

ADVERTISEMENT AND PROMOTIONAL STRATEGIES OF RELIAENCE COMMUNICATIONS

Project Report submitted in partial fulfillment for

the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

To

KAKATIYA UNIVERSITY



Submitted

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Accredited with NAAC "A" Grade

KISHANPURA, HANAMKONDA, WARANGAL-506001

(2021-2024)

**ARTIFICIAL INTELLIGENCE INFLUENCE
ON**

DIGITAL MARKETING AT TCS

*Project Report submitted in partial fulfillment for
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To

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KISHANPURA, HANAMKONDA, WARANGAL-506001

(2021-2024)

**“CONSUMER BEHAVIOUR
TOWARDS
BIG BAZAAR”**

*Project Report submitted in partial fulfillment for
the award of the Degree of*

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

To

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2021-2024.

INVENTORY MANAGEMENT
TOWARDS
THE SINGARENI COLLIERIES COMPANY LIMITED
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(B.B.A)

To
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KISHANPURA, HANAMKONDA, WARANGAL-506001

2021-2024

**CUSTOMER RELATIONSHIP MANAGEMENT IN FOSSIL
WATCHES AT HYDERABAD**

*Project Report submitted in partial fulfillment for
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BACHELOR OF BUSINESS ADMINISTRATION(BBA)

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(2021-2024)

CUSTOMER RELATIONSHIP MANAGEMENT IN FOSSIL WATCHES AT HYDERABAD

Project Report submitted in partial fulfillment for

the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION(BBA)

To

KAKATIYA UNIVERSITY



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(2021-2024)

CUSTOMER SATISFACTION
AT
HERO MOTORS WARANGAL
Project Report submitted in partial fulfilment for the award of the
Degree of
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2021-2024

**A
STUDY ON
CUSTOMER SATISFACTION TOWARDS NOKIA
MOBILES AT HANAMKONDA**

WITH REFERENCE TO

NOKIA

**KAKATIYA UNIVERSITY
WARANGAL**



*Project submitted in partial fulfillment of the requirements for the award of
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(Affiliated to Kakatiya University)

Accredited With NAAC "A" Grade

KISHANPURA, WARANGAL, HANAMKONDA

(2021- 2024)

**A STUDY ON
BRAND PREFERENCE OF ARVIND CLOTH STORE
AT WARANGAL**

**KAKATIYA UNIVERSITY
WARANGAL**



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(2021- 2024)

**CUSTOMER SATISFACTION IN MOTHER
DAIRY INDIA LIMITED AT WARANGAL**

*Project Report submitted in partial fulfillment for
the award of the Degree of*

**BACHELOR OF BUSINESS ADMINISTRATION (B.B.A)
TO
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CUSTOMER SATISFACTION IN MOTHER DAIRY INDIA LIMITED AT WARANGAL

*Project Report submitted in partial fulfillment for
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2024

PROJECT REPORT
ON
“CAPITAL BUDGETING IN ULTRATECH CEMENT AT
KARIMNAGAR”

Project Report submitted in partial fulfillment for
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CUSTOMER SATISFACTION TOWARDS RELIANCE JIO AT HYDERABAD

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(2021-2024)

BRAND PREFERENCE

TOWARDS

BIARTI AIRTEL LIMITED

*Project Report submitted in partial fulfillment for
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KISHANPURA, HANAMKONDA, WARANGAL-506001

2021-2024

**CREDIT RECOVERY MANAGEMENT
IN IDBI BANK AT WARANGAL**

*Project Report submitted in partial fulfillment
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(Affiliated to Kakatiya University)

**Kishanpura, Hanamkonda, Warangal.
2024.**

**A STUDY ON
CUSTOMER SATISFACTION IN HERO MOPED BIKES
AT WARANGAL**

With Reference In Hero Moped Bikes

**KAKATIYA UNIVERSITY
WARANGAL**



*Project report submitted in partial fulfillment of the award of the
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(2021- 2024)

**CUSTOMER RELATIONSHIP MANAGEMENT IN
MARUTHI SUZUKI AT WARANGAL**

*Project Report submitted in partial fulfilment for
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KISHANPURA, HANAMKONDA, WARANGAL-506001
2024

**WORKING CAPITAL MANAGEMENT
IN**

ZURAI CEMENT AT HYDERABAD

*Project Report submitted in partial fulfillment for
the award of the Degree of*

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

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(2021-2024)

CONSUMER BEHAVIOUR TOWARDS SOFT DRINKS A STUDY OF COCA-COLA INDIA LIMITED AT WARANGAL

Project report submitted in partial fulfillment of the award of the

Degree of

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

WITH REFERENCE TO

COCA-COLA INDIA LIMITED

KAKATIYA UNIVERSITY

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KISHANPURA,WARANGAL, HANAMKONDA

(2021- 2024)

**CONSUMER SATISFACTION
TOWARDS
HERO MOTO CORP AT WARANGAL**

*Project Report submitted in partial fulfillment for
the award of the Degree of*

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

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**KISHANPURA, HANAMKONDA, WARANGAL-506001
(2021-2024)**

**WORKING CAPITAL MANAGEMENT
IN
NTPC AT RAMAGUNDAM**

*Project Report submitted in partial fulfillment for
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2021-24

