKONDA
WARANGAL (T.S.)

Date:.....

CERTIFICATE

This is to certify that the Project report entitled “ CUSTOMER RELATIONSHIP MANAGEMENT IN FOSSIL WATCHES AT HANAMKONDA” as carried out by MASIHA TABASSUM (HT.NO:086212335), SOBIYA SIDDIQUI (HT.NO:086212370), K.PRANITHA (HT.NO:086212325), B.SREEJA (HT.NO:086212311), R.HASWITHA (HT.NO:086212363) for the academic year 2020-2023. They are completed this project as per the rules prescribed by the Kakatiya University in partial fulfilment of award of the degree of BACHELOR OF COMMERCE.


G.HARIKRISHNA
MBA,M.Com.
(Project guide)

**FINANCIAL PERFORMANCE OF LIC AND PRIVATE SECTOR
LIFE INSURANCE COMPANIES
IN INDIA**

Project Report submitted in partial fulfillment for the award of the Degree of

**BACHELOR OF COMMERCE
KAKATIYA UNIVERSITY**

Submitted by



**B. VAMSHI H.T.NO. (086212310)
H. PRANAY KUMAR H.T.NO. (086212319)
G. CHARAN H.T.NO. (086212316)
K. PRADEEP REDDY H.T.NO. (086212323)**

Under the guidance of

**MRS. SRIVANI
(MBA)**

DEPARTMENT OF COMMERCE & BUSINESS MANAGEMENT

VAAGDEVI DEGREE & P.G. COLLEGE

(Affiliated to Kakatiya University)

KISHANPURA, HANAMKONDA, WARANGAL-506001

(2020-2023)



Vasambhara Educational Society

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VAAQDEVI DEGREE & P.G. COLLEGE

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(Approved by AICTE, New Delhi & Affiliated to Kakatiya University)

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Dr. AMARAVADI SHESHA CHALAM

MA, P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

Date: 10/05/2023

CERTIFICATE

This is to certify that the project report entitled "FINANCIAL PERFORMANCE OF LIC AND PRIVATE SECTOR LIFE INSURANCE COMPANY" was carried out by B. VAMSHI (HT. NO. 0862123110), H. PRANAY KUMAR (HT. NO. 0862123119), G. CHARAN (HT. NO. 0862123116), K. PRADEEP REDDY (HT. NO. 086212323) for the academic year 2020-23. He has completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of **BACHELOR OF COMMERCE (B.COM)**.

Mr. C. DATTATREYULU
HEAD DEPARTMENT OF COMMERCE
& BUSINESS MANAGEMENT

Dept. of Commerce & Business Management
Vangdevi Degree & PG College
Kishanpura, Hanamkonda

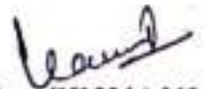
Dr. A. SHESHA CHALAM
MA, P.G.C.T.E., P.G.D.T.E., Ph.D.
PRINCIPAL

Principal
VAAQDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda.

Mrs. SRIVANI
(MBA)

CERTIFICATE

This is to certify that the Project Report entitled "**FINANCIAL PERFORMANCE OF LIC AND PRIVATE SECTOR LIFE INSURANCE COMPANY**" is a bonafide work carried out by B. VAMSHI (HT. NO. 086212310), H. PRANAY KUMAR (HT. NO. 086212319), G. CHARAN (HT. NO. 086212316), K. PRADEEP REDDY (HT. NO. 086212323) batch:2020-2023 under my guidance. He submitted the Project Report in partial fulfillment of award of the degree of **BACHELOR OF COMMERCE(B.COM)** from Kakatiya University.


Mrs. SRIVANI
(Project Guide)

CUSTOMER SATISFACTION TOWARDS TATA MOTORS AT WARANGAL

Project Report submitted in partial fulfillment for

The award of the Degree of
BACHELOR OF COMMERCE (BCOM)

KAKATIYA UNIVERSITY



Submitted by

SAMUDRALA ROHITH	(HT. NO: 086212368)
SRIPATHI SAI RAM	(HT. NO: 086212371)
GOLKONDA SANJAY KUMAR	(HT. NO: 086212369)
TURPATI SURESH	(HT. NO: 086212375)

Under the guidance of

MR. M . VENU GOPAL

M.COM , MBA

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAGDEVI DEGREE & P.G COLLEGE

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KISHANPURA, HANAMKONDA, WARANGAL-506001

2020-2023



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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.


Principal

CERTIFICATE

This is to certify that the project report entitled "CUSTOMER SATISFACTION TOWARDS TATA MOTORS AT WARANGAL" was carried out by SAMUDRALA ROHITH (HT. NO.086212368), TURPATI SURESH (HT. NO: 086212375), GOLKONDA SANJAY KUMAR (HT. NO: 086212369), SRIPATHI SAI RAM (HT. NO: 086212371) Batch: 2020-2023. He has Completed this project as per the rules prescribed by the Kakatiya University in partial Fulfillment of award of the degree of COMMERCE DEPARTMENT (B.com).


HEAD
Head

Dept. of Commerce & Business Management
Vaagdevi Degree & PG C.
Kishanpura, Hanamkonda.


PRINCIPAL

Principal
VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda.



VAAGDEVI

DEGREE & P.G. COLLEGE

CO-EDUCATION
[AFFILIATED TO KAKATIYA UNIVERSITY], WARANGAL

CERTIFICATE

This is to certify that the Project Report entitled " CUSTOMER SATISFACTION TOWARDS TATA MOTORS AT WARANGAL" is a bonafide work carried Out by SAMUDRALA ROHITH (HT. NO.086212368), TURPATI SURESH (HT. NO: 086212375), GOLKONDA SANJAY KUMAR (HT. NO: 086212369), SRIPATHI SAI RAM (HT. NO: 086212371) Batch: 2020-2023 under my guidance. He submitted the project Report in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.com) Kakatiya University.


M. VENUGOPAL

(PROJECT GUIDE)

**INVENTORY MANAGEMENT
IN SINGARENI COLLIERIES COMPANY LIMITED
AT RAMAGUNDAM**

*Project Report submitted in partial fulfillment for
the award of the Degree of*

BACHELOR OF COMMERCE (B.COM)

TO



KAKATIYA UNIVERSITY

By

K. SHASHI KUMAR	(HTNO: 086212520)
K. ABHILASH	(HTNO: 086212517)
K. NIRANJAN	(HTNO: 086212519)
K. CHANDU	(HTNO: 086212518)

Under the guidance of

Mr. RAJU VEMULA

MBA.,M.Com(B.Ed)

**DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT
VAAGDEVI DEGREE & P.G COLLEGE**

(Affiliated to Kakatiya University)

Accredited with NAAC A Grade

KISHANPURA, HANAMKONDA, WARANGAL-506001

2020-2023



Ph : 0870-245518
Vishwambharna Educational Society

VAAGDEVI DEGREE & P.G. COLLEGE

Accredited by NAAC with 'A' Grade

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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

CERTIFICATE

This is to certify that project report entitled "INVENTORY MANAGEMENT IN SCCL AT RAMAGUNDAM" as carried out by K.SHASHI KUMAR (HTNO: 086212520), K. ABHILASH (HTNO:086212517), K. NIRANJAN (HTNO:086212519), K. CHANDU (HTNO:086212518) for the academic year 2020-2023. He has completed this project as per the rules prescribed by the Kakatiya University in partial Fulfillment of award of the degree of **BACHELOR OF COMMERCE (B.COM)**.

Head of department

Principal

VAAGDEVI DEGREE & P.G. COLLEGE
KISHANPURA, HANAMKONDA, WARANGAL (T.S.)
DEPARTMENT OF COMMERCE BUSINESS MANAGEMENT

Mr. RAJU VEMULA
MBA, M.Com(B.Ed)

Date: _____

CERTIFICATE

This is to certify that project report entitled "INVENTORY MANAGEMENT IN SCCL AT RAMAGUNDAM " as carried out by K. SHASHI KUMAR (HTNO: 086212520), K. ABHILASH (HTNO: 086212517), K. NIRANJAN (HTNO: 086212519), K. CHANDU (HT.NO.086212518) for the academic year 2020- 2023. He has completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of **BACHELOR OF COMMERCE (B.COM)**

RAJU VEMULA

(Project guide)

**A PROJECT REPORT ON
CUSTOMER SATISFACTION TOWARDS HDFC BANK
AT WARNAGL**

*Project Report submitted in partial fulfillment for
the award of the Degree of*

BACHELOR OF BUSINESS COMMERCE (B.COM-TAX)

To

KAKATIYA UNIVERSITY



Submitted by

VELISHOJU SAI KUMAR

(HT.NO:086212539)

THADURI PRASHANTH

(HT.NO:086212537)

SEELAM NAVEEN

(HT.NO:086212535)

SOURAPU PRABHU DEEPAK

(HT.NO:086212536)

Under the guidance of

CH.SURYA CHANDRA

ASSISTANT PROFESSOR

MBA,M.COM,BLISc,MILISc,B.Ed

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAGDEVI DEGREE & P.G COLLEGE

(Affiliated to Kakatiya University)

KISHANPURA, HANAMKONDA, WARANGAL-506001

(2020-2023)



Viswambhara Educational Society

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Dr. AMARAVADI SHESHA CHALAM
M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.
Principal

Date: 11/05/2023

CERTIFICATE

This is to certify that the Project report entitled "CUSTOMER SATISFACTION TOWARDS HDFC BANK AT WARANGAL," as carried out by VELISHOJU SAIKUMAR (HT.NO:086212539), THADURI PRASHANTH (HT.NO:086212537), SEELAM NAVEEN (HT.NO:086212535), SOURAPU PRBHU DEEPAK (HT.NO:086212536) for the academic year 2020-2023. They had completed this project as per the rules, Vaagdevi Degree and P.G.College Hanamkonda, prescribed by the Kakatiya University in partial fulfilment of award of the degree of **BACHELOR OF COMMERCE (TAX)**


Head, Department
Commerce and Business
Management

Head, Department of Commerce
VAAGDEVI DEGREE & P.G. COLLEGE
Hanamkonda, Warangal (A.P.)


PRINCIPAL
Principal
VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda

CH.SURYA CHANDRA
ASSISTANT PROFESSOR
MBA,M.COM,BLISc,MLISc,B.Ed




DEPARTMENT OF COMMERCE BUSINESS MANAGEMENT
VAAAGDEVI DEGREE & P.G. COLLEGE
KISHANPURA, HANAMKONDA
WARANGAL (T.S.)

Date:.....

CERTIFICATE

This is to certify that the Project report entitled "CUSTOMER SATISFACTION TOWARDS HDFC BANK AT WARANGAL" as carried out by VELISHOJU SAIKUMAR(HT.NO:086212539), THADURI PRASHANTH (HT.NO:086212537), SEELAM NAVEEN (HT,NO:086212535), SOURAPU PRBHU DEEPAK (HT.NO:086212536) for the academic year 2020-2023. They had completed this project as per the rules prescribed by the Kakatiya University in partial fulfilment of award of the degree of BACHELOR OF COMMERCE (TAX)


CH.SURYA CHANDRA
ASSISTANT PROFESSOR
MBA,M.COM,BLISc,MLISc,B.Ed
(Project guide)

CUSTOMER RELATIONSHIP MANAGEMENT IN MARUTI SUZUKI
Project Report submitted in partial fulfillment for the award of the Degree of
BACHELOR OF COMMERCE (B.COM)

To
KAKATIYA UNIVERSITY



By

K.NITHIN

(HT.NO:086212322)

M.VISHRUTH

(HT.NO:086212331)

J.KOUSHIK

(HT.NO:086212320)

K.DHEERAJ

(HT.NO:086212328)

Under the guidance of

Ms. ASMA

M.com (Gen)

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT
VAAGDEVI DEGREE AND P.G COLLEGE

(Affiliated to Kakatiya University)

KISHANPURA, HANAMKONDA, WARANGAL-506001

(2020-2023)



Vishwambhara Educational Society

VAAGDEVI DEGREE & P.G. COLLEGE

Accredited by NAAC with 'A' Grade

(Approved by A.I.C.T.E., New Delhi & Affiliated to Kakatiya University)

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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

Date: _____

CERTIFICATE

This is to certify that the project report entitled "CUSTOMER RELATIONSHIP MANAGEMENT IN MARUTI SUZUKI" was carried out by **K.NITHIN** (HT.NO:086212322), **M.VISHRUTH** (HT.NO:086212331), **J.KOUSHIK** (HT.NO:086212320) and **K.DHEERAJ** (HT.NO:086212328) for the academic year 2020-2023. They had completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of the award of the degree of **BACHELOR OF COMMERCE(B.COM)**.


Head Department
Commerce and Business Management
Vaagdevi Degree & P.G. College
Kishanpura, Hanamkonda


PRINCIPAL
Principal
VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda

ASMA,
M.Com & 2nd



DEPARTMENT OF COMMERCE
VAAGDEVI DEGREE & P.G. COLLEGE
KISHANPURA, HANAMKONDA
WARANGAL (T.S)

Date: _____

CERTIFICATE

This is to certify that the Project Report entitled "**CUSTOMER RELATIONSHIP MANAGEMENT IN MARUTI SUZUKI**" was carried out by **K.NITHIN (HT.NO:086212322)**, **M.VISHRUTH (HT.NO:086212331)**, **J.KOUSHIK (HT.NO:086212320)** and **K.DHEERAJ (HT.NO:086212328)** batch 2020-2023 under my guidance. They submitted the Project Report in partial fulfillment of award of the degree of **BACHELOR OF COMMERCE (B.COM)** from **Kakatiya University**.


ASMA

(Project Guide)

CUSTOMER SATISFACTION AMONG E-BUYERS

*Project Report submitted in partial fulfillment for
the award of the Degree of*

BACHELOR OF COMMERCE (B.COM B.A)

To

KAKATIYA UNIVERSITY



Submitted By

S. SRAVANI (HT. NO: 086212367)

K. JESHWITHA (HT. NO: 086212326)

G. BHAVANI (HT. NO: 086212318)

M. ANJALI (HT. NO: 086212339)

J. GAYATRI (HT. NO: 086212321)

Under the guidance of

Mr . M. VENUGOPAL

M.Com, MBA

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAGDEVI DEGREE & P.G COLLEGE

(Affiliated to Kakatiya University)

KISHANPURA, HANAMKONDA, WARANGAL-506001

2023



Viswambhara Educational Society

VAAGDEVI DEGREE & P.G. COLLEGE

Ph : 0870-2455188

Accredited by NAAC with 'A' Grade

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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

CERTIFICATE

This is to certify that the project report entitled "CUSTOMER SATISFACTION AMONG E-BUYERS" carried out by S. Sravani (HT.NO: 086212367), K. Jeshwitha (HT. NO: 086212326), G. Bhavani (HT. NO: 086212318), M. Anjali (HT. NO: 086212339), J. Gayatri (HT. NO: 086212321) batch 2020-2023 has completed has per the rules of vaagdevi degree & pg college, Hanamkonda, Kakatiya University. They has submitted the project report in partial fulfillment of award of the degree of BACHELOR OF COMMERCE IN BUSINESS ANALYTICS (B.COM B.A).

HEAD OF THE DEPARTMENT

Head

Dept. of Commerce & Business Management
Vaagdevi Degree & PG College
Kishanpura, Hanamkonda

PRINIPAL

Principal

VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda.

Date: 6/5/2023

Mr . M. VENUGOPAL
M.Com, MBA

CERTIFICATE

This is to certify that the project report entitled "CUSTOMER SATISFACTION AMONG E-BUYERS" was carried out by S. SRAVANI (HT. NO: 086212367), K. JESHWITHA (HT. NO: 086212326), G.BHAVANI (HT. NO: 086212318), M. ANJALI (HT. NO: 086212339), J. GAYATRI (HT. NO: 086212321) for the academic year 2020-23. She has completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE IN BUSINESS ANALYTICS (B.COM B.A)


Mr . M. VENUGOPAL

Projectguide

**Financial Performance of
Bajaj Allianz General Insurance Company-Hyderabad.**

Project Report submitted in partial fulfillment for the award of the Degree of

BACHELOR OF COMMERCE

To

KAKATIYA UNIVERSITY



Submitted by

B.Com (BA) VI Sem

P. MAHESH	086212359
R. SAI RAM	086212364
R. SHASHANK	086212365
R. KUMAR	086212362

Under the guidance of
Mr. T. RAJESWAR

M.Com, L.L.B, PG.D.PMIR. MPhil.

**DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT
VAAGDEVI DEGREE & P.G COLLEGE**

(Affiliated to Kakatiya University)

KISHANPURA, HANAMKONDA, WARANGAL-506001

(2020- 2023)



Viswambhara Educational Society

Ph : 0870-2455188

VAAGDEVI DEGREE & P.G. COLLEGE

Accredited by NAAC with 'A' Grade

(Approved by A.I.C.T.E., New Delhi & Affiliated to Kakatiya University)

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Date:.....

CERTIFICATE

This is to certify that the Project report entitled "FINANCIAL PERFORMANCE OF BAJAJ ALLIANZ GENERAL INSURANCE COMPANY- HYDERABAD" as carried out by P. MAHESH (086212359), R. SAI RAM (086212364), R. SHASHANK (086212365), R. KUMAR (086212362), for the academic year 2020-2023. They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.Com).

Mr. T. RAJESWAR

M.Com, L.L.B, PG.D.PMIR. MPhil.

(Project guide)



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VAAGDEVI DEGREE & P.G. COLLEGE

Accredited by NAAC with 'A' Grade

(Approved by A.I.C.T.E., New Delhi & Affiliated to Kakatiya University)

2-2-457/A, Kishanpura, Hanamkonda - 506 001, Warangal, T.S.

www.vaagdevicolleges.com, E-mail: a.schalam213@gmail.com, principal@vaagdevicolleges.com



Dr. AMARAVADI SHESHA CHALAM

Principal

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

CERTIFICATE

This is to certify that the Project report entitled "FINANCIAL PERFORMANCE OF BAJAJ ALLIANZ GENERAL INSURANCE COMPANY- HYDERABAD" as carried out by P. MAHESH (086212359), R. SAI RAM (086212364), R. SHASHANK (086212365), R. KUMAR (086212362), for the academic year 2020-2023. They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.Com).

Head of the Department
Head

Dept. of Commerce & Business Management
Vaagdevi Degree & PG College
Kishanpura, Hanamkonda

Principal
Principal

VAAGDEVI DEGREE & P.G. COLLEGE
(Kishanpura, Hanamkonda)



Viswambhara Educational Society

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VAAGDEVI DEGREE & P.G. COLLEGE

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Date:.....

CERTIFICATE

This is to certify that the Project report entitled "FINANCIAL PERFORMANCE OF BAJAJ ALLIANZ GENERAL INSURANCE COMPANY- HYDERABAD" as carried out by P. MAHESH (086212359), R. SAI RAM (086212364), R. SHASHANK (086212365), R. KUMAR (086212362), for the academic year 2020-2023. They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.Com).


Mr. T. RAJESWAR

M.Com, L.L.B, PG.D.PMIR. MPhil.

(Project guide)

A
PROJECT REPORT
ON
SALES AND ADVERTISEMENT
OF
BHARTI AIRTEL LIMITED, HYDERABAD

*Project Report submitted in partial fulfillment for
the award of the Degree of*

BACHELOR OF COMMERCE (B.A)

To
KAKATIYA UNIVERSITY



By

MEKALA ASHOK	086212340
MATLA PRINCE RUFUS	086212336
MEDIPALLI PURNA CHANDER	086212337
MD.HASWAQ PASHA	086212345

Under the guidance of

Mr.LAXMAN NAYAK
M.Com

DEPARTMENT OF COMMERCE & BUSINESS MANAGEMENT
VAAGDEVI DEGREE & P.G. COLLEGE

(Affiliated to Kakatiya University)
KISHANPURA, HANAMKONDA, WARANGAL-506001
2020-2023



Viswambhara Educational Society

VAAGDEVI DEGREE & P.G. COLLEGE

Ph : 0870-2455188

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Dr. AMARAVADI SHESHA CHALAM
Principal
M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Date: 11/05/2023

CERTIFICATE

This is to certify that the project report entitled "**SALES AND ADVERTISEMENT TOWARDS BHARTI AIRTEL LIMITED**" was carried out by **MEKALA ASHOK 086212340 MATLA PRINCE RUFUS 086212336 MEDIPALLI PURNA CHANDER 086212337 MD. HASWAQ PASHA 086212345** for the academic year 2020-23. he had completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.A).

HEAD OF THE DEPARTMENT

Head

Dept. of Commerce & Business Management
Vaagdevi Degree & PG College
Kishanpura, Hanamkonda

PRINCIPAL
Principal


VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda



Date: 11/05/2023

CERTIFICATE

This is to certify that the project report "SALES AND ADVERTISEMENT TOWARDS BHARTI AIRTEL LIMITED" was carried out by MEKALA ASHOK 086212340, MATLA PRINCE RUFUS 086212336 MEDIPALLI PURNA CHANDER 086212337 MD.HASWAQ PASHA 086212345 for the academic year 2020-23. Under my guidance he has completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of **BACHELOR OF COMMERCE (BA).**


G.LAXMAN NAYAK
(PROJECT GUIDE)

**A
PROJECT REPORT ON
“CUSTOMER SATISFACTION TOWARDS
MARUTHI SUZUKI”**

*Project report submitted in partial fulfillment for
The award of degree of*

BACHELOR OF COMMERCE (BCOM-BA)

To

KAKATIYA UNIVERSITY



By

A.PRANAY KUMAR	(086212301)
A.RAKESH KUMAR	(086212304)
A.JASHWANTH	(086212305)
B.AKHILESH	(086212306)

Under the guidance of

**Mr. G. RAJU VEMULA
MBA,M.Com(B.Ed)**

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAGDEVI DEGREE AND PG COLLEGE

(Affiliated to Kakatiya University)

Accredited with NAAC A Grade

KISHANPURA,HANAMKONDA, WARANGAL-506001

2020-2023



Viswambhara Educational Society

Ph : 0870-2455188

VAAGDEVI DEGREE & P.G. COLLEGE

Accredited by NAAC with 'A' Grade

(Approved by A.I.C.T.E., New Delhi & Affiliated to Kakatiya University)

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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

Date: 09/05/2023

CERTIFICATE

This is to certify that the Project report entitled "CUSTOMER SATISFACTION TOWARDS MARUTHI SUZUKI" as carried out by by A. PRANAY KUMAR (HT. No:086212301), A.RAKESH KUMAR (HT. No:086212304), A.JASHWANTH (HT.No:086212305), B.AKHILESH (HT. No:086212306) for the academic year 2020-2023. They are completed this project as per the rules prescribed by the Kakatiya University in partial fulfilment of award of the degree of BACHELOR OF COMMERCE (B.COM -BA).

Head Department
Commerce and Business
Management

Head

Dept. of Commerce & Business Management
Vaagdevi Degree & PG College
Kishanpura, Hanamkonda

PRINCIPAL

Principal

VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda.