CUSTOMER SATISFACTION

AT

ASIAN PAINT HYDERABAD

Project Report submitted in partial fulfilment for the award of the

Degree of

BACHELOR OF BUSINESS ADMINISTRATION

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2021-2024

A
PROJECT REPORT ON
**“A SURVEY ON MILK RETAILERS PERCEPTION OF VIJAYA
DAIRY & MILK PRODUCTS”**

Project Report submitted in partial fulfillment for the award of the Degree of

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(2021- 2024)

FINANCIAL STATEMENT ANALYSIS
IN
WARANGAL DISTRICT COOPERATIVE CENTRAL BANK LTD
Project Report submitted in partial fulfillment for
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(2021-2024)

**CONSUMER BUYING BEHAVIOUR
OF**

PEPSI SOFT DRINK

*Project Report submitted in partial fulfillment for
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2021-2024

**A
PROJECT REPORT
ON
CONSUMER BEHAVIOUR ON HERO MOTO CORP**

*Project Report submitted in partial fulfillment for
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(2021-2024)**

**BRAND AWARENESS AND MARKETING CAMPAIGNS
FOR HONDA MOTORS LTD AT HANAMKONDA**

Project Report submitted in partial fulfillment for

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(2021-2024)

**FIXED ASSETS MANAGEMENT
IN NAGARJUNA CEMENT LIMITED AT HYDERABAD**

*Project Report submitted in partial fulfillment for
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(2021-2024)

**A
PROJECT REPORT
ON
“CUSTOMER SATISFACTION TOWARDS RAYMOND’S”**

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2021-2024.

A
PROJECT REPORT
ON
**ANALYTICAL STUDY ON E-COMEERCE WIH REFERENCE
TO JIO MART**

*Project Report submitted in partial ful fillment for
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**KISHANPURA, HANAMKONDA, WARANGAL-506001
(2021-2024)**

**CUSTOMER SATISFACTION TOWARDS
RELIANCE TRENDS**

*Project Report submitted in partial fulfillment for
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(2021-2024)

CONSUMER BEHAVIOUR ON BRANDED SHOES

WITH REFERENCE ADIDAS

*Project Report submitted in partial fulfillment for
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(2021-2024)

**CUSTOMER BEHAVIOUR
TOWARDS
HYUNDAI AT HYDERABAD**

Project Report submitted in partial fulfillment for

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(2021-2024)

**PERFORMANCE ANALYSIS
OF
SBI MUTUAL FUNDS AT WARANGAL**

*Project Report submitted in partial fulfillment for
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BRAND AWARENESS TOWARDS TATA PASSENGER CARS AT TATA MOTORS, WARANGAL

Project report submitted in partial fulfillment for the award of the

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(2021- 2024)

**FINANCIAL STATEMENT ANALYSIS IN
ADITYA BIRLA ULTRA TECHCEMENT
COMPANY AT HYDERABAD**

*Project report submitted in partial fulfillment for
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To

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Kishanpura, Hanamkonda.

2024

**FINANCIAL STATEMENT ANALYSIS
ON**

ICICI BANK LTD

*Project Report submitted in partial fulfillment for
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(2021-2024)

**CONSUMER SATISFACTION TOWARDS
MARUTHI SUZUKI AT WARANGAL**

*Project Report submitted in partial fulfillment for
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ACCREDITED WITH NAAC 'A' GRADE

**KISHANPURA, HANAMKONDA, WARANGAL-506001
(2021-2024)**

**WORKING CAPITAL MANAGEMENT
OF**

HDFC AT HYDERABAD

*Project Report submitted in partial fulfillment for
the award of the Degree of*

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

To

KAKATIYA UNIVERSITY



Submitted by

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DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

VAAGDEVI DEGREE & P.G COLLEGE

(Affiliated to Kakatiya University)

Accredited with NAAC "A" Grade

KISHANPURA, HANAMKONDA, WARANGAL-506001

(2021-2024)

A
STUDY ON
BRAND IMAGE OF AIRTEL IN HANAMKONDA
WITH REFERENCE TO
AIRTEL

KAKATIYA UNIVERSITY
WARANGAL



*Project submitted in partial fulfillment of the requirements for the award of
Degree of "Bachelor of Business Administration" (B.B.A)*

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Hanumakonda(Dist)

(2021- 2024)

**CONSUMER SATISFACTION TOWARDS HONDA ACTIVA
MOTOR CYCLE WITH REFERENCE TO NAGARJUNA HONDA
WARANGAL**

Project Report submitted in partial fulfillment for

The award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

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KISHANPURA, HANAMKONDA, WARANGAL-506001

(2021- 2024)

**A
PROJECT REPORT
ON
CUSTOMER PERCEPTION ON ONLINE PURCHASE
WITH REFERENCE TO RELIANCE COMMUNICATIONS**

*Project Report submitted in partial fulfillment for
the award of the Degree of*

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

**To
KAKATIYA UNIVERSITY**



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**VAAGDEVI DEGREE & P.G COLLEGE
(Affiliated to Kakatiya University)
KISHANPURA, HANAMKONDA, WARANGAL-506001
(2021-2024)**

**A PROJECT REPORT ON
MARKETING STRATEGY ON TITAN WATCHES**

Project report submitted in partial fulfillment for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION (B.B.A)

To KAKATIYA UNIVERSITY



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**CUSTOMER SATISFACTION TOWARDS SELECT
BAJAJ AT WARANGAL**

*Project Report submitted in partial fulfillment for
the award of the Degree of*

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