DEPARTMENT OF BUSINESS MANAGEMENT
VAAGDEVI DEGREE & P.G. COLLEGE
KISHANPURA, HANAMKONDA
WARANGAL (T.S)

Date: 09/05/2023

CERTIFICATE

This is to certify that the Project report entitled "CUSTOMER SATISFACTION TOWARDS MARUTHI SUZUKI" as carried out by A. PRANAY KUMAR (HT. No:086212301), A. RAKESH KUMAR (HT. No:086212304), A. JASHWANTH (HT. No:086212305), B. AKHILESH (HT. No:086212306) for the academic year 2020-2023. They are completed this project under my guidance prescribed by the Kakatiya University in partial fulfilment of award of the degree of BACHELOR OF COMMERCE (B.COM- BA)


MR. RAJU VEMULA

(Project guide)

QUALITY OF WORK LIFE TOWARDS

CANARA BANK

*Project Report submitted in partial fulfillment for
the award of the Degree of*

BACHELOR OF COMMERCE (B.COM)

To

KAKATIYA UNIVERSITY



By

MOHD OWAIS KHAN (HT. NO: 086212541)

Under the guidance of

GUGULOTH LAXMAN NAYAK
<M.com general >

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAGDEVI DEGREE & P.G COLLEGE
(Affiliated to Kakatiya University)

KISHANPURA, HANAMKONDA, WARANGAL-506001
2023



VAAGDEVI DEGREE & P.G. COLLEGE

Accredited by NAAC with 'A' Grade

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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

CERTIFICATE

This is to certify that the project report entitled "QUALITY OF WORKLIFE TOWARDS CANARA BANK" was carried out by MOHD OWAIS KHAN (HT. NO. 086212541) for the academic year 2020-23. He has completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE(TAXATION)

HEAD DEPARTMENT

COMMERCE AND BUSINESS

Dept. of Commerce & Business Management

Vaagdevi Degree & PG College
Kishanpura, Hanamkonda

PRINCIPAL

VAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda.

Mr. GUGULOTH LAXMAN NAYAK




VAAGDEVI DEGREE AND P.G.COLLEGE
KISHANAPURA, HANMAKONDA
WARANGAL [T.5]

Date:.....

CERTIFICATE

This is to certify that the Project Report entitled “**QUALITY OF WORK LIFE TOWARDS CANARA BANK**” is a bonofide work carried out by MOHD OWAIS KHAN (HT. NO: (08618-0000) batch: 2019-2022 under my guidance. She/He submitted the Project Report in partial fulfillment of award of the degree of **BACHELOR OF COMMERCE(TAXATION)** from Kakatiya University.


GUGULOTH LAXMAN NAYAK
(project guide)

**CUSTOMER SATISFACTION IN
CONSUMER
BEHAVIOUR TOWARDS TWO WHEELERS**
*Project Report submitted in partial fulfillment for
the award of the Degree of*
BACHELOR OF COMMERCE (B.COM-TAXATION)

To
KAKATIYA UNIVERSITY



Submitted by

P.DEVENDER	(HT.NO:086212530)
R.SATHISH	(HT.NO:086212532)
S.AVINASH	(HT.NO:086212533)
S.THARUN	(HT.NO:086212534)

Under the guidance of

S.SRIVANI
MBA

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

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(2020-2023)



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Dr. AMARAVADI SHESHA CHALAM

M.A., PGCE, PABTE, PhD

Principal

Date: 07-06-2021

CERTIFICATE

This is to certify that the Project report entitled " CUSTOMER SATISFACTION IN CONSUMER BEHAVIOUR TOWARDS TWO WHEELERS" as carried out by P.DEVENDER (IT.NO:086212530), R.SATHISH (IT.NO:086212532), S.AVINASH (IT.NO:086212533), S.THARUN(IT.NO:086212534), for the academic year 2020-2021. They are completed this project as per the rules, Vaagdevi Degree and P.G. College Hanamkonda, prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE.

**Head Department
Commerce and Business
Management**

**Dept. of Commerce & Business Management
Vaagdevi Degree & PG College
Kishanpura, Hanamkonda**

PRINCIPAL

**Principal
VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda.**

S.SRIVANI
MBA



DEPARTMENT OF COMMERCE BUSINESS MANAGEMENT
VAAGDEVI DEGREE & P.G. COLLEGE
KISHANPURA, HANAMKONDA
WARANGAL (T.S.)

Date: 01-06-2023

CERTIFICATE

This is to certify that the Project report entitled “ **CUSTOMER SATISFACTION IN CONSUMER BEHAVIOUR TOWARDS TWO WHEELERS** ” as carried out by **P.DEVENDER (HT.NO:086212530), R.SATHISH (HT.NO:086212532), S.AVINASH (HT.NO:086212533), S.THARUN(HT.NO:086212534)** for the academic year 2020-2023. They are completed this project as per the rules prescribed by the Kakatiya University in partial fulfilment of award of the degree of **BACHELOR OF COMMERCE**.


S.SRIVANI
MBA

(Project guide)

“CUSTOMER SATISFACTION WITH REFERENCE TO ROYAL ENFIELD”

*Project Report submitted in partial fulfillment for
the award of the Degree of*

BACHELOR OF COMMERCE (TAXATION)

To

KAKATIYA UNIVERSITY



By

MOHAMMAD ATEEQ	(086212526)
MOHAMMAD FASIAL	(086212527)
MOHAMMAD MAJID	(086212528)
MOHAMMAD SHOAIB	(086212529)

Under the guidance of

MS.ASMA
M.COM (Gen)

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAGDEVI DEGREE & P.G COLLEGE
(Affiliated to Kakatiya University)

KISHANPURA, HANAMKONDA, WARANGAL-506001
2023



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VAAGDEVI DEGREE & P.G. COLLEGE

Accredited by NAAC with 'A' Grade

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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

CERTIFICATE

This is to certify that the project report entitled "PROJECT REPORT ON CONSUMER SATISFACTION WITH REFERENCE TO ROYAL ENFILED" was carried out by MOHAMMAD ATEEQ (HT.NO:086212526), MOHAMMAD FASIAL (HT.NO:086212527) MOHAMMAD MAJID (HT.NO:086212528), MOHAMMAD SHOIB (HT.NO:086212529) for the academic year 2020-23. They are completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (TAXATION)

HEAD DEPARTMENT
COMMERCE AND BUSINESS
MANAGEMENT

Head

Dept. of Commerce & Business Management
Vaagdevi Degree & PG College
Kishanpura, Hanamkonda

PRINCIPAL

Principal
Vaagdevi Degree & P.G. College
Kishanpura, Hanamkonda

MS ASMA
MCOM (GEN)
ASST. PROFESSOR



DEPARTMENT OF BUSINESS MANAGEMENT
VAAGDEVI DEGREE & P.G. COLLEGE
KISHANPURA, HANAMKONDA
WARANGAL (T.S)

Date: _____

CERTIFICATE

This is to certify that the Project Report entitled "PROJECT REPORT ON CONSUMER SATISFACTION WITH REFERENCE TO ROYAL ENFILED" is a bonofide work carried out by MOHAMMAD ATEEQ (HT.NO:086212526), MOHAMMAD FASIAL (HT.NO:086212527) MOHAMMAD MAJID HT.NO:086212528), MOHAMMAD SHOIB (HT.NO:086212529) batch: 2020-2023 under my guidance. She submitted the Project Report in partial fulfillment of award of the degree of BACHELOR OF COMMERCE(TAXATION) from Kakatiya University.


ASMA

M.Com(Gen)
(Project Guide)

**ADVERTISEMENT & PROMOTIONAL STRATEGIES
OF RELIANCE COMMUNICATION**

Project Report submitted in partial fulfillment for the award of the Degree of

**BACHELOR OF COMMERCE IN (TAXATION)
AFFILIATED TO**

KAKATIYA UNIVERSITY



By

MOHAMMED ZEESHAN

(HT. NO: 086212524)

MAMINDLA NAVEEN KUMAR

(HT.NO : 086212523)

MOHAMMED ARBAAZ ARSHAD

(HT.NO : 086212525)

Under the guidance of

Mrs.K. UMA RANI

MBA(HRM/MKT)

ASSISTANT PROFESSOR

DEPARTMENT OF COMMERCE & BUSINESS MANAGEMENT

VAAGDEVI DEGREE & P.G. COLLEGE

(Affiliated to Kakatiya University)

KISHANPURA, HANAMKONDA, WARANGAL-506001

2020-2023



(Approved by A.I.C.T.E., New Delhi & Affiliated to Kakatiya University)

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AMARAVADI SHESHA CHALAM


M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

Date: 6/5/23

CERTIFICATE

This is to certify that the project report entitled **ADVERTISEMENT & PROMOTIONAL STRATEGIES** to wards **RELIANCE COMMUNICATION** was carried out by **MOHAMMED ZEESHAN** (HT. NO. 086212524), **MAMINDLA NAVEEN KUMAR** (HT.NO: 086212523) **MOHAMMED ARBAAZ ARSHAD** (HT.NO: 086212525) the academic year 2022-23. They are completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of **BACHELOR OF COMMERCE (TAXATION.)**


HEAD OF THE DEPARTMENT
Dept. of Commerce & Business Management
Vaagdevi Degree & P.G. College
Kishanpura, Hanamkonda


PRINCIPAL
Principal
VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda



Viswambhara Educational Society

Ph : 0870-2455188

VAAGDEVI DEGREE & P.G. COLLEGE

Accredited by NAAC with 'A' Grade

(Approved by A.I.C.T.E., New Delhi & Affiliated to Kakatiya University)

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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

Date: 10/5/23

CERTIFICATE

This is to certify that the project report entitled **ADVERTISEMENT & PROMOTIONAL STRATEGIES** to wards **RELIANCE COMMUNICATION**" is a bonafide work carried out by **MOHAMMED ZEESHAN (HT. NO. 086212524)**, **MAMINDLA NAVEEN KUMAR (HT.NO: 086212523)**, **MOHAMMED ARBAAZ ARSHAD (HT.NO : 086212525)** batch: 2020-2023 under my guidance. They submitted the Project Report in partial fulfillment of award of the degree of **BACHELOR OF COMMERCE(TAXATION)** from Kakatiya University.


Mrs. K. UMA RANI
MBA(HRM/MKT)
ASSISTANT PROFESSOR

CONSUMER ATTITUDE TOWARDS GREEN MARKETING AND ECO FRIENDLY PRODUCTS

*Project Report submitted in partial fulfillment for
the award of the Degree of*

BACHELOR OF COMMERCE (B.COM)

To

KAKATIYA UNIVERSITY



Submitted by

D.HARIPRASAD (HT.NO:086212513)

J.CHARAN RAJ (HT.NO:086212514)

P.JOGESHWAR (HT.NO:086212515)

K.SUJITH KUMAR (HT.NO:086212516)

Under the guidance of

Mr.G.HARI KRISHNA

M.COM,MBA

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAGDEVI DEGREE & P.G COLLEGE

(Affiliated to Kakatiya University)

Accredited with NAAC A Grade

KISHANPURA, HANAMKONDA, WARANGAL-506001

2023



VAAGDEVI DEGREE & P.G. COLLEGE

Accredited by NAAC with 'A' Grade

(Approved by A.I.C.T.E., New Delhi & Affiliated to Kakatiya University)

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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

Date: 10-05-2023

CERTIFICATE

This is to certify that the Project report entitled "A STUDY ON CONSUMER ATTITUDE TOWARDS GREEN MARKETING AND ECO FRIENDLY PRODUCTS" as carried out by D.HARPRASAD (086212513), J.CHARAN RAJ (086212514), P.JOGESHWAR (086212515), K.SUJITH KUMAR (086212516), for the academic year 2020-2023. They had completed this project as per the rules. Vaagdevi Degree and P.G.College Hanamkonda, prescribed by the Kakatiya University in partial fulfilment of award of the degree of **BACHELOR OF COMMERCE**

Head, Department

Commerce and Business

Management **Head**

Dept. of Commerce & Business Management

Vaagdevi Degree & PG College

Kishanpura, Hanamkonda

PRINCIPAL

Principal

VAAGDEVI DEGREE & P.G. COLLEGE

Kishanpura, Hanamkonda.

VAAGDEVI DEGREE & P.G. COLLEGE

KISHANPURA, HANAMKONDA, WARANGAL (T.S.)

DEPARTMENT OF COMMERCE BUSINESS MANAGEMENT

**G.HARIKRISHNA
M.COM,MBA**

Date: 10-05-2023

CERTIFICATE

This is to certify that the Project report entitled "**CONSUMER ATTITUDE TOWARDS GREEN MARKETING AND ECO FRIENDLY PRODUCTS**" as carried out by **D.HARIPRASAD(HT.NO:086212513),J.CHARANRAJ(HT.NO:086212514), P.JOGESHWAR(HT.NO:086212515),K.SUJITH KUMAR(HT.NO:086212516)**,for the academic year 2020-2023. They have completed this project under my guidance to the Kakaniya University in partial fulfilment of award of the degree of **BACHELOR OF COMMERCE (B. Com)**.


G.HARIKRISHNA
(Project Guide)

CUSTOMER SATISFACTION
OF
HDFC BANK LIMITED, HYDERABAD
*Project Report submitted in partial fulfillment for
the award of the Degree of*
BACHELOR OF COMMERCE (TAXATION)

To
KAKATIYA UNIVERSITY



By

CH.GANESH 086212508

D.PREM RAJ 086212509

E.GANESH 086212511

G.RAKESH 0 86212512

Under the guidance of

Ms.G.KALPANA
M.Com,MFA

DEPARTMENT OF COMMERCE & BUSINESS MANAGEMENT
VAAGDEVI DEGREE & P.G. COLLEGE

(Affiliated to Kakatiya University)

ACCREDITED WITH NAAC "A" GRADE

KISHANPURA, HANAMKONDA, WARANGAL-506001

2020-2023

Date: _____

CERTIFICATE

This is to certify that the project report entitled "CUSTOMER SATISFACTION TOWARDS AT HDFC BANK HYDERABAD" was carried out by CH.GANESH H.T.NO: 086212508, D.PREM RAJ HT No:086212509, E.GANESH HT No 086212511, G.RAKESH HT No 086212512 for the academic year 2020-23. they had completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (TAXATION)



HEAD OF THE DEPARTMENT
Head

Dept. of Commerce & Business Management
Vaagdevi Degree & PG College
Kishanpura, Hanamakonda



PRINCIPAL

Principal
VAAGDEVI DEGREE & PG. COLLEGE
Kishanpura, Hanamakonda.

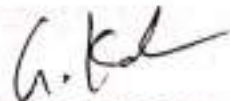
Ms.G.KALPANA
M.COM, MFA



BACHELOR OF BUSINESS ADMINISTRATION
VAAGDEVI DEGREE & P.G. COLLEGE
KISHANPURA, HANAMKONDA
WARANGAL (T.S)

CERTIFICATE

This is to certify that the project report "CUSTOMER SATISFACTION TOWARDS AT HDFC BANK HYDERABAD" was carried out by CH.GANESH H.T.NO: 086212508, D.PREM RAJ HT No:086212509, E.GANESH HT No 086212511, G.RAKESH HT No 086212512 for the academic year 2020-23. Under my guidance they were completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of **BACHELOR OF COMMERCE (TAXATION).**


(G.KALPANA)
PROJECT GUIDE

IMPACT OF ADVERTISING ON CUSTOMER BUYING BEHAVIOUR IN TVS MOTORS AT WARANGAL

Project Report submitted in partial fulfillment for

the award of the Degree of

BACHELOR OF BUSINESS COMMERCE (B.COM)

To

KAKATIYA UNIVERSITY



Submitted by

A.HRUTHIK (HT.NO:086212501)

B.VASANTH (HT.NO:086212504)

CH:PAVAN KUMAR (HT.NO:086212505)

CH.AKHIL (HT.NO:086212506)

Under the guidance of

P.SANDHYA RANI

M.Com., MBA, M.Com(Gen), (Ph.D)

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAGDEVI DEGREE & P.G COLLEGE

(Affiliated to Kakatiya University)

KISHANPURA, HANAMKONDA, WARANGAL-506001

2023



Viswambhara Educational Society

Ph : 0870-2455188

VAAGDEVI DEGREE & P.G. COLLEGE

Accredited by NAAC with 'A' Grade

(Approved by A.I.C.T.E., New Delhi & Affiliated to Kakatiya University)

2-2-457/A, Kishanpura, Hanamkonda - 506 001, Warangal, T.S.

www.vaagdevicolleges.com, E-mail: a.schalam213@gmail.com, principal@vaagdevicolleges.com



Dr. AMARAVADI SHESHA CHALAM

M.A., PGCTE, PGDTE, Ph.D.

Principal


Date: 06/05/2023

CERTIFICATE

This is to certify that the Project report entitled "IMPACT OF ADVERTISING ON CUSTOMER BUYING BEHAVIOUR IN TVS MOTORS AT WARANGAL" as carried out by by A.HRUTHIK (HT.NO:086212501), B.VASANTH (HT.NO:086212504), CH.PAVAN KUMAR (HT.NO:086212504), CH.LAKHIL (HT.NO:086212506) for the academic year 2020-2023. They had completed this project as per the rules, Vaagdevi Degree and P.G.College Hanamkonda, prescribed by the Kakatiya University in partial fulfilment of award of the degree of **BACHELOR OF COMMERCE**


HEAD
Head

ot. of Commerce & Business Management
Vaagdevi Degree & PG College
Kishanpura, Hanamkonda


PRINCIPAL
Principal
VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda

P.SANDHYA RANI

M.Com., MBA, M.Com(Gen), Ph.D



DEPARTMENT OF COMMERCE BUSINESS MANAGEMENT

VAAGDEVI DEGREE & P.G. COLLEGE

KISHANPURA, HANAMKONDA

WARANGAL (T.S.)

Date: 06/05/2023.

CERTIFICATE

This is to certify that the Project report entitled " IMPACT OF ADVERTISING ON CUSTOMER BUYING BEHAVIOUR IN TVS MOTORS AT WARANGAL" as carried out by A.HRUTHIK (HT.NO:086212501), B.VASANTH (HT.NO:086212504), CH.PAVAN KUMAR (HT.NO:086212504), CH.AKHIL (HT.NO:086212506), for the academic year 2020-2023. They had completed this project as per the rules prescribed by the Kakatiya University in partial fulfilment of award of the degree of BACHELOR OF COMMERCE

P.SANDHYA RANI
(Project guide)

FINANCIAL STATEMENT ANALYSIS

ON

ICICI Bank Ltd.

Project Report submitted in partial fulfillment for the award of the Degree of

BACHELOR OF COMMERCE (B.COM Taxation)

To

KAKATIYA UNIVERSITY



By

CH.SHARVANI (HT. NO: 086212507)

B.DEEPTHI (HT. NO: 086212502)

B.RAMYA (HT. NO: 086212503)

Under the guidance of

MR. AMBATI SANDEEP RAJU
Asst. Professor, (MBA)

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAGDEVI DEGREE & P.G COLLEGE

(Affiliated to Kakatiya University)

KISHANPURA, HANAMKONDA, WARANGAL-506001

2020-2023



Viswambhara Educational Society

Ph : 0870-2455188

VAAGDEVI DEGREE & P.G. COLLEGE

Accredited by NAAC with 'A' Grade

(Approved by A.I.C.T.E., New Delhi & Affiliated to Kakatiya University)

2-2-457/A, Kishanpura, Hanamkonda - 506 001, Warangal, T.S.

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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

Date: _____

CERTIFICATE

This is to certify that the project report entitled "FINANCIAL STATEMENT ANALYSIS ON ICICI BANK Ltd" was carried out by CH.SHARVANI (HT. NO.086212507) B. DEEPTHI (HT. NO. 086212502), B. RAMYA (HT.NO. 086212503) for the academic year 2020-23. He/She has completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.COM Taxation)


HEAD


PRINCIPAL
VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda

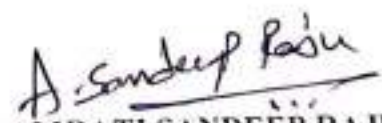


MR. AMBATI SANDEEP RAJU
Asst. Professor
MBA

Date : _____

CERTIFICATE

This is to certify that the Project Report entitled "FINANCIAL STATEMENT ANALYSIS ON ICICI BANK Ltd" is a bonofide work carried out by CH.SHARVANI (HT. NO: (086212507), B.DEEPTHI (HT.NO.086212502), B.RAMYA (HT.NO.086212503) batch: 2020-2023 under my guidance. She/He submitted the Project Report in partial fulfillment of award of the degree of BACHELOR OF COMMERCE (B.COM Taxation) from Kakatiya University.


Mr. AMBATI SANDEEP RAJU
Asst. Professor, MBA

WORKING CAPITAL MANAGEMENT
IN SRI VENKATESHWARA POLYMERS AT WARANGAL

*Project Report submitted in partial fulfillment for
the award of the Degree of*

BACHELOR OF COMMERCE (TAXATION)

To

KAKATIYA UNIVERSITY



By

TIWARI VYSHNAVI (HT. NO: 086212538)

MAMIDALA VENNELA (HT. NO: 086212522)

POSHALA KAVYA (HT. NO: 086212531)

Under the guidance of

MS.ASMA

M.COM(Gen)

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAGDEVI DEGREE & P.G COLLEGE

(Affiliated to Kakatiya University)

KISHANPURA, HANAMKONDA, WARANGAL-506001

2020-2023



Viswambhara Educational Society

Ph : 0870-2455188

VAAGDEVI DEGREE & P.G. COLLEGE

Accredited by NAAC with 'A' Grade

(Approved by A.I.C.T.E., New Delhi & Affiliated to Kakatiya University)

2-2-457/A, Kishanpura, Hanamkonda - 506 001, Warangal, T.S.

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Dr. AMARAVADI SHESHA CHALAM

M.A., P.G.C.T.E., P.G.D.T.E., Ph.D.

Principal

CERTIFICATE

This is to certify that the project report entitled "WORKING CAPITAL MANAGEMENT IN SRI VENKATESHWARA POLYMERS" was carried out by TIWARI VYSHNAVI (HT.NO.086212538) MAMIDALA VENNELA (HT.NO.0861212522) POSHALA KAVYA (HT.NO.086212531) for the academic year 2020-23. They have completed this project as per the rules prescribed by the Kakatiya University in partial fulfillment of award of the degree of BACHELOR OF COMMERCE(TAXATION)

HEAD OF THE DEPARTMENT

Head

Dept. of Commerce & Business Management
Vaagdevi Degree & PG College
Kishanpura, Hanumakonda

PRINCIPAL
Principal

VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda

ASMA

M.Com(Gen)



DEPARTMENT OF COMMERCE
VAAGDEVI DEGREE & P.G. COLLEGE
KISHANPURA, HANAMKONDA
WARANGAL (T.S)

CERTIFICATE

This is to certify that the Project Report entitled **"WORKING CAPITAL MANAGEMENT IN SRI VENKATESHIWARA POLYMERS AT WARANGAL"** is a bonofide work carried out by **TIWARI VYSHANVI (HT.NO:086212538) MAMIDALA VENNELA (HT.NO:086212522) POSHALA KAVYA (HT.NO:086212533)** batch: 2020-2023 under my guidance. They submitted the Project Report in partial fulfillment of award of the degree of **BACHELOR OF COMMERCE(TAXATION)** from Kakatiya University.


ASMA
M.Com(Gen)

(Project Guide)

CASH MANAGEMENT
IN ULTRA TECH CEMENT AT HYDERABAD

A Student study project submitted

To

Vaagdevi Degree and PG College



Submitted by

086222301	ADIDELA VINEEL REDDY
086222302	AIDULAPURAM RAJESH
086222303	ALLAMNENI RAGHU VAMSHI
086222304	AMBALA PREETHAM SUNNY
086222305	ANUMANDLA AJAY
086222306	B SHANMUKHA VISWANATH
086222307	BALA AKHIL REDDY
086222308	BANDA VIKARAM
086222310	BEERA NEHA SRI
086222311	BHARGAVI ETTABOINA

Under supervision of

C. DATTATREYULU
MFA, (Ph.D)

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAGDEVI DEGREE AND PG COLLEGE

Kishanpura, Hanamkonda, Warangal – 506001.

2023.

RECOVERY OF LOANS
IN MULKANOOR CO-OPERATIVE RURAL BANK AT WARANGAL

A Student study project submitted

To

Vaagdevi Degree and PG College



Submitted by

086222312	BONAGIRI NIKHIL KUMAR
086222313	CHEGONDA VAMSHI KRISHNA
086222314	CHINDAM SAIPRANEESH
086222315	CHUNCHA SATHISH BAB U
086222316	DUBASI RAMA KRISHNA
086222317	DUDDANI JEETHKOUR
086222318	GANDLA ADITHYA
086222319	GARIMALLA PADMAPRIYA
086222320	GATLA SANDEEP
086222321	GONE MANASA

Under supervision of

G. HARIKRISHNA

M.Com, MBA

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAGDEVI DEGREE AND PG COLLEGE

Kishanpura, Hanamkonda, Warangal – 506001.

2023.

**CUSTOMER SATISFACTION
IN LG ELECTRONICS AT WARANGAL**

A Student study project submitted

To

Vaagdevi Degree and PG College



Submitted by

086222322	JANAGANI RISHITH
086222326	KANCHI SIDDARTHA
086222327	KANUKULA LAXMI
086222328	KESOJU NIKITHA
086222329	KOMMULA MAHESH
086222330	KOTHURI SAI KRISHNA
086222331	KURRI RAJESH
086222332	MAHENDER JOGAWATH
086222333	MATURI SOWMYA
086222334	MEDIPALLY RASHMITHA

Under supervision of

M. VENUGOPAL

M.Com, MBA

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAGDEVI DEGREE AND PG COLLEGE

Kishanpura, Hanamkonda, Warangal – 506001.

2023.

CAPITAL STRUCTURE
IN HERO MOTO CORP., AT HANAMKONDA

A Student study project submitted

To

Vaagdevi Degree and PG College



Submitted by

086222335	MOHAMMED SHADAAB
086222336	MD UBAID UR RAB KHAN
086222337	MUSKU NAVEEN KUMAR
086222339	NAGAVELLY SIDDESHWAR
086222340	NAKKA KUMAR
086222341	NAMAN KUMAR TIWARI
086222342	NARMETA YESHWANTH
086222343	NENDRA UDAY
086222344	PALAKURTHI DEVI PRASAD
086222345	PALAMAKULA SAHITH REDDY

Under supervision of

T. RAJESHWAR

M.Com, LLB,,M.Phil, PGDPMIR

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAGDEVI DEGREE AND PG COLLEGE

Kishanpura, Hanamkonda, Warangal – 506001.

2023.

INVENTORY MANAGEMENT
IN DIESEL LOCO SHED AT KAZIPET

A Student study project submitted

To

Vaagdevi Degree and PG College



Submitted by

086222346	PANDUGA SAI CHARAN
086222347	PARLAPALLI PAUL KIRAN
086222348	PENTKAR ABHISHEK
086222349	POLEPAKA SUSHEEL KUMAR
086222350	PONAGANTI ANIL
086222352	RAYAROJU SAI TEJA
086222353	RUKUM VINAY KUMAR
086222354	SADANABOINA SAI VIVEK
086222355	SAMREEN
086222356	SEETHA VINAY

Under supervision of

G. KALPANA

M.Com, MFA

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAGDEVI DEGREE AND PG COLLEGE

Kishanpura, Hanamkonda, Warangal – 506001.

2023.

FINANCIAL PERFORMANCE
IN MMDC OF INDIA LTD AT HYDERABAD

A Student study project submitted

To

Vaagdevi Degree and PG College



Submitted by

086222359	SURAM SIDDARTH
086222360	SYED FAROOQ ALI
086222361	TELURI RAHUL
086222362	THATIPELLI SRINIVAS
086222364	TOGARU SUNIL
086222365	MERUGU UDAY SAI KUMAR
086222366	VAKITI SATHVIKA
086222367	YASH AGARWAL
086222368	YATASAI NITHIN
086222369	MACHARLA ROHAN

Under supervision of

K. UMA RANI

MBA

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAGDEVI DEGREE AND PG COLLEGE

Kishanpura, Hanamkonda, Warangal – 506001.

2023.

RATIO ANALYSIS
IN NTPC AT RAMAGUNDAM

A Student study project submitted

To

Vaagdevi Degree and PG College



Submitted by

086222401	BOLLABOINA PRASHANTH
086222402	CHEPOORI VIKAS
086222403	EESAM THARUN TEJA
086222404	ENABOTHULA SIDDARDHA
086222405	GANIPAKA SAI KRISHNA
086222406	GARIGANTI AKANKSHA
086222407	GUDE KARTHIK
086222408	HARSH GOYAL
086222409	ISRA ZAREEN MOHAMMAD
086222410	JILLELA VAMSHI

Under supervision of

VEMULA RAJU

M.Com, MBA

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAGDEVI DEGREE AND PG COLLEGE

Kishanpura, Hanamkonda, Warangal – 506001.

2023.

FINANCIAL STATEMENT ANALYSIS
IN ADITYA BIRLA ULTRATECH CEMENT AT RAMAGUNDAM

A Student study project submitted

To

Vaagdevi Degree and PG College



Submitted by

086222411	KADARLA SRAVANI
086222412	KONA SHASHI BAU
086222413	MARKA MANOJ
086222414	MATETI GANESH
086222415	MOHAMMAD IMRAN
086222416	MOHAMMED AZAAN
086222417	NANNEBOINA RAVITEJA
086222418	PAINDLA PRASHANTH
086222419	PAKA SAI KUMAR
086222420	RAVULA NIKHIL

Under supervision of

G. LAXMAN

M.Com

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAGDEVI DEGREE AND PG COLLEGE

Kishanpura, Hanamkonda, Warangal – 506001.

2023.

FIXED ASSETS MANAGEMENT OF KESORAM CEMENTS

A STUDENT STUDY PROJECT

Submitted to

VAAGDEVI DEGREE AND P.G COLLEGE



BY

H.T.NO	NAME OF THE STUDENT	COURSE
086221801	ABID MOHAMMED SULTAN	BBA II YEAR
086221802	ADDAKULA PAL PRAKASH	BBA II YEAR
086221803	ADEPU AKSHAYA	BBA II YEAR
086221804	ADEPU VIVEK VARDHAN	BBA II YEAR
086221805	ALLABOINA THARUN	BBA II YEAR
086221806	ANAPARTHI SRUTHI	BBA II YEAR
086221807	ANESH SAHU	BBA II YEAR
086221808	ANKARI RUCHIKA BAI	BBA II YEAR
086221809	ANTHATI PRAVALIKA	BBA II YEAR
086221810	ARELLA THILAK RATHNA	BBA II YEAR

Under the guidance of

K. UMARANI

MBA

Department of commerce & Business management

VAAGDEVI DEGREE AND P.G COLLEGE

HANAMKONDA

WORKING CAPITAL MANAGEMENT OF RELIANCE JIO

A STUDENT STUDY PROJECT

Submitted to

VAAGDEVI DEGREE AND P.G COLLEGE



BY

086221811	ARIGELA JAGADEESH	BBA II YEAR
086221812	ATHRAM SAIDEEPIKA	BBA II YEAR
086221813	AVULA ANUSHKA	BBA II YEAR
086221814	AVULA NAVYA	BBA II YEAR
086221815	BADAVATH SANTHOSH	BBA II YEAR
086221816	BANDARU SIVA MARUTHI	BBA II YEAR
086221817	BANDI MAHESH	BBA II YEAR
086221818	BANDI TEJASRI	BBA II YEAR
086221819	BANOTH HASWANTH	BBA II YEAR
086221820	BANOTH NAVEEN	BBA II YEAR

Under the guidance of

RAJU VEMULA

MBA, M.com

Department of commerce & Business management

VAAGDEVI DEGREE AND P.G COLLEGE

HANAMKONDA

CAPITAL BUDGETING OF NPDCL

A STUDENT STUDY PROJECT

Submitted to

VAAGDEVI DEGREE AND P.G COLLEGE

AT



BY

H.T.NO	NAME OF THE STUDENT	COURSE
086221821	BARKAM VARSHA	BBA II YEAR
086221822	BARUPATI POOJITHA	BBA II YEAR
086221823	BASANI HARIKISHAN	BBA II YEAR
086221824	BETHI SRAVAN KUMAR	BBA II YEAR
086221825	BHILLA BHAVANI SHANKAR	BBA II YEAR
086221826	BOINA ABHIRAM	BBA II YEAR
086221827	BOJJAPALLY NITHIN	BBA II YEAR
086221828	BURA PRANEETH	BBA II YEAR
086221830	BUSSA RAM	BBA II YEAR
086221831	CHANDU THARUN	BBA II YEAR

Under the guidance of

ASMA

M.com

Department of commerce & Business management

VAAGDEVI DEGREE AND P.G COLLEGE

HANAMKONDA

FINANACIAL PERFORMANCE IN UNION BANK

A STUDENT STUDY PROJECT

Submitted to

VAAGDEVI DEGREE AND P.G COLLEGE

AT



BY

H.T.NO	NAME OF THE STUDENT	COURSE
086221832	CHAPARTHI RAJINI KUMAR	BBA II YEAR
086221833	CHEEDARLA SHASHINADH	BBA II YEAR
086221834	CHENNURI SAITEJA	BBA II YEAR
086221835	CHIGURU GANESH	BBA II YEAR
086221836	CHILUKA SAI KIRAN	BBA II YEAR
086221837	DASARI SHIVANI	BBA II YEAR
086221838	DEEKONDA SRIHARSHA	BBA II YEAR
086221839	DEVARA LAVAN KUMAR	BBA II YEAR
086221840	DINDIGALA VARSHITHA	BBA II YEAR
086221841	DONGARI CHANDU	BBA II YEAR

Under the guidance of

A. SANDEEP RAJU
MBA

Department of commerce & Business management

VAAGDEVI DEGREE AND P.G COLLEGE

HANAMKONDA

COMPARATIVE ANALYSIS OF SCCL

A STUDENT STUDY PROJECT

Submitted to

VAAGDEVI DEGREE AND P.G COLLEGE

AT



BY

086221842	DUNNAPOTHULA DEVENDAR	BBA II YEAR
086221843	ELLALA NIKHITHA	BBA II YEAR
086221844	EMMADOJU CHANDU	BBA II YEAR
086221845	ENUGUTHALA JAYANTHI	BBA II YEAR
086221846	ESHABOINA ARAVIND	BBA II YEAR
086221847	ETTABOINA NITHIN	BBA II YEAR
086221848	FARNAZ SHAGUPTHA	BBA II YEAR
086221849	GADDAM RAVITEJA	BBA II YEAR
086221850	GADDAM ROHITH	BBA II YEAR
086221851	GADE ARUN	BBA II YEAR

Under the guidance of

CH. SURYA CHANDRA

MBA, M.com

Department of commerce & Business management

VAAGDEVI DEGREE AND P.G COLLEGE

HANAMKONDA

CUSTOMER REALATIONSHIP MANAGEMENT OF MORE RETAIL

A STUDENT STUDY PROJECT

Submitted to

VAAGDEVI DEGREE AND P.G COLLEGE



BY

H.T.NO	NAME OF THE STUDENT	COURSE
086221852	GADE RAKSHITHA	BBA II YEAR
086221853	GANGISHETTI SHRESTA	BBA II YEAR
086221854	GONE VINAY KUMAR	BBA II YEAR
086221855	GONELA PRAVALIKA	BBA II YEAR
086221856	GOPALA SATHWIK	BBA II YEAR
086221857	GORANTALA SHASHIDAR	BBA II YEAR
086221858	HARIGOPPULA AKHIL	BBA II YEAR
086221859	JAGATI SHIVA PRASAD	BBA II YEAR
086221860	JANNU PRASHANTH	BBA II YEAR
086221861	JARPULA PAVANKUMAR	BBA II YEAR

Under the guidance of

G. LAXMAN

M.com

Department of commerce & Business management

VAAGDEVI DEGREE AND P.G COLLEGE

HANAMKONDA

CONSUMER BUYING BEHAVIOUR OF STING SOFT DRINKS

A STUDENT STUDY PROJECT

Submitted to

VAAGDEVI DEGREE AND P.G COLLEGE



BY

H.T.NO	NAME OF THE STUDENT	COURSE
086221862	JUGUTI PRANAY	BBA II YEAR
086221863	KADAMANCHI KRANTHIKUMAR	BBA II YEAR
086221864	KADAMANCHI SIDDHARTHA	BBA II YEAR
086221865	KADARI HARINI	BBA II YEAR
086221866	KADAVERGU BHANU	BBA II YEAR
086221867	KAMAL HALDAR	BBA II YEAR
086221868	KANABOINA AKSHAY YADAV	BBA II YEAR
086221869	KANDUKURI RAHUL	BBA II YEAR
086221870	KANDUKURI SUNSISH BABU	BBA II YEAR
086221871	KANUKUNTALA RAVALI	BBA II YEAR

Under the guidance of

T. RAJESHWAR

M.com, LLB, PGDPMIR

Department of commerce & Business management

VAAGDEVI DEGREE AND P.G COLLEGE

HANAMKONDA

CUSTOMER SATISFACTION OF SPENCER'S
A STUDENT STUDY PROJECT

Submitted to

VAAGDEVI DEGREE AND P.G COLLEGE



BY

H.T.NO	NAME OF THE STUDENT	COURSE
086221872	KAPARABOINA BHAGYALAXMI	BBA II YEAR
086221873	KARANGULA AKHILA	BBA II YEAR
086221874	KARKURI KARTHIK	BBA II YEAR
086221875	KARUPOTHULA PARAMESHWARI	BBA II YEAR
086221876	KATUKURI UDAY KIRAN	BBA II YEAR
086221877	KESARAJU SAI KUMAR .	BBA II YEAR
086221878	KODAKANDLA VIGNESH	BBA II YEAR
086221879	KOMIRIPALEM VIJAY BABU	BBA II YEAR
086221880	KONDAPAKALA SRAVANI	BBA II YEAR
086221881	KOTA SANDEEP	BBA II YEAR

Under the guidance of

C.DATTATREYULU
MFA

Department of commerce & Business management

VAAGDEVI DEGREE AND P.G COLLEGE

HANAMKONDA

SOURCES OF FIANACE OF MULKANUR DAIRY

A STUDENT STUDY PROJECT

Submitted to

VAAGDEVI DEGREE AND P.G COLLEGE



BY

H.T.NO	NAME OF THE STUDENT	COURSE
086221882	KOTEM KAPIL	BBA II YEAR
086221883	KOUTAM RAMESH	BBA II YEAR
086221884	MADARAPU ABHICHETHAN	BBA II YEAR
086221885	MADARAPU SUDEEPTHI	BBA II YEAR
086221886	MADIPELLI MANIDEEPAK	BBA II YEAR
086221887	MAHIRA TANVEER	BBA II YEAR
086221888	MALISHETTI PAVAN	BBA II YEAR
086221889	MALOTHU YESHWANTH	BBA II YEAR
086221890	MANDATI VARSHITHA	BBA II YEAR
086221891	MANKIDI RUSHENDRA MAHARSHI	BBA II YEAR

Under the guidance of

S. SRUTHI

MBA

Department of commerce & Business management

VAAGDEVI DEGREE AND P.G COLLEGE

HANAMKONDA

TRAINING AND DEVELOPMENT OF MAX SHOPPING MALL
A STUDENT STUDY PROJECT

Submitted to

VAAGDEVI DEGREE AND P.G COLLEGE



BY

H.T.NO	NAME OF THE STUDENT	COURSE
086221892	MARABOINA SNEHA	BBA II YEAR
086221893	MARKAPUDI SUDHA SUSHMITHA	BBA II YEAR
086221894	MARRIPELLY VASANTH KUMAR	BBA II YEAR
086221895	MATTEWADA BALABRAHMA CHARY	BBA II YEAR
086221896	MEKALA CHANDU	BBA II YEAR
086221897	MOHAMMAD FAYAZ	BBA II YEAR
086221898	MOHAMMAD KHAJA PASHA	BBA II YEAR
086221899	MOHAMMAD RAIYAN ALI SIDDIQUE	BBA II YEAR
086221900	MOHAMMAD ZEESHAN	BBA II YEAR
086221901	MOHAMMED AFNAN AHMED	BBA II YEAR

Under the guidance of

MD. ABDUL WAHEB

MBA

Department of commerce & Business management
VAAGDEVI DEGREE AND P.G COLLEGE

HANAMKONDA

RECRUITMENT AND SELECTION OF WESTSIDE SHOPPING MALL

A STUDENT STUDY PROJECT

Submitted to

VAAGDEVI DEGREE AND P.G COLLEGE



BY

H.T.NO	NAME OF THE STUDENT	COURSE
086221902	MOHAMMED ARBAZ	BBA II YEAR
086221903	MOHAMMED FARDEEN AHMED	BBA II YEAR
086221904	MOHAMMED KAMRAN ALI	BBA II YEAR
086221905	MOHAMMED KHALIQ KHAN	BBA II YEAR
086221906	MOHAMMED MAJEED BAIG	BBA II YEAR
086221907	MOHAMMED MUDASIL	BBA II YEAR
086221908	MOHAMMED SOHAIL	BBA II YEAR
086221909	MOLUGURI SURYAVARDHAN	BBA II YEAR
086221910	MUDDAM ASHISH	BBA II YEAR
086221911	MUDRAGADA ABHINAV	BBA II YEAR

Under the guidance of

RAJU VEMULA

MBA, M.com

Department of commerce & Business management

VAAGDEVI DEGREE AND P.G COLLEGE

HANAMKONDA

CUSTOMER PERCEPTION OF RETAIL STORES

A STUDENT STUDY PROJECT

Submitted to

VAAGDEVI DEGREE AND P.G COLLEGE



BY

H.T.NO	NAME OF THE STUDENT	COURSE
086221912	MUDURUKOLLA SAI DINESH	BBA II YEAR
086221913	NAGOSHE KAMALAKAR	BBA II YEAR
086221914	NAKKA JAYANTHIKA	BBA II YEAR
086221915	NAMINDLA MEGHANA	BBA II YEAR
086221916	NANDURI SRAVANI	BBA II YEAR
086221917	PALLAPU SRAVANI	BBA II YEAR
086221918	PANJALA NAVADEEP	BBA II YEAR
086221919	PARAKALA DURGAPRASAD	BBA II YEAR
086221920	PASTHAM GANESH	BBA II YEAR
086221921	PASUPULETI NIKHIL	BBA II YEAR

Under the guidance of

T. RAJESHWAR

M.com, LLB, PGDPMIR

Department of commerce & Business management

VAAGDEVI DEGREE AND P.G COLLEGE

HANAMKONDA

RATIO ANALYSIS OF HDFC BANK

A STUDENT STUDY PROJECT

Submitted to

VAAGDEVI DEGREE AND P.G COLLEGE



BY

H.T.NO	NAME OF THE STUDENT	COURSE
086221922	PIDAMARTHY PRASHANTH	BBA II YEAR
086221923	PODICHETI PRATHYUSHA	BBA II YEAR
086221924	PODISHETTI HARSHITHA	BBA II YEAR
086221925	POGAKU RAKESH	BBA II YEAR
086221926	POGU MEENA	BBA II YEAR
086221927	POLUMARI DEEPAK	BBA II YEAR
086221928	PONNALA PREMCHAND	BBA II YEAR
086221929	POTHARLA SINDHUJA	BBA II YEAR
086221930	PUTTA AKASH RAJ	BBA II YEAR
086221931	QAREENAH TAQDEES	BBA II YEAR

Under the guidance of

A. SANDEEP RAJU
MBA

Department of commerce & Business management

VAAGDEVI DEGREE AND P.G COLLEGE
HANAMKONDA

CASH FLOW AND FUNDS FLOW STATEMENT OF SCCL

A STUDENT STUDY PROJECT

Submitted to

VAAGDEVI DEGREE AND P.G COLLEGE



BY

H.T.NO	NAME OF THE STUDENT	COURSE
086221932	RAVULA PRANEETH KUMAR	BBA II YEAR
086221933	RENUKUNTLA AKHIL	BBA II YEAR
086221934	RUTHWIK ROYYALA	BBA II YEAR
086221935	SAHIL KUMAR JHA	BBA II YEAR
086221936	SAMIYAH UZMA	BBA II YEAR
086221937	SANA AFREEN	BBA II YEAR
086221938	SANGINENI SRAVAN KUMAR	BBA II YEAR
086221939	SANHITHA GANGAPURAM	BBA II YEAR
086221940	SANIYA MUSKAN	BBA II YEAR
086221941	SANKEETAPU MANEESHWAR	BBA II YEAR

Under the guidance of

ASMA

M.com

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VAAGDEVI DEGREE AND P.G COLLEGE

HANAMKONDA

CONSUMER BEHAVIOUR OF COCO - COLA PRODUCTS

A STUDENT STUDY PROJECT

Submitted to

VAAGDEVI DEGREE AND P.G COLLEGE



BY

H.T.NO	NAME OF THE STUDENT	COURSE
086221942	SAPPIDI MANASA	BBA II YEAR
086221943	SAROIAH LIKITH	BBA II YEAR
086221944	SATLA SAIKIRAN	BBA II YEAR
086221945	SENDE AKSHAY KUMAR	BBA II YEAR
086221946	SHAIK AMAAN	BBA II YEAR
086221947	SHAIK FAYAZ	BBA II YEAR
086221948	SHIVARAPU BHARADWAJ	BBA II YEAR
086221949	SHOYEB MAHEEN	BBA II YEAR
086221950	SILUGULA PAVAN	BBA II YEAR
086221951	SIRANGI SATHWIKA	BBA II YEAR

Under the guidance of

G. LAXMAN

M.com

Department of commerce & Business management

VAAGDEVI DEGREE AND P.G COLLEGE

HANAMKONDA

CONSUMER BEHAVIOUR OF ONLINE PRODUCTS

A STUDENT STUDY PROJECT

Submitted to

VAAGDEVI DEGREE AND P.G COLLEGE



BY

H.T.NO	NAME OF THE STUDENT	COURSE
086221952	SOLLU RISWANKUMAR	BBA II YEAR
086221953	SYED ABDUL GHANI	BBA II YEAR
086221954	SYED ABDUL RIZWAN ALI	BBA II YEAR
086221955	SYED ARIF	BBA II YEAR
086221956	SYED MASHOOQ RABBANI	BBA II YEAR
086221957	THALLAPELLY SPOORTHY	BBA II YEAR
086221958	THOTA AKSHAY	BBA II YEAR
086221959	THUTHURU ANUSHA	BBA II YEAR
086221960	VADAPALLI MEGHANA	BBA II YEAR
086221961	VEERLA MANIDEEP	BBA II YEAR

Under the guidance of

K. UMARANI
MBA

Department of commerce & Business management
VAAGDEVI DEGREE AND P.G COLLEGE

HANAMKONDA

E-COMMERCE
A STUDENT STUDY PROJECT

Submitted to
VAAGDEVI DEGREE AND P.G COLLEGE



BY

H.T.NO	NAME OF THE STUDENT	COURSE
086221962	VELIGALETI SESA SRINIVASAN	BBA II YEAR
086221963	VELPULA SHIVANI	BBA II YEAR
086221964	VELTHAPU DURGA PRASAD VARMA	BBA II YEAR
086221965	VENGALA DURGA BHAVANI	BBA II YEAR
086221966	VILASAGARAM NAGESH	BBA II YEAR
086221967	VUPPULA SNEHA SAHITHYA	BBA II YEAR
086221968	YADA SATHWIK	BBA II YEAR
086221969	ARURI PREM KUMAR	BBA II YEAR
086221973	POLEPAKA SATHWIK	BBA II YEAR
086221974	POTHARAJU NAGA SINDHUJA	BBA II YEAR
086221975	RAYARAKULA KRANTHI	BBA II YEAR
086221976	GUDIKANDULA SHIVA KUMAR	BBA II YEAR

Under the guidance of

RAJU VEMULA

MBA, M.com

Department of commerce & Business management
VAAGDEVI DEGREE AND P.G COLLEGE
HANAMKONDA

CASH MANAGEMENT
TATA CAPITAL AT HYDERABAD

A Student study project submitted

To

Vaagdevi Degree and PG College



Submitted by

086222001	ANDUNURI SRINIVAS
086222002	AERRA VALENTINE
086222004	AJAY NEERATI
086222006	A. SAI VAMSHI
086222011	A. ARAVIND
086222012	AQSA DAREEN
086222014	AYESHA PARVEEN
086222016	B. NITHIN
086222023	BUKYA AISHWARYA
086222027	BUKYA VENU

Under supervision of

T. RAESHWAR

MCOM, LLB

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAGDEVI DEGREE AND PG COLLEGE

Kishanpura, Hanamkonda, Warangal – 506001.

2023.

WORKING CAPITAL MANAGEMENT

VIJAY DIARY AT WARANGAL

A Student study project submitted

To

Vaagdevi Degree and PG College



Submitted by

086222036	CHELUPURI VENU KUMAR
086222042	DANDA SRIMANI
086222047	DHANNURI SAI KIRAN
086222053	ENGOLI NIVEDITHA
086222060	GAJJAVELLI BHANUPRIYA
086222065	GARISHALA VENKATESH
086222073	GUDELLI KAVYA SRI
086222075	GUGULOTH RAJITHA
086222078	GUNDEBOINA RAJKUMAR
086222081	GURRAM VINAY

Under supervision of

Smt. KALPANA M.Com

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAGDEVI DEGREE AND PG COLLEGE

Kishanpura, Hanamkonda, Warangal – 506001.

2023.

**CUSTOMER SATISFACTION
IN BAJAJ ELECTRONICS AT WARANGAL**

A Student study project submitted

To

Vaagdevi Degree and PG College



Submitted by

086222082 GURRAPU SRILAXMI
086222093 JASURI HARSHIN
086222103 KAITHA RAJ KUMAR
086222109 KANDIKATLA SAI
086222112 KETHHE MYTHRI
086222113 KETHIRI SABITHA
086222126 LOTAPETALA NIKHIL
086222131 MANDALOU ARSHINI
086222132 MANGA NAVYA SRI
086222134 MARGAM KAVYA SRI

Under supervision of

K. UMARANI MBA

**DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT
VAAGDEVI DEGREE AND PG COLLEGE, HANAMKONDA**

CAPITAL STRUCTURE
IN Reliance jio AT HANAMKONDA

A Student study project submitted

To

Vaagdevi Degree and PG College



Submitted by

086222136	Md. FAISAL KHAN
086222139	MIRALA SAMATHA
086222147	MOHAMMED MUSTAFA ALI
086222149	MOHAMMED SAIF ALI
086222152	MOLUGU SHARON
086222154	MUNIGALA AKHIL
086222155	MURAVATH NAVEEN KUMAR
086222156	MUSKU VASANTH
086222158	NADIGOTTU RAJA LAXMI
086222159	NAGAPURI VINAY

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DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAGDEVI DEGREE AND PG COLLEGE

Kishanpura, Hanamkonda, Warangal – 506001.

2023.

INVENTORY MANAGEMENT

DEMART AT KAZIPET

A Student study project submitted

To

Vaagdevi Degree and PG College



Submitted by

086222161	NALIVELA SHIVA
086222164	NEERAJ JOSHI
086222166	ONTERU PRAVEEN
086222168	PAKA GANESH
086222169	PALLAKONDA PUJITHA
086222171	PANCHIKA MAHESH
086222172	PARIMELA SHIVANI
086222173	PENDYALA CHANDRA SHEKAR
086222174	PILLI SWETHA
086222175	PITTA SAI THARUN

Under supervision of

VEMULA RAJU

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DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAGDEVI DEGREE AND PG COLLEGE

Kishanpura, Hanamkonda, Warangal – 506001.

2023.

FINANCIAL PERFORMANCE
IN MMDC OF INDIA LTD AT HYDERABAD

A Student study project submitted

To

Vaagdevi Degree and PG College



Submitted by

086222181	RAVULA RISHI KUMAR
086222182	RIPIKA AKHIL
086222183	SAGARLA AKASH
086222185	SANIYA BEGUM
086222187	SHAIK FERAZ
086222188	SHAISTA
086222190	SIMRAN
086222194	SRIPATHI VINAY
086222196	SURAVU PRANEETH
086222197	SYED SHOAIB

Under supervision of

G. Laxman

MBA

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAGDEVI DEGREE AND PG COLLEGE

Kishanpura, Hanamkonda, Warangal – 506001.

2023.

FIXED ASSET MANAGEMENT
IN NTPC AT RAMAGUNDAM

A Student study project submitted

To

Vaagdevi Degree and PG College



Submitted by

086222198	TAKUR ABHIJITH SINGH
086222203	THATIPAMULA SHIVA KRISHNA
086222209	THUNUKULA SAIKIRAN
086222210	THUPPARI GOUTHAM
086222212	THURPATI DINESH
086222218	VAINALA SANDEEP
086222220	VANKUDOTHU NAVEEN
086222223	VELUGU UMA
086222225	VENKAT LAKAVATH
086222226	YADANA VENI PRATHYUSHA

Under supervision of

C. DATTATREYULU
M.FA

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAGDEVI DEGREE AND PG COLLEGE

Kishanpura, Hanamkonda, Warangal – 506001.

2023.

FINANCIAL STATEMENT ANALYSIS
IN ADITYA BIRLA ULTRATECH CEMENT AT RAMAGUNDAM

A Student study project submitted

To

Vaagdevi Degree and PG College



Submitted by

086222227	KADARLA SRAVANI
086222229	KONA SHASHI BAU
086222230	MARKA MANOJ
086222231	MATETI GANESH
086222232	MOHAMMAD IMRAN
086222234	MOHAMMED AZAAN
086222235	NANNEBOINA RAVITEJA
22-2-359	AVUNURI JAYANTH KUMAR

Under supervision of

T. RAJESHWAR

M.Com

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAGDEVI DEGREE AND PG COLLEGE

Kishanpura, Hanamkonda, Warangal – 506001.

2023.

FIXED ASSETS MANAGEMENT OF KESORAM CEMENTS

A STUDENT STUDY PROJECT

Submitted to

VAAGDEVI DEGREE AND P.G COLLEGE



BY

S.NO	H.T.NO	NAME OF THE STUDENT	COURSE
1	086221801	ABID MOHAMMED SULTAN	BBA II YEAR
2	086221802	ADDAKULA PAL PRAKASH	BBA II YEAR
3	086221803	ADEPU AKSHAYA	BBA II YEAR
4	086221804	ADEPU VIVEK VARDHAN	BBA II YEAR
5	086221805	ALLABOINA THARUN	BBA II YEAR
6	086221806	ANAPARTHI SRUTHI	BBA II YEAR
7	086221807	ANESH SAHU	BBA II YEAR
8	086221808	ANKARI RUCHIKA BAI	BBA II YEAR
9	086221809	ANTHATI PRAVALIKA	BBA II YEAR
10	086221810	ARELLA THILAK RATHNA	BBA II YEAR

Under the guidance of

K. UMARANI
MBA

Department of commerce & Business management

VAAGDEVI DEGREE AND P.G COLLEGE

HANAMKONDA

WORKING CAPITAL MANAGEMENT OF RELIANCE JIO

A STUDENT STUDY PROJECT

Submitted to

VAAGDEVI DEGREE AND P.G COLLEGE



BY

1	086221811	ARIGELA JAGADEESH	BBA II YEAR
2	086221812	ATHRAM SAIDEEPIKA	BBA II YEAR
3	086221813	AVULA ANUSHKA	BBA II YEAR
4	086221814	AVULA NAVYA	BBA II YEAR
5	086221815	BADAVATH SANTHOSH	BBA II YEAR
6	086221816	BANDARU SIVA MARUTHI	BBA II YEAR
7	086221817	BANDI MAHESH	BBA II YEAR
8	086221818	BANDI TEJASRI	BBA II YEAR
9	086221819	BANOTH HASWANATH	BBA II YEAR
10	086221820	BANOTH NAVEEN	BBA II YEAR

Under the guidance of

Raju Vemula

MBA, M.com

Department of commerce & Business management

VAAGDEVI DEGREE AND P.G COLLEGE

HANAMKONDA

CAPITAL BUDGETING OF NPDCL

A STUDENT STUDY PROJECT

Submitted to

VAAGDEVI DEGREE AND P.G COLLEGE

AT



BY

S.NO	H.T.NO	NAME OF THE STUDENT	COURSE
1	086221821	BARKAM VARSHA	BBA II YEAR
2	086221822	BARUPATI POOJITHA	BBA II YEAR
3	086221823	BASANI HARIKISHAN	BBA II YEAR
4	086221824	BETHI SRAVAN KUMAR	BBA II YEAR
5	086221825	BHILLA BHAVANI SHANKAR	BBA II YEAR
6	086221826	BOINA ABHIRAM	BBA II YEAR
7	086221827	BOJJAPALLY NITHIN	BBA II YEAR
8	086221828	BURA PRANEETH	BBA II YEAR
9	086221830	BUSSA RAM	BBA II YEAR
10	086221831	CHANDU THARUN	BBA II YEAR

Under the guidance of

ASMA

M.com

Department of commerce & Business management

VAAGDEVI DEGREE AND P.G COLLEGE

HANAMKONDA

FINANACIAL PERFORMANCE IN UNION BANK

A STUDENT STUDY PROJECT

Submitted to

VAAGDEVI DEGREE AND P.G COLLEGE

AT



BY

S.NO	H.T.NO	NAME OF THE STUDENT	COURSE
1	086221832	CHAPARTHI RAJINI KUMAR	BBA II YEAR
2	086221833	CHEEDARLA SHASHINADH	BBA II YEAR
3	086221834	CHENNURI SAITEJA	BBA II YEAR
4	086221835	CHIGURU GANESH	BBA II YEAR
5	086221836	CHILUKA SAI KIRAN	BBA II YEAR
6	086221837	DASARI SHIVANI	BBA II YEAR
7	086221838	DEEKONDA SRIHARSHA	BBA II YEAR
8	086221839	DEVARA LAVAN KUMAR	BBA II YEAR
9	086221840	DINDIGALA VARSHITHA	BBA II YEAR
10	086221841	DONGARI CHANDU	BBA II YEAR

Under the guidance of

B. SANDEEP RAJU
MBA

Department of commerce & Business management

VAAGDEVI DEGREE AND P.G COLLEGE

HANAMKONDA

COMPARATIVE ANALYSIS OF SCCL

A STUDENT STUDY PROJECT

Submitted to

VAAGDEVI DEGREE AND P.G COLLEGE

AT



BY

1	086221842	DUNNAPOTHULA DEVENDAR	BBA II YEAR
2	086221843	ELLALA NIKHITHA	BBA II YEAR
3	086221844	EMMADOJU CHANDU	BBA II YEAR
4	086221845	ENUGUTHALA JAYANTHI	BBA II YEAR
5	086221846	ESHABOINA ARAVIND	BBA II YEAR
6	086221847	ETTABOINA NITHIN	BBA II YEAR
7	086221848	FARNAZ SHAGUPTHA	BBA II YEAR
8	086221849	GADDAM RAVITEJA	BBA II YEAR
9	086221850	GADDAM ROHITH	BBA II YEAR
10	086221851	GADE ARUN	BBA II YEAR

Under the guidance of

CH. SURYA CHANDRA

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VAAGDEVI DEGREE AND P.G COLLEGE

HANAMKONDA

CUSTOMER REALATIONSHIP MANAGEMENT OF MORE RETAIL

A STUDENT STUDY PROJECT

Submitted to

VAAGDEVI DEGREE AND P.G COLLEGE



BY

S.NO	H.T.NO	NAME OF THE STUDENT	COURSE
1	086221852	GADE RAKSHITHA	BBA II YEAR
2	086221853	GANGISHETTI SHRESTA	BBA II YEAR
3	086221854	GONE VINAY KUMAR	BBA II YEAR
4	086221855	GONELA PRAVALIKA	BBA II YEAR
5	086221856	GOPALA SATHWIK	BBA II YEAR
6	086221857	GORANTALA SHASHIDAR	BBA II YEAR
7	086221858	HARIGOPPULA AKHIL	BBA II YEAR
8	086221859	JAGATI SHIVA PRASAD	BBA II YEAR
9	086221860	JANNU PRASHANTH	BBA II YEAR
10	086221861	JARPULA PAVANKUMAR	BBA II YEAR

Under the guidance of

G. LAXMAN

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VAAGDEVI DEGREE AND P.G COLLEGE

HANAMKONDA

CONSUMER BUYING BEHAVIOUR OF STING SOFT DRINKS

A STUDENT STUDY PROJECT

Submitted to

VAAGDEVI DEGREE AND P.G COLLEGE



BY

S.NO	H.T.NO	NAME OF THE STUDENT	COURSE
1	086221862	JUGUTI PRANAY	BBA II YEAR
2	086221863	KADAMANCHI KRANTHIKUMAR	BBA II YEAR
3	086221864	KADAMANCHI SIDDHARTHA	BBA II YEAR
4	086221865	KADARI HARINI	BBA II YEAR
5	086221866	KADAVERGU BHANU	BBA II YEAR
6	086221867	KAMAL HALDAR	BBA II YEAR
7	086221868	KANABOINA AKSHAY YADAV	BBA II YEAR
8	086221869	KANDUKURI RAHUL	BBA II YEAR
9	086221870	KANDUKURI SUNSISH BABU	BBA II YEAR
10	086221871	KANUKUNTLA RAVALI	BBA II YEAR

Under the guidance of

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M.com, LLB, PGDPMIR

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HANAMKONDA

CUSTOMER SATISFACTION OF SPENCER'S
A STUDENT STUDY PROJECT

Submitted to

VAAGDEVI DEGREE AND P.G COLLEGE



BY

S.NO	H.T.NO	NAME OF THE STUDENT	COURSE
1	086221872	KAPARABOINA BHAGYALAXMI	BBA II YEAR
2	086221873	KARANGULA AKHILA	BBA II YEAR
3	086221874	KARKURI KARTHIK	BBA II YEAR
4	086221875	KARUPOTHULA PARAMESHWARI	BBA II YEAR
5	086221876	KATUKURI UDAY KIRAN	BBA II YEAR
6	086221877	KESARAJU SAI KUMAR .	BBA II YEAR
7	086221878	KODAKANDLA VIGNESH	BBA II YEAR
8	086221879	KOMIRIPALEM VIJAY BABU	BBA II YEAR
9	086221880	KONDAPAKALA SRAVANI	BBA II YEAR
10	086221881	KOTA SANDEEP	BBA II YEAR

Under the guidance of

C.DATTATYHEYULU
MFA

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HANAMKONDA

SOURCES OF FIANACE OF MULKANUR DAIRY

A STUDENT STUDY PROJECT

Submitted to

VAAGDEVI DEGREE AND P.G COLLEGE



BY

S.NO	H.T.NO	NAME OF THE STUDENT	COURSE
1	086221882	KOTEM KAPIL	BBA II YEAR
2	086221883	KOUTAM RAMESH	BBA II YEAR
3	086221884	MADARAPU ABHICHETHAN	BBA II YEAR
4	086221885	MADARAPU SUDEEPTHI	BBA II YEAR
5	086221886	MADIPELLI MANIDEEPAK	BBA II YEAR
6	086221887	MAHIRA TANVEER	BBA II YEAR
7	086221888	MALISHETTI PAVAN	BBA II YEAR
8	086221889	MALOTHU YESHWANTH	BBA II YEAR
9	086221890	MANDATI VARSHITHA	BBA II YEAR
10	086221891	MANKIDI RUSHENDRA MAHARSHI	BBA II YEAR

Under the guidance of

S. SRUTHI

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VAAGDEVI DEGREE AND P.G COLLEGE

HANAMKONDA

TRAINING AND DEVELOPMENT OF MAX SHOPPING MALL

A STUDENT STUDY PROJECT

Submitted to

VAAGDEVI DEGREE AND P.G COLLEGE



BY

S.NO	H.T.NO	NAME OF THE STUDENT	COURSE
1	086221892	MARABOINA SNEHA	BBA II YEAR
2	086221893	MARKAPUDI SUDHA SUSHMITHA	BBA II YEAR
3	086221894	MARRIPELly VASANTH KUMAR	BBA II YEAR
4	086221895	MATTEWADA BALABRAHMA CHARY	BBA II YEAR
5	086221896	MEKALA CHANDU	BBA II YEAR
6	086221897	MOHAMMAD FAYAZ	BBA II YEAR
7	086221898	MOHAMMAD KHAJA PASHA	BBA II YEAR
8	086221899	MOHAMMAD RAIYAN ALI SIDDIQUE	BBA II YEAR
9	086221900	MOHAMMAD ZEESHAN	BBA II YEAR
10	086221901	MOHAMMED AFNAN AHMED	BBA II YEAR

Under the guidance of

MD. ABDUL WAHEB

MBA

**Department of commerce & Business management
VAAGDEVI DEGREE AND P.G COLLEGE**

HANAMKONDA

RECRUITMENT AND SELECTION OF WESTSIDE SHOPPING MALL

A STUDENT STUDY PROJECT

Submitted to

VAAGDEVI DEGREE AND P.G COLLEGE



BY

S.NO	H.T.NO	NAME OF THE STUDENT	COURSE
1	086221902	MOHAMMED ARBAZ	BBA II YEAR
2	086221903	MOHAMMED FARDEEN AHMED	BBA II YEAR
3	086221904	MOHAMMED KAMRAN ALI	BBA II YEAR
4	086221905	MOHAMMED KHALIQ KHAN	BBA II YEAR
5	086221906	MOHAMMED MAJEED BAIG	BBA II YEAR
6	086221907	MOHAMMED MUDASIL	BBA II YEAR
7	086221908	MOHAMMED SOHAIL	BBA II YEAR
8	086221909	MOLUGURI SURYAVARDHAN	BBA II YEAR
9	086221910	MUDDAM ASHISH	BBA II YEAR
10	086221911	MUDRAGADA ABHINAV	BBA II YEAR

Under the guidance of

Raju Vemula

MBA, M.com

Department of commerce & Business management

VAAGDEVI DEGREE AND P.G COLLEGE

HANAMKONDA

CUSTOMER PERCEPTION OF RETAIL STORES

A STUDENT STUDY PROJECT

Submitted to

VAAGDEVI DEGREE AND P.G COLLEGE



BY

S.NO	H.T.NO	NAME OF THE STUDENT	COURSE
1	086221912	MUDURUKOLLA SAI DINESH	BBA II YEAR
2	086221913	NAGOSHE KAMALAKAR	BBA II YEAR
3	086221914	NAKKA JAYANTHIKA	BBA II YEAR
4	086221915	NAMINDLA MEGHANA	BBA II YEAR
5	086221916	NANDURI SRAVANI	BBA II YEAR
6	086221917	PALLAPU SRAVANI	BBA II YEAR
7	086221918	PANJALA NAVADEEP	BBA II YEAR
8	086221919	PARAKALA DURGAPRASAD	BBA II YEAR
9	086221920	PASTHAM GANESH	BBA II YEAR
10	086221921	PASUPULETI NIKHIL	BBA II YEAR

Under the guidance of

T. RAJESHWAR

M.com, LLB, PGDPMIR

Department of commerce & Business management

VAAGDEVI DEGREE AND P.G COLLEGE

HANAMKONDA

RATIO ANALYSIS OF HDFC BANK

A STUDENT STUDY PROJECT

Submitted to

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BY

S.NO	H.T.NO	NAME OF THE STUDENT	COURSE
1	086221922	PIDAMARTHY PRASHANTH	BBA II YEAR
2	086221923	PODICHETI PRATHYUSHA	BBA II YEAR
3	086221924	PODISHETTI HARSHITHA	BBA II YEAR
4	086221925	POGAKU RAKESH	BBA II YEAR
5	086221926	POGU MEENA	BBA II YEAR
6	086221927	POLUMARI DEEPAK	BBA II YEAR
7	086221928	PONNALA PREMCHAND	BBA II YEAR
8	086221929	POTHARLA SINDHUJA	BBA II YEAR
9	086221930	PUTTA AKASH RAJ	BBA II YEAR
10	086221931	QAREENAH TAQDEES	BBA II YEAR

Under the guidance of

B. SANDEEP RAJU
MBA

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CASH FLOW AND FUNDS FLOW STATEMENT OF SCCL

A STUDENT STUDY PROJECT

Submitted to

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BY

S.NO	H.T.NO	NAME OF THE STUDENT	COURSE
1	086221932	RAVULA PRANEETH KUMAR	BBA II YEAR
2	086221933	RENUKUNTALA AKHIL	BBA II YEAR
3	086221934	RUTHWIK ROYYALA	BBA II YEAR
4	086221935	SAHIL KUMAR JHA	BBA II YEAR
5	086221936	SAMIYAH UZMA	BBA II YEAR
6	086221937	SANA AFREEN	BBA II YEAR
7	086221938	SANGINENI SRAVAN KUMAR	BBA II YEAR
8	086221939	SANHITHA GANGAPURAM	BBA II YEAR
9	086221940	SANIYA MUSKAN	BBA II YEAR
10	086221941	SANKEETAPU MANEESHWAR	BBA II YEAR

Under the guidance of

ASMA

M.com

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HANAMKONDA

CONSUMER BEHAVIOUR OF COCO - COLA PRODUCTS

A STUDENT STUDY PROJECT

Submitted to

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BY

S.NO	H.T.NO	NAME OF THE STUDENT	COURSE
1	086221942	SAPPIDI MANASA	BBA II YEAR
2	086221943	SAROIAH LIKITH	BBA II YEAR
3	086221944	SATLA SAIKIRAN	BBA II YEAR
4	086221945	SENDE AKSHAY KUMAR	BBA II YEAR
5	086221946	SHAIK AMAAN	BBA II YEAR
6	086221947	SHAIK FAYAZ	BBA II YEAR
7	086221948	SHIVARAPU BHARADWAJ	BBA II YEAR
8	086221949	SHOYEBA MAHEEN	BBA II YEAR
9	086221950	SILUGULA PAVAN	BBA II YEAR
10	086221951	SIRANGI SATHWIKI	BBA II YEAR

Under the guidance of

G. LAXMAN

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HANAMKONDA

CONSUMER BEHAVIOUR OF ONLINE PRODUCTS

A STUDENT STUDY PROJECT

Submitted to

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BY

S.NO	H.T.NO	NAME OF THE STUDENT	COURSE
1	086221952	SOLLU RISWANKUMAR	BBA II YEAR
2	086221953	SYED ABDUL GHANI	BBA II YEAR
3	086221954	SYED ABDUL RIZWAN ALI	BBA II YEAR
4	086221955	SYED ARIF	BBA II YEAR
5	086221956	SYED MASHOOQ RABBANI	BBA II YEAR
6	086221957	THALLAPELLY SPOORTHY	BBA II YEAR
7	086221958	THOTA AKSHAY	BBA II YEAR
8	086221959	THUTHURU ANUSHA	BBA II YEAR
9	086221960	VADAPALLI MEGHANA	BBA II YEAR
10	086221961	VEERLA MANIDEEP	BBA II YEAR

Under the guidance of

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HANAMKONDA

E-COMMERCE
A STUDENT STUDY PROJECT

Submitted to
VAAGDEVI DEGREE AND P.G COLLEGE



BY

S.NO	H.T.NO	NAME OF THE STUDENT	COURSE
1	086221962	VELIGALETI SESA SRINIVASAN	BBA II YEAR
2	086221963	VELPULA SHIVANI	BBA II YEAR
3	086221964	VELTHAPU DURGA PRASAD VARMA	BBA II YEAR
4	086221965	VENGALA DURGA BHAVANI	BBA II YEAR
5	086221966	VILASAGARAM NAGESH	BBA II YEAR
6	086221967	VUPPULA SNEHA SAHITHYA	BBA II YEAR
7	086221968	YADA SATHWIK	BBA II YEAR
8	086221969	ARURI PREM KUMAR	BBA II YEAR
9	086221973	POLEPAKA SATHWIKA	BBA II YEAR
10	086221974	POTHARAJU NAGA SINDHUJA	BBA II YEAR
11	086221975	RAYARAKULA KRANTHI	BBA II YEAR
12	086221976	GUDIKANDULA SHIVA KUMAR	BBA II YEAR

Under the guidance of

